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DIRECTOR GENERAL'S FOREWORD



Dear readers and fans of Czech Radio,

I am delighted to inform you that 2017 was another successful year in the history of Czech Radio.

Our service fulfilled its informative cultural, entertainment and educational roles. We continued to create and distribute radio programmes in the Czech Republic and abroad to deliver our mission as a public service provider. Central to the focus of Czech Radio was our independence, objectivity and programme diversity. Our aim was not only to appeal to mainstream audiences but also to listeners from minority groups. This plan has been fulfilled not only on the individual stations, but also online, via our website and social media.

Czech Radio's aim has been to serve as a companion in today's complex world, offer a wide spectrum of opinion, prompt individual reflection on diverse topics, bring to light various issues and form independent conclusions. Therefore, Czech Radio has played a crucial role as an institution of major importance for society, opening up free and pluralistic discussion and contributing open-minded perspectives on events ranging from culture through science to politics.

I am happy to see Czech Radio intensifying its communication with the listeners. This was also possible thanks to the Radio's Public Defender of Rights and the newly established Ethical Committee that as an advisory body of the Director General focuses on the public service aspect of radio broadcasting and ensures that the radio is fulfilling its role in society. Czech Radio also enhanced the transparency of its processes by introducing an interactive budget. This new service, launched on July 1, 2017 provides the public with an insight into the institution's accounting and financial processes.

One of our priorities was to offer the widest possible range of services to you, our listeners. We have extended our regional service – on November 1, an independent regional studio, CR Zlín went on air for the first time to cover the events in the Zlín Region. In addition to a daily service and regional news coverage, the station also produces its own programmes. In April, Czech Radio launched the operation of its new news server – iRozhlas.cz. The website offers an original service, regular columns and data overview formats. The aim of the server is to disseminate unique online content primarily for broadcasting produced by editorial teams from Czech Radio's news and current affairs units.

Last but not least, our special projects are also worth mentioning. One of these was the traditional festival of radio production, Prix Bohemia Radio, held in March in Olomouc. Another unique project type are two special thematic weeks: in June, Czech Radio's stations rolled out their "Water Week" featuring facts warning the listeners about water shortages in Czechia. At the end of November and beginning of December, Czech Radio's special week's focus shifted to the issue of old age and the aging population under the banner "This Country Will Soon Be for Old Men". Following up on this special project was our campaign to support lonely senior citizens entitled Jesus' Grandkids, enabling our listeners to fulfil the wishes of thousands of lonely elderly people by treating them to a gift or special experience.

Last year, Czech Radio strived not only to develop the diversity of the programmes and service but also to become the technological leader on the radio market. Thus it focused on the development of the on-line environment and all of its broadcasting platforms – from traditional analogue to digital service and new mobile applications. We were thrilled to announce the launch of digital broadcasting for Prague and its surroundings, for the Beroun area, Brno, Ostrava and Pilsen. By the end of the year, the operation of Czech Radio DAB+ multiplex served roughly 40 per cent of the population of the Czech Republic.

I believe that in 2017 Czech Radio tried to contribute to the cultivation of Czech society drawing on a clear moral and ethical system of principles and values and maintaining a spiritual dimension stemming from Central European tradition. Reflection on topics, open discussion and various perspectives from around the world – Czech Radio found a way to offer all this and more in an attractive form.

I would therefore like to thank all of Czech Radio's employees and external collaborators for their strong work ethic. I believe that this year again we will achieve equally good results. My utmost thanks go to you, Czech Radio's listeners, for your loyalty to our service. It is wonderful to see your numbers rising!

Mgr. René Zavoral
Director General, Czech Radio



THE MISSION, VISION, VALUES AND GOALS OF CZECH RADIO

MISSION

Our mission is to serve the public, offer quality information, education, culture and entertainment and to contribute to the defence and development of the core values of a democratic society.

VISION

We seek to be a highly reliable, sought-after and irreplaceable communication medium.

VALUES

We are fully cognizant of the fact that we are financed by the public. As such, we seek to fulfil our public service remit, and are guided in our functioning by the following basic principles:

■ Trustworthiness

- to be a trustworthy and independent source of information
- to be impartial, accurate and honest
- to be a reliable and responsible partner of the public
- all of our activities are subject to strict ethical guidelines
- we are accountable to the public, which has the right to monitor and evaluate our activities

■ Quality

- to pay maximum attention to quality in all our activities
- to strive for a civil discourse in our content and various forms of communication
- to ensure that we produce consistently high levels of content and forms of communication
- to cultivate the expertise and education of our employees
- to seek out and school professionals to work in Czech Radio

■ Diversity

- to provide a varied offering of programmes that cover all relevant viewpoints
- to also cover subjects and genres that commercial media routinely overlook
- to seek out and make use of new forms and methods of work
- to support the creativity and interests of our employees

■ Tradition and development

- to honour democratic and cultural traditions and seek to ensure their preservation for future generations
- to preserve the continuity of Czech Radio broadcasting, while at the same time reflecting changes in society
- to support universal development and beneficial innovation
- to utilise new technologies as part of ongoing efforts to ensure easy access to our programming

■ Respect

- to respect our listeners and pay attention to their needs, opinions, wishes and requests
 - to always make our listeners the number one priority
 - to serve all of society, while at the same time respecting all social groups and minorities as well as individuals
 - to seek social cohesion and the integration and empowerment of all members of society
 - to respect other rival media, welcoming an open and free media environment
 - we are all one team, one Czech Radio; each employee and each department is important and contributes towards the universal goal of the service
-

GOALS

The following basic goals guide us in fulfilling our mission:

■ To provide the public with impartial, balanced and quality programming and content

- to provide listeners and users with balanced, quality and varied programming content, primarily focused on information, education, culture and entertainment
- to cover a diverse array of subjects, genres and forms of programming and content
- to offer programming to all sections of society, taking into account varied age-groups, ethnicities, nationalities, social groups, faiths and creeds as well as gender, sexual orientation, culture, artistic direction, regional and local factors, political and philosophical beliefs and also levels of education
- to devote programming to Czech historical art, primarily in the fields of music, literature, drama and documentary
- to offer foreign productions as well as to distribute our programming to foreign audiences
- to organize national and international competitions and festivals with a view to supporting radio production, new talent and young artists
- to secure easy access to our programming and content via the latest technologies

■ To create, defend and promote the basic values of a modern democratic society

- to create, defend, promote and develop the crucial values of a modern democratic society
- to strengthen democracy, the plurality of viewpoints and a belief in the rule of law as well as basic human rights and freedoms, most importantly the freedom of speech, the right to information and the right to privacy
- to contribute to the defence of the rights of the individual, minorities and other social groups, primarily children, youngsters, seniors, disabled and medically afflicted citizens and those living in difficult social circumstances
- to educate, enlighten, contribute to the legal, political, economic, environmental, social and cultural awareness of citizens of the Czech Republic and to support their right to freely make up their own minds to strengthen mutual understanding and tolerance, social cohesion, solidarity and inclusiveness within all sectors of society
- to communicate those values, which enrich, ease everyday burdens and contribute towards individual education and development as well as that of society as a whole
- to increase awareness of civil rights and responsibilities and to promote civic discussion and participation in public life

■ To contribute towards technological advancement

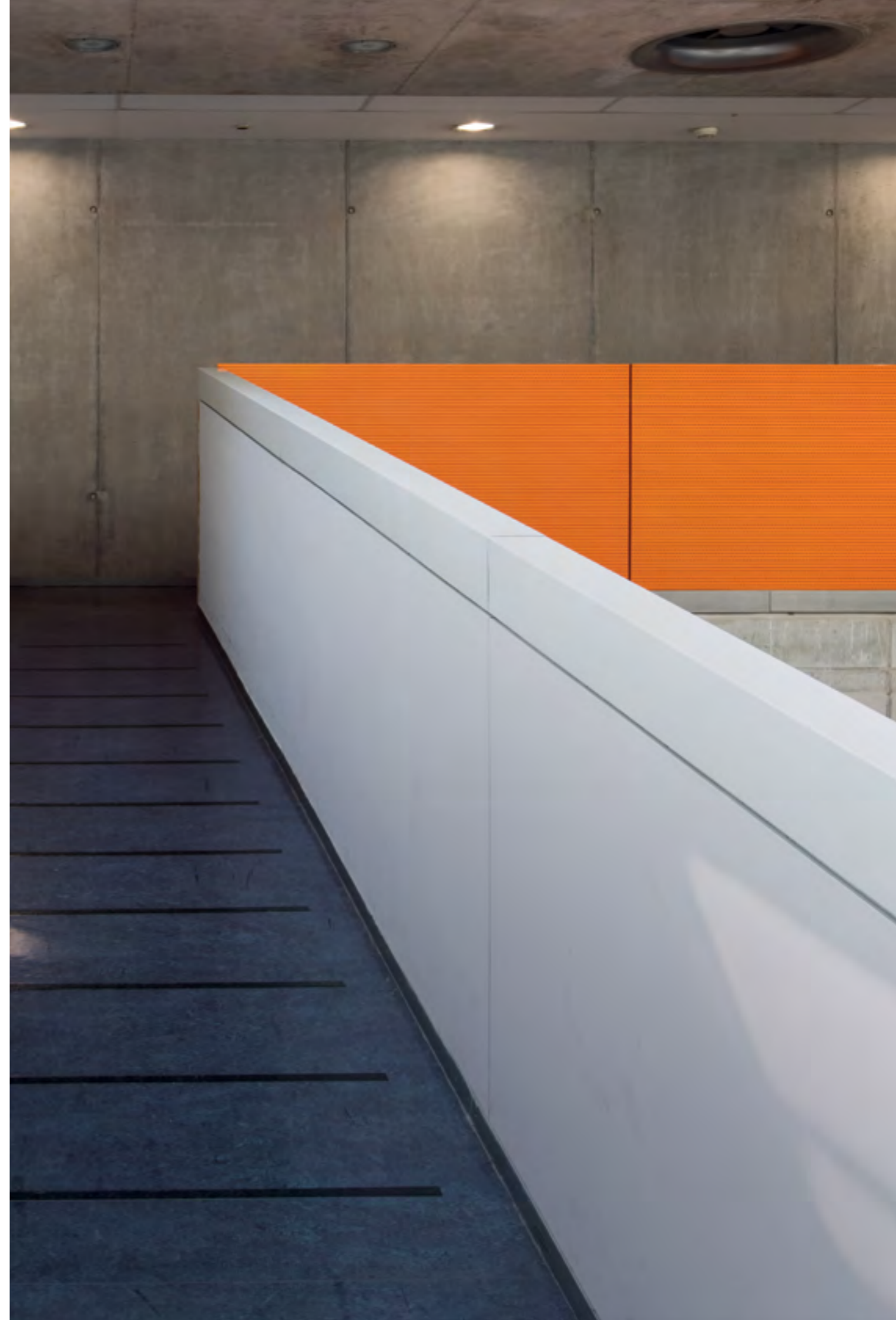
- to utilise new technologies, including multimedia platforms to disseminate programming and content, including the Internet and mobile communication tools
- to undertake activities in the area of new communication media and services; to serve as a pioneer in the field of new radio and communication technologies
- to offer maximum access to our schedule and content
- to motivate society towards an effective use of modern communication technologies relating to the activities of Czech Radio
- to continuously and systematically modernise Czech Radio, its activities and services

■ To nurture, enrich and disseminate the national cultural heritage both at home and abroad

- to fulfil the function of a prominent cultural institution
- to preserve and honour traditions, nurture cultural heritage and treasures and disseminate knowledge of these to the general public
- to strengthen national values, cultivate national identity among citizens; to disseminate these values and the good name of the Czech Republic abroad
- to promote Czech culture abroad
- to promote Czech and global cultural diversity and to cultivate the Czech language
- to create, maintain, utilise and make accessible the Czech Radio archive collection
- to seek out and support new talents, young performers and authors
- to cooperate with notable social institutions
- to connect, partner and cooperate with organizations and individuals who, via their activities and projects, embody the values of Czech Radio, particularly in the fields of science education, culture and sport
- to heed to the ethnographic and cultural character of regions

■ To defend the principle of independence and to strive for the competitiveness of Czech Radio

- to perpetually defend the legislatively enshrined independence of Czech Radio
- to respect the right of public oversight
- to emphasise and utilise Czech Radio's unique position and mission in the media market
- to consistently monitor, be aware of and react to developments in both the Czech and international media markets
- to evaluate the contributions of Czech Radio and its influence upon society; to make use of analyses, market studies and ratings data



The following pages present
the most interesting projects
of Czech Radio in 2017.

PROJECTS AND EVENTS





Give Blood with Czech Radio

GIVE BLOOD WITH CZECH RADIO

The Daruj krev s Českým rozhlasem (Give Blood with Czech Radio) project is aimed at raising awareness about blood donation and, primarily, to reach out to those who have not yet given blood – first-time donors. This year, the campaign's main faces were Czech Radio's employees and newly appointed ambassadors of the VZPoura úrazům project (VZP Insurance Company Strikes against Injuries).

The campaign has stuck to the visual message showing a right arm with a rolled-up sleeve. Czech Radio Plus presenter Michael Rozsypal, news reports editors Zuzana Švejďová and Stanislav Janalík and Markéta Sádecká, Czech Radio Symphonic Orchestra violinist, are among those who have lent their faces to the campaign, along with representatives of the project's general partner Všeobecná zdravotní pojišťovna Insurance Company – project ambassadors VZPoura úrazům Pavel Bambosek and Zbyněk Švehla. All of the ambassadors' stories of giving blood have been captured on videos which will serve to promote the project online and on social media. Blood donors will also be able to use the "JSEM DÁRCE" (I am a donor) application. To promote blood donation, donors can also post their pictures in the app, for instance taken during their blood donation session.

Czech Radio organised a concert to acknowledge all voluntary blood donors, starring Lenny with her band and Debbi & Lipo, which took place on Saturday 17 June at the Old-Town Square in Prague.





Water Week

WATER WEEK

In the week starting on June 19, all Czech Radio stations informed listeners that the Czech Republic was experiencing a water shortage. The Water Week programmes and features acquainted Czech audiences with the current situation, which is probably inevitable in the coming years and decades due to severe droughts.

The Creative Hub also produced a special programme on this topic consisting of interactive websites, videos and information graphics distributed through social media including the video entitled "24 hodin pitné vody v Česku" (24 hours of drinking water in Czechia), on which Facebook visitors could watch the real-time drinking water usage; for example, how many litres of water were progressively used for watering plants or in filling swimming pools.

Water Week was concluded with a special event organised by Czech Radio in conjunction with Vltava River Basin administration, taking listeners into forbidden areas in the vicinity of the Švihov Dam on Želivka River which supplies drinking water to Prague and the surrounding areas.

To emphasise the urgency of the water shortage situation, on Monday 19 June, the sound of dropping water replaced the traditional time signal (beeping) used for 18 years on all Czech Radio stations for one day.





Jesus' Grandkids

JESUS' GRANDKIDS

The project "Ježíškova vnučata" (Jesus' Grandkids) came to existence in the fall of 2016 in the courtyard of the Czech Radio building in Jihlava. When making one of her radio features, journalist Olga Štrejbarová realised that up to one third of people living in senior homes were lacking friends and family. In many cases, they had not received any Christmas presents for years, and the Christmas holiday was rather a time of emptiness than of joy for them. She decided to change that.

We contacted hundreds of senior homes and other similar state-run and private facilities. In the course of November, they posted their clients' wishes on the website www.jeziskovavnu-cata.cz for Czech Radio's listeners to fulfill – which the listeners have been doing up until today.

Almost 14,000 wishes and experiences have so far come true. Most often, senior citizens wished for clothing, sanitary goods, medical supplies and electronics. Among the most popular gifts were trips to interesting places and participation at cultural events. Perhaps the most common "expensive" gift was a wheelchair – both mechanical and electrical. Dozens of wheelchairs were handed out, along with recliners and special medical beds. Many unconventional wishes were granted too – an airplane flight, a ride in a race car, a helicopter flight, a pig slaughter-fest, or a visit to an airbase.

The project will continue over the course of the year with the "Vnučata na přání" (Grandkids at your Request) programme, the aim of which is to find voluntary companions for lonely senior citizens.





Czech Radio Ball

CZECH RADIO BALL

Nearly nine hundred music and dance fans attended Czech Radio's annual Gala Ball on the first Saturday in March. Following an introduction by Director General René Zavoral, the stage belonged to three winners of the Zlatý Slavík Award: Karel Gott, Lucie Bílá and Miro Žbirka. The hosts of the evening were Dasha and Jan Smigmator.

The opening night saw over 60 performing artists appearing on three stages in the Žofín Palace. The main hall reverberated with the sounds of the Gustav Brom Radio Big Band under the baton of Vlado Valovič. The evening was kicked off with the professional dancer duo Olga Šípková and Marek Dědík, followed by The Loser(s) and the duo DeaMen showing off their acrobatic skills.

DJ Miloš Skalka made the whole small stage dance with the discotheque sounds of the "Noční proud" (Night Stream), while visitors in the Knight's Hall could savour the sounds of dulcimer and folklore music. The evening would not have been complete without the appearance of the Brno Radio Orchestra of Folk Instruments and Slovácký krúžek folklore ensemble, accompanied by a wine-tasting presentation. Visitors could also enjoy the accompanying Radioservis programme and took home a stylish printed memento from the photo-corner.





Open Door Days + Prague Museum Night

OPEN DOOR DAYS + PRAGUE MUSEUM NIGHT

On June 10, Czech Radio opened its doors to visitors who could spend almost the entire day in its headquarters. This year, the Open Door Days were coincidentally followed by the Prague Museum Night, in which Czech Radio also participated. Our doors remained open from 9 AM until midnight.

The event showcased the complex of radio buildings at Prague's Vinohrady with a rich accompanying outdoor programme on Balbínova street. Petr Ševčík and Klára Nováková made the kids dance, and older audience gave in to the vibes of rappers Kato and DJ Maro of Prago Union. Then Gipsy.cz hit the stage with their unforgettable Roma hip-hop, followed by Tonya Graves and her band and the exquisite singer and actor Monika Načeva.

In the daytime, special routes took visitors to radio broadcasting studios, while at night, recording studios S1, S2, S3, S6 and S7 opened their doors. Visitors could hear how radio plays are produced and sounds added, and could see an exhibition of historical radios and gramophones at the Vinohradská 12 Gallery. All day long, they could learn more about digital broadcasting and get advice on what digital device would best suit their needs.





Vinohradská 12 Gallery

VINOHRADSKÁ 12 GALLERY

The permanent exhibition on the history of radio broadcasting has again been expanded, gaining a new exhibit in the form of a Studer mixing console, one of the first models that served to enable digital broadcasting from the Studio House in 2000. The console has been cleaned and repaired and fitted with other technical components to demonstrate the process of editing of analogue-magnetic tapes, the possibilities of digital editing on a PC, and the sounds of tapes, minidisks, etc.

The Gallery's regular monthly exhibitions are also very popular. The most successful one was entitled "Hudba ve spirále" (Music in a Spiral) focusing on the development of gramophones and gramophone records. School groups appreciated the exhibition about the life of music composer Josef Bohuslav Foerster. Paintings by Antonín Vojtka, Blanka Velová, Václav Hradecký and Rudolf Mareš were displayed.





EBU Assembly in Pilsen

EBU RADIO ASSEMBLY IN PILSEN

One of the most prestigious international events organised by Czech Radio in 2017 was the 23rd EBU Radio Assembly, which took place May 3–4 in Pilsen's modern industrial space, DEPO 2015. Around one hundred top representatives of public service broadcasters attended the summit, focusing on plans and innovations in public service broadcasting.

The Radio Assembly concentrated on the burning issues, challenges and opportunities faced by European public broadcasters both individually and collectively. The rich agenda focused, among other things, on new approaches inspired by the Swedish model that promote lightness, flexibility and effectivity, as well as new technologies that provide listeners with increasingly interesting interactive experiences, and also shed light on a successful case study from several European countries.

Delegates of the EBU Radio Assembly focused on the phenomenon of fake news and the role of public service media in the post-factual world. Attention was paid to successful and increasingly more popular DAB (digital) activities of individual European broadcasters. Iva Jonášová, Radio Wave's editor-in-chief, and Edita Kudláčková, creative producer-in-chief, both held presentations on the topic, e.g. with the work of Czech Radio's Creative HUB commemorating the historical events of 1968.





Euroradio Folk Festival in Český Krumlov

EURO RADIO FOLK FESTIVAL IN ČESKÝ KRUMLOV

Euroradio Folk Festival has been an annual travelling festival event celebrating folk music since 1980. Every year, a different European broadcaster assumes the role of the event's organiser. The festival is held under the auspices of the European Broadcasting Union (EBU). In principal, it is a non-competition platform the main aim of which is to produce high-quality folk music recordings for broadcasting on stations associated with the EBU. A music collection will be available to all EBU members.

This was the second time Czech Radio organised this prominent event. In 2000, the festival's venue was an open-air folklore museum in Rožnov pod Radhoštěm. This time, Český Krumlov, one of the world's most charming towns, was chosen. Two stages were set up over the old town's imposing valley with the meandering Vltava River, between the State Castle Český Krumlov and the extensive castle gardens – one at Zámecká jizdárna and the second in the adjacent courtyard called Respirium.

Over the course of four days, the picturesque town of Český Krumlov hosted almost one hundred musicians from twenty countries who played music drawing on the folklore roots of their respective countries imbued with contemporary emotions and propelled by the fast pace of our time. When combined with modern texts inspired by life and technological processes, ancient music instruments and singing techniques were transformed into unconventional modern pop music. Hence the festival's main motto: "Folklore music with contemporary energy". The admission to the whole event was free and was attended by hundreds of Czech visitors as well as foreign tourists.





Art Is Not Dead!

ART IS NOT DEAD!

To mark the launch of a new broadcasting scheme, CRO Vltava organised a special happening called Art Is Not Dead! held directly at Czech Radio's headquarters. Fans of culture had the opportunity to take part in lively discussions with prominent Czech writers and musicians. They could meet with Jáchym Topol and Václavem Kahuda, among others, and watch artists such as Lenka Dusilová and Beata Hlavenková perform.





Summer with Sherlock Holmes

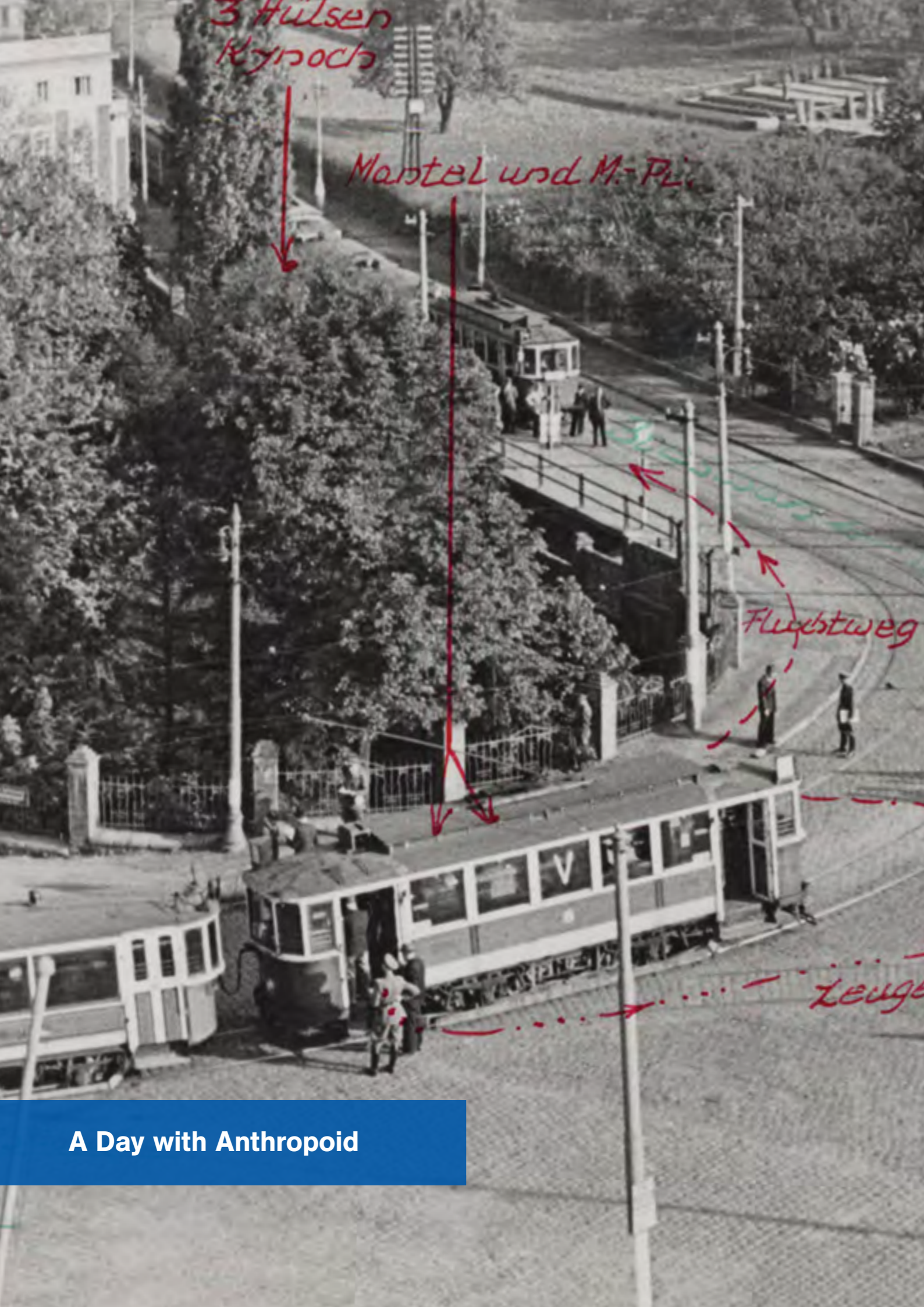
SUMMER WITH SHERLOCK HOLMES

Big summer projects are an integral part of CRo Dvojka. Following "Léto rozhlasových legend" (The Summer of Radio Legends), "Léto pokladů a legend" (The Summer of Treasures and Legends) and "Léto s Maigretem" (The Summer with Maigret), CRo Dvojka served the listeners with another exclusive treat – stories of detective Sherlock Holmes aired daily from July to August, starring Viktor Preiss, Miloš Kopecký, Svatopluk Beneš and Bohuš Záhorský.

Listeners enjoyed the best of the original editions of works by Sir Arthur Conan Doyle as well as four new sequels, and competed for a trip to London organised in collaboration of four radio programmes: Readings to Be Continued..., Meteor, Trips with Dvojka and Sunday Radio Play.

The project wrapped up in September with the exclusive premiere of a live broadcast of a radio version of the short story "The Adventure of the Bruce-Partington Plans," staged for the first time after nearly seventy years. This amazing show and the classical live broadcast was accompanied by on-line streaming on Facebook and YouTube.





A Day with Anthropoid

A DAY WITH ANTHROPOID

In commemoration of the 75th anniversary of events associated with the assassination of Acting Reich Protector, Reinhard Heydrich, on June 11, Czech Radio Dvojka prepared a special themed programme.

The guest of Sunday's Good Morning show, Tomáš Černý, joined by historians Jiří Padevět and Pavel Šmejkal, described Operation Anthropoid in detail. In the afternoon, followed by a three-hour live broadcast from the St. Cyril and Methodius Church crypt in Resslova Street, introducing the destinies of Czechoslovak soldiers Gabčík, Kubiš, Opálka, Valčík, Bublík and others. Presenter Martin Groman hosted historians Vojtěch Šustek, Eduard Stehlík and writers Vlastislav Janík and Jiří Šulc on his show

Renowned personalities including Rudolf Jelínek, playing Jan Kubiš in the movie *Atentát* (The Assassination), director of the Military History Institute Aleš Křížek, Director General of Czech Radio René Zavoral, military chaplain Gabriela Horáková, the last surviving member of the 311 Squadron of RAF Pavel Vranský, and writer Jiří Stránský read out the names of members, friends and assistants of airborne troops who were executed in 1942 for their participation in the assassination.





Green Wave: We know the right route

GREEN WAVE: WE KNOW THE RIGHT ROUTE

In 2017, the Green Wave editorial team produced traffic news for Radiožurnál, Plus, Regina DAB Praha stations and contributed to the morning service of Czech Radio Region – Prague and Central Bohemia.

Radiožurnál remains the only Czech radio station offering continuous 24/7 traffic news service. The enhanced service for drivers has proven successful during peak travel times – with broadcasts in 15-minute intervals not only on workday mornings, but also on Friday and Sunday afternoons and early evenings.

A dedicated traffic call-centre established in autumn 2016 has proven equally effective. The centre is equipped with a special system which makes Green Wave a part of the state's Integrated Traffic Information System – interlinked with the National Traffic Information Centre (NDIC) and police. On the occasion of its one year anniversary, the call-centre had received 50,000 calls and processed over 7,000 voice messages.

The Green Wave Reporters Club celebrated 17th anniversary of their establishment. The number of registered drivers has exceeded 10,000. The drivers on the road call in to report on the traffic situation thus providing one of the most valuable information sources for reliable traffic news service.

Among the programme's assets is also a special patrol that traverses streets of Prague and surroundings to monitor the situation. The patrol ventures outside the capital to attend to serious situations on the motorways and go to significant sports and automobile events where traffic complications can be envisaged due to a large number of visitors. The patrol is continuously in contact with the editorial team using an on-line walkie-talkie.





Karlovy Vary International Film Festival

KARLOVY VARY INTERNATIONAL FILM FESTIVAL

Broadcasting from the R-stream mobile studio at the Karlovy Vary Film Festival is one of Radiožurnál's annual staples. On each day of the festival, a morning block with the festival host Jan Pokorný took place between 10 and 11 am.

In 2017, the programme guests included director Václav Vorlíček and actress Tereza Voříšková and many others.



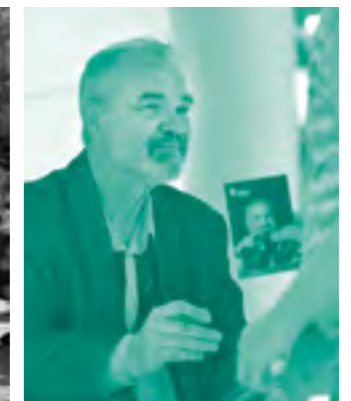


Gourmet Year

GOURMET YEAR

Czech Radio gourmet food fairs were held in nine Czech cities each Thursday morning in May and June. In the regions, the year 2017 was nicknamed Gourmet Year, marked by a traditional family recipe competition rewarded by a prize of new kitchen equipment worth CZK 100,000.

The event featured performances by Petra Černocká, Marcel Zmožek, Jana Chládková, Pavel Vítek and Marcela Holanová. Gourmet snacks were brought in a special retro van. All fans of games and competitions got their piece of cake too. Children enjoyed bouncing on inflatable castles, and joining creative workshops.





Audioport from Tugendhat Villa

AUDIOPORT FROM TUGENDHAT VILLA

Radio Wave and Slovak Rádio_FM collaborated on a project acknowledging the anniversary of the dissolution of Czechoslovakia 25 years ago. A special edition of Audioport, airing exclusively from Tugendhat Villa in Brno, was topped off with a live video-streamed discussion with politicians, journalists and young artists.





Czeching Showcase

CZECHING SHOWCASE

Czeching is Czech Radio's music export project aimed at supporting promising progressive bands in their efforts to become known on international stages – mainly to conquer European broadcasting media and reach listeners across Europe. Each year, the project culminates in September with a Showcase held in Czech Radio's parking garage.





Debates on Czech Radio Plus

DEBATES ON CZECH RADIO PLUS

In autumn, Czech Radio Plus launched a new cycle of public discussions with attractive guests who engage with live audiences as well as participants via social media.

The first took place on 14 November 2017 at the Study and Science Library in Hradec Králové. A debate entitled "How to win/lose elections?" was moderated by Michael Rozsypal and hosted Vladimíra Dvořáková, Alžběta Králová, Tomáš Sedláček, Jindřich Šídlo and Jaroslav Plesl. The discussion was broadcast live on Czech Radio Plus, and video-streamed on Czech Radio Plus Facebook and YouTube channel.





4th Anniversary of Rádio Junior

4TH ANNIVERSARY OF RÁDIO JUNIOR

On Tuesday, March 7, Rádio Junior celebrated its birthday with a few songs, a bit of silliness and some theatre. The first student celebration would not be complete without a big surprise for the presenters themselves: for the first time, they could learn what it is like to be Venda's and Fráňa's schoolmates, and they apparently had a lot of fun!

In the afternoon, the Rádio Junior Club stars made a bright appearance. Petr Vacek sparked a balloon battle, Veronika Hájková talked about her experiences with live animals in the studio, and Standa Jurík invited everyone to the follow-up broadcasting planned in Pilsen.

Many more guests stopped by, so many that they almost could not all fit on the stage – but they had no choice – that's where a new CD by Jana Rychterová called "Zpívací písničky 2" (Singing Songs 2) was officially welcomed to the world.





ON AIR

ON AIR

Czech Radio's 2017 portfolio of broadcasting services included four nationwide stations (Radiožurnál, Dvojka, Vltava, Plus), four specialized stations (Rádio Junior, Radio Wave, D-dur and Jazz) and a network of regional stations across the country. It also offered an international service in six other languages through Radio Praha. A number of programmes were available exclusively on the internet or broadcast digitally. One of the most successful programmes, Rádio Retro, introduced listeners to radio recordings from far back in the archives and also from more recent years in several thematic series.

Czech Radio's portfolio of stations can be divided according to the targeted age groups: Radio Junior for children, Radio Wave for young adults, Radiožurnál for the middle-aged, and Dvojka for older listeners. The culturally-oriented CR Vltava and the spoken-word station CR Plus address a multi-generational audience. Czech Radio's regional studios target all listeners interested in their respective regional issues. Due to the character of the programming, listeners are largely from the middle-aged and older generations. Each station's format is designed to address and appeal to listeners from across generations and social groups.

The need for balanced broadcasting was also reflected in the programming of the news and current affairs stations CR Radiožurnál and CR Plus. CR Radiožurnál is a streaming service station offering regular news updates. CR Plus specializes in analytical journalism, offering discussions with experts, eye witnesses, commentators and analysts to provide a context to events covered in the news.

Many programmes were made available for downloading and streaming on our website. Our website also provided listeners with all relevant information about Czech Radio, including radio frequencies, our artistic ensembles and various competitions, presentations and other projects. The web designers paid particular attention to multimedia radio content. Programmers, coders and graphic and interface designers developed and produced websites, microsites, mobile applications and other multimedia platforms. They also administered web-based radio- and video streams, including live broadcasts of concerts by the Prague Radio Symphony Orchestra. Use of social media enables Czech Radio to reach a continuously growing number of fans.

NEWS, CURRENT AFFAIRS AND SPORTS

All nationwide and regional services broadcast their own specifically tailored news programming in 2017. When preparing news and features, editors and reporters of News and Current Affairs complied with the formats of individual stations and studios in accordance with their aims and target groups.

As in 2016, we tried to increase the regional aspect of our broadcasting, and ensured that the formats of the programmes were compatible with the target audience. For instance, the news of the children's radio Junior presented important domestic and international events in a way that could be grasped by young minds.



■ News Coverage

Czech Radio's news coverage divisions and the services of the web iRozhlas.cz served as our news agencies and as a reporting source for all our stations which have news coverage on their agendas. Regional news coverage is prepared by the corresponding sections of the regional stations of Czech Radio. In November 2017, after the regional station Radio Zlín was launched, the Zlín news coverage section, which had formerly operated as a branch of Radio Brno's News Coverage division, was created.

The news coverage sections produced as many as 21,000 reports a month in the busiest parts of the year, out of which 13,000 came with an original soundtrack and 8,000 with a live or read commentary. The large quantity of reports was achieved without any significant increase in the number of our staff, which means that on average, nearly seven reports a day were made per news coverage editor.

In October, the peak month of 2017, the news coverage web iROZHLAS.cz was visited by 757,000 real users with 4.25 million views. A year-to-year comparison according to Google Analytics shows that even in the least busy months of 2017, iRozhlas.cz was visited by twice as many people as the previous website zpravy.rozhlas.cz. Moreover, the newsroom develops its own frequently-quoted news items which are then published by both iRozhlas.cz and via broadcasting. The website's reporters and editors appear regularly – several times per week – in CR Radiožurnál's and CR Plus's regular news coverage programmes.

The main news coverage event of 2017 was the Parliamentary Elections. In the run up to the elections, CR Radiožurnál and CR Plus broadcast over 20 hours of interviews and debates with all the running parties' leaders. For the very first time, Czech Radio verified statements of each politician, and announced the results during the Main News of both stations. Apart from the election spots, Czech Radio's News coverage offered a special election programme reminding voters of the election rules.

Over 80 reporters, editors, presenters and technicians were involved in the broadcasting of the election itself and the 7-hour post-election programme. The news coverage web iRozhlas.cz also contributed significantly, providing its own additional application, a product of Czech Radio's data experts and journalists.

Both stations also covered the elections in Germany, France and Great Britain.

Czech Radio's news coverage division focused on other important affairs in 2017. In terms of domestic events, this included the introduction of the E-sales system for retail and wholesale businesses or the lifting of the Czech National Bank's monetary intervention. As for regional affairs, we closely observed some of the major employers struggling with economic problems possibly resulting in large-scale layoffs (OKD, Poldi) and our reporters covered some natural disasters (blizzards and droughts) and other catastrophes (the explosion in Polička, arson attack on a church in Trinec-Guty). Internationally, we followed the escalating situation concerning North Korea, the Catalan independence referendum, and some of the major sport events, such as the World Championships in ice-hockey, biathlon and athletics.

Czech Radio's foreign correspondents supported the news coverage throughout the entire year. At the beginning of 2017, the positions of CR's correspondents in China and Bratislava were once again reinstated. In the course of 2017, personnel changes were made in the UK, Poland, and the United States correspondents. The primary foci of correspondents were the current affairs in their respective areas, bringing us news coverage of elections in several important European countries: the Presidential elections in France, the early elections in the UK, and the parliamentary elections in Austria and Germany.

■ Sport

Sports coverage occupied a significant part of Czech Radio's programming. CR Radiožurnál provided live broadcasts of the ice hockey World Championships, the matches played by Czech teams at European level, and the national qualifying matches for the upcoming FIFA World Cup. Other sport events, such as the world championship in biathlon, tennis grand slams, world championship in athletics, or the major domestic sport events (Laver Cup, Velká Pardubická Steeplechase, Golden Spike and more) were also covered. Our most popular regular sports programmes were "Sportžurnál" (Sport Journal), "S mikrofonom za fotbalem" (Football with a Mic), and "S mikrofonom za hokejem" (Ice Hockey with a Mic).

Sporting events are also covered by regional stations. The sports subdivision of the News coverage section continues to recruit new regional reporters to make sure that each regional studio is provided with enough authentic information about local sporting events. CR Junior tries to motivate children to participate in sports, and CR Wave has sports as one of its major themes, focusing on outdoor- and travelling oriented sports programmes.

MUSIC, ART AND CULTURE

■ Music

In 2017, Czech Radio focused on a wide range of musical genres, including classical music (Vltava, D-dur), jazz (Vltava, Jazz, Dvojka), folk (Dvojka and the regions), mainstream pop (Radiožurnál, Dvojka, regional stations), world music (Vltava), brass band and country (Dvojka and the regions), and alternative or experimental music with elements of ars acustica (Vltava, Wave).

In addition to playing music within its regular broadcasting, Czech Radio produces a number of programmes with original musical recordings performed either in the studio or at live concerts. These recordings are presented in various formats and editions, from pre-recorded programmes to interviews with the artists or educational material. The making of these original recordings required a considerable investment. Czech Radio covered numerous festivals and music events, such as Prague Spring (16 concerts including competition performances), Dvořákova Praha IMF, Smetana's Litomyšl IOF, IMF Český Krumlov, Concentus Moraviae, Jazz Fest Brno, Music Olomouc, Ostrava Days or Janáček May. In addition, Czech Radio co-organized the following music events: Music Forum Hradec Králové, Czech Radio Jazz Fest and Radio Wave Stimul Festival.

Two of Czech Radio's stations are focused purely on music. CR D-dur provides for classical music fans; in 4-hour sessions, it offers symphonic, chamber and choral music from the Renaissance until today, and has a special slot dedicated to opera. The sessions are compiled by our editors – music experts who present their selections with brief commentaries. CR Jazz specializes in programmes focused primarily on modern and experimental jazz, including a large number of European performers.

Music plays an important role in other stations too. CR Vltava is defined by classical music, jazz and world music, and occasionally adds film soundtracks, chanson or folk music to the mixture within specialized or current affairs programmes. Because CR Vltava has its own editorial board for classical and jazz music, its members prepare music shows for entertainment or education. With the increasing number of CR Vltava's external co-workers (some new names were added to the list in October), the range of music grows steadily broader.

CR Vltava provides continuous support to Czech Radio Symphonic Orchestra and follows most of its activities, broadcasting all of its regular concerts. The station covers all major Czech music festivals, and monitors and responds to the schedules of regional and Prague symphonic orchestras, chamber ensembles and soloists.

The October transformations of CR Vltava resulted in, among other things, increasing the number of concerts (both live and recorded) acquired within the European radio exchange, especially from the EBU Premium Concerts series.

Regarding CR Dvojka, in addition to its regular programming, several authorial music shows were offered, most of them genre-oriented creating the opportunity for genres such as country, folk, musicals, swing and chanson to get their share of streaming time. Special attention was paid to supporting Czech production, hence the launch of a new original hit parade in June, in which only new Czech songs compete.

Radio Wave is a long-term supporter of Czech music, producing programmes like "Startér" (Starter) or Czeching which give exposure to young Czech artists.

CR Junior not only offers songs as part of its regular programming, but it also runs a special stream entitled "Písničky rádia Junior" (Radio Junior Songs) which offers Czech songs for children without spoken word commentary.

Further to these activities, Czech Radio continued to support the development of its own ensembles: the Czech Radio Children's Choir, Gustav Brom Czech Radio Big Band, Czech Radio Symphonic Orchestra, and Brno Radio Orchestra of Folk Instruments, whose concerts are a regular part of Czech Radio's broadcasting.

Throughout 2017, Czech Radio also pursued its policy to actively support new talent. Czech Radio broadcast or recorded winning performances of both competitions it organizes – Concertino Praga and Concerta Bohemia. The winners of Czeching, a music export project organized by Radio Wave, were recorded in a studio.

In 2017, the regional studios of Czech Radio aired a number of music programmes. Genres included pop music, rock, country, folk, swing, jazz and brass band music. Many regional studios also organised regular live concerts – "Na živú notečku" (On a Lively Note), "Koncerty U Tří lvů" (Concerts at the Three Lions), "Koncertní středy" (Concert Wednesdays) to name a few – or recorded concerts from important regional events and festivals. A new music programme called Folkparade focusing on Czech authors and performers of folk & country was included in all of the regional stations' broadcasting, and so was the music show entitled "Zlaté hity Jirky Svátka – historie vzniku známých českých i světových hitů" (Jirka Svátek's Golden Hits – History and Origins of Famous Czech and World Hits).

Czech Radio actively supports local music scenes in smaller towns by recording regional concerts, enabling the listeners from across the country to experience the outstanding performances of some of our best regional orchestras, such as Brno Philharmonic, Pilsen Philharmonic Orchestra, North Czech Philharmonic Teplice or South Bohemian Chamber Philharmonic. Recordings of these concerts will provide a source for future exploration of the evolution of Czech art of classical music interpretation and of our orchestras' and ensembles' dramaturgy. Both live broadcasts of the concerts and their recordings are offered to the EBU network, which makes them available to wider European radio audience.



■ Art and Culture

This category includes almost the entire program of CR Vltava, and most of the evening and weekend programmes of CR Dvojka. Some of the shows produced by CR Radiožurnál, CR Plus, and some of the regional stations.

In 2017, CR Dvojka and CR Vltava aired 110 radio drama premieres for adult audience (40 one-minute plays and 70 plays of longer duration). The stations broadcast the plays as part of their traditional series, which targets the widest possible audience.

CR Dvojka aired the radio plays mostly on weekends – Saturday and Sunday morning programmes play fairy tales suitable for family entertainment, while on Sunday evenings radio dramas are offered. As for CR Vltava, Tuesday evening is the time for contemporary plays, while on Saturday afternoon the programme “Radio Stage” is aired, and Sunday mornings are reserved for a radio series. Radio plays rank among the most popular programmes of both stations. The drama series “Fatherland” based on Robert Harris’s novel, and a 12-part cycle “Kdo by se divadla bál” (Who Would be Afraid of Theatre) featuring Tomáš Töpfer attracted the most attention.

When it comes to literature, CR Dvojka, CR Plus and CR Vltava in particular premiered 1102 plays. The stations’ literary series continued to offer readings, stories, poetry, essays, memoirs and pre-recorded programmes. The stations premiered 955 readings of prose and 147 poetry recitations.

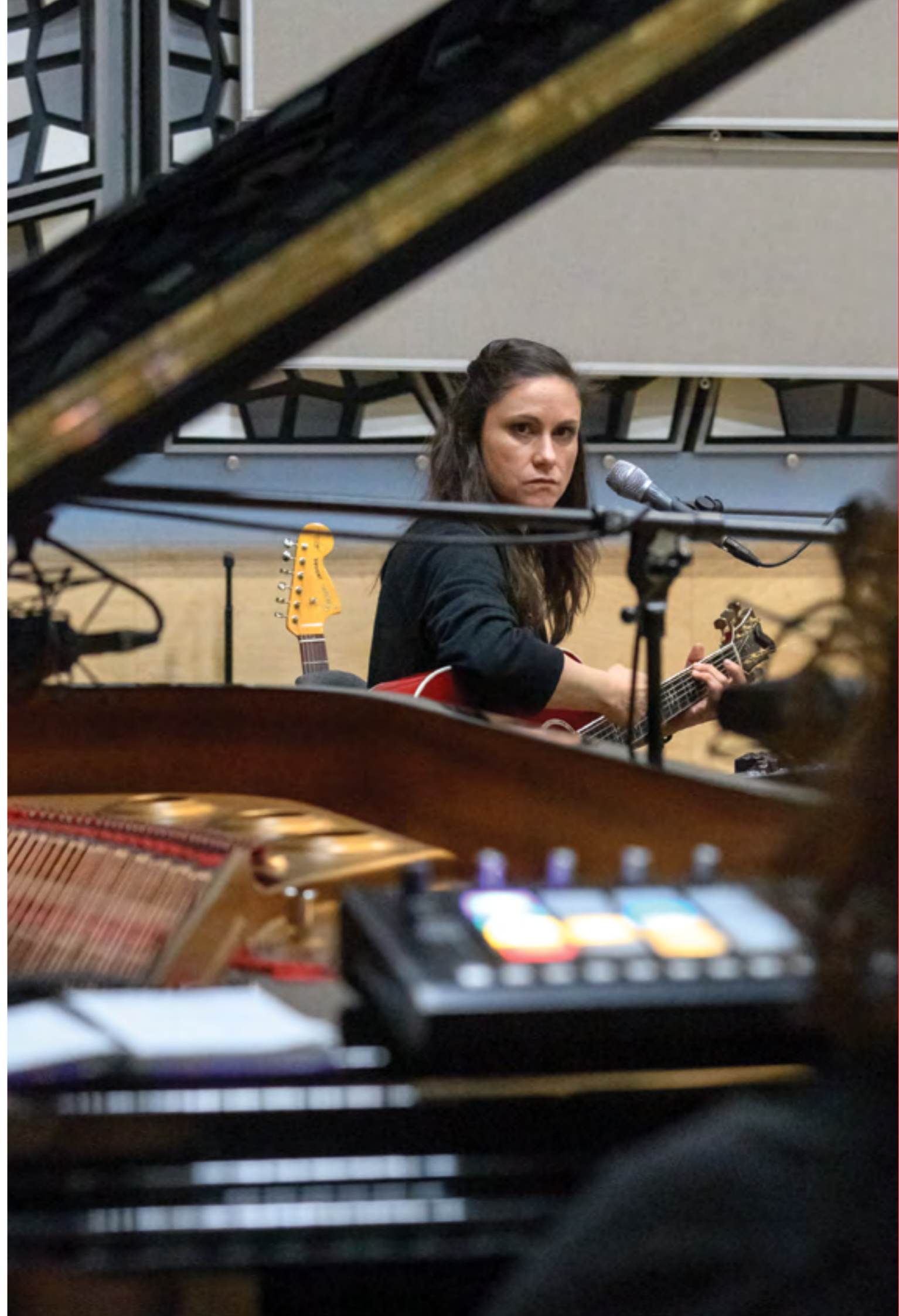
Summer 2017 saw the huge success of thematic series broadcast by nationwide stations. CR Dvojka aired the cycle “Léto s Sherlockem” (Summer with Sherlock), broadcasting one Sherlock Holmes short story each day. The whole cycle culminated in a unique happening which earned large following on the internet and the social media – a live broadcast of a newly dramatized Sherlock Holmes story entitled “Sherlock Holmes ve státních službách” (Sherlock Holmes in State Service) with the active participation of the audience in the Radio’s S2 studio.

CR Vltava gave our listeners an opportunity to spend the summer with Jaroslav Hašek, airing the entire novel *The Good Soldier Svejk* read by Oldřich Kaiser, the CD recording of which was published in the autumn.

2017 saw the culmination of CR Radiožurnál’s unique cooperation with The Jára Cimrman Theatre, a theatrical group founded under the auspices of Czech Radio. Although cultural, artistic and dramatic programmes appear rarely on the menus of news-coverage stations such as Radiožurnál, it was here that the broadcast of the theatre’s very first play was offered live from Malostranská beseda as the final part of the “Půlstoletí s Cimrmanem” (Half a Century with Cimrman) series to celebrate the 50th annual season of this legendary ensemble. CR Radiožurnál also commemorated the 85th birthday of the eminent Czech director Miloš Forman by reviewing all of his films.

Culture featured prominently in the programming of CR Plus and CR Radiožurnál. In 2017, “Kultura Plus” featured a weekly overview of cultural events while “Ex libris”, “Knížky Plus” (Books Plus) or “Radiokniha” (Radiobook) covered literature. Radiožurnál is also active in inviting listeners to noteworthy cultural events, reviewing or reflecting on them, and is also an important co-organizer of the International Film Festival Karlovy Vary, Metronome Festival Prague and Czech Press Photo.

Czech Radio’s regional studios gave regular overviews of cultural events in each region, interviewed important figures in regional cultural scenes and collaborated with local theatres, libraries and museums. Some of the regional studios included literary-dramatic as well as folklore programmes in their regular programming. A new crime series was prepared in collaboration with the regional stations, mapping the most serious crimes committed in the corresponding areas of the Czech Republic. Many of the regional stations offered readings of short-stories, legends or myths, and other literary genres. A few radio shows were aired in a shared program between all regional stations, such as “Příběhy slavných” (Stories of the Celebrated), portraits of well-known Czech actors and comedians with samples of their work from the cycle “Hvězdné návraty” (Star Comebacks), and journeys into the oral literature archives in the evening programme “Divadlo pro vaši uši” (Theatre for Your Ears). Last year also saw premieres of some new programmes, e. g. “Rozhlasové listování” (Radio Browsing) of CR Ostrava or the radio magazine “Kultura pod Ještědem” (Culture under Ještěd) broadcast by CR Liberec.





SCIENCE, TECHNOLOGY, EDUCATIONAL CONTENT

Education and its popularization is one of Czech Radio's key pillars, appearing in various forms across its programming.

Educational programmes were especially important at CR Plus and CR Dvojka. These stations devoted a lot of attention to popularizing science through programmes such as "Magazín Leonardo", "Leonardo Plus", "Laboratoř" (Laboratory), a new radio show "zVědavosti" (Curiosities). Editors of the Science division prepared some unique contents resulting from their research trips to some scientifically significant locations around the world as part of the "Vědecká dobrodružství" (Scientific Adventures) project. They took part in excavation works in Abúsír led by a group of Czech egyptologists, witnessed the reconstruction of an accelerator in CERN, reported on the transport of Przewalski's horse back to Mongolia and felling timber in the Białowieża forest. As a result of their participation in these events, Czech Radio was able to air exclusive reports from exceptional places.

The educational programme "Vyzyvatelé" (Challengers) was one of the projects highlighted in 2017. The show gave the chance for college students to compare their knowledge with the learnedness of their professors. Hosted by Jiří Havelka, the show consisted of ten episodes made at five different universities and drew a lot of attention.

Leonardo Magazine continues to be the main programme popularizing science and technology in everyday life. In 2017, it focused systematically on reportage and live coverage from the field, as well as interviews with eminent Czech and international scientists. The radio magazine offered a number of thematic series, such as "Týden vody" (Water Week) focusing on the global water shortage, series dedicated to the 500th anniversary of the Reformation or the 100th anniversary of the Czechoslovak legions, and a series entitled "Stárnoucí Česko" (Aging Czechia). Publishing audio recordings from the field was made easier through our well-known specialized website www.rozhlas.cz/leonardo, and a newly created Facebook profile @vedaonair.

The series "Leonardo Plus" popularised science through extensive interviews, offering a closer look at new developments in the guest scientist's field of knowledge. Among these, the scientists with multiple areas of expertise or those whose conclusions have a clear impact on society, have proved most popular with listeners.

On CR Dvojka, the new radio show entitled "zVědavosti" (Curiosities) subtitled "Věda a technika pro každého, tedy I pro Vás" (Science and Technology for Everyone, Including You), in the format of a presentation, was added to the time-tested series. The programmes aimed at popularizing current scientific knowledge about the ecology, natural world, and technology which surrounds us. The majority of the broadcasting space was dedicated to renown researchers from various fields of knowledge, winners of respected prizes. Once a week, experts were replaced by famous artists or prominent figures from the world of culture to host the show and present scientific discoveries. Apart from the regular presenters and editors of Dvojka, zVědavosti series was co-hosted by scientific journalists David Štáhlavský and Markéta Mayerová.

The scientific documentary series "Meteor" continued in its tradition of the oldest programme of its type on Czech Radio. In collaboration with the Global Change Research Institute of the Czech Academy of Sciences, it focused on the problem of global climate change. The editors established regular co-operation with Vladimír Socha, a palaeontologist who presents his newest discoveries in this very popular field of research. In an interactive project, listeners were invited to send in their recordings of the calls of stags to help experts determine the areas occupied by our native European red deer, and habitats of the imported sika deer – mating of these two subspecies is a dangerous phenomenon. Meteor also offered an exclusive cycle of essays by Dr. František Koukolík about neuroscientific discoveries and their relevance for today's society.

In addition, CR Dvojka presented programmes about social sciences, such as "O češtině" (About the Czech Language), "O původu příjmení" (On the Origins of Surnames), "Poklady Národního divadla" (Treasures of the National Theatre), and of course the longstanding historical cycle "Toulky českou minulostí" (Rambles Through the Czech Past). Because of the popularity of historical topics, CR Dvojka aired a series entitled "Osudové ženy" (Femme Fatales), "Jak to bylo doopravdy" (How Things Really Were) and many more. A new ethnological series was launched in 2017 called "Folklor žije!" (Folklore is Alive!), which focuses on traditions and the way we encounter them today; it also reflects contemporary forms of folkloric creativity and introduces the listeners to specific regional practices.

CR Vltava added 2 new educational cycles, "Kontexty" (Contexts) and "Reflexe" (Reflection): the former examines various topics in great detail and depth and over several episodes, while the latter focuses on music, film, literature, visual arts, theatre, history and philosophy.

Programmes of CR Junior represent a special category among the educational shows both, in terms of form and the contents. Their goal is to educate children about history, homeland studies, and natural sciences. The station reflects the ongoing transformation of its target listeners by putting more emphasis on an entertaining form of education, such as quizzes, which are particularly popular among younger listeners.

In 2017, Czech Radio's regional studios prepared an array of educational programmes. All of these studios teamed up to create the most important of the projects, "Česko, země neznámá" (Czech Republic – The Unknown Land), an educational quiz about the Czech Republic. Programmes offering advice in such areas like finances, hobbies or healthy lifestyles form another large portion of the broadcast schedule. Other programmes are devoted to Czech language – "Okolo češtiny" (Around the Czech Language), "Opáčko" (Repetition Exercise), "Jazykový koutek" (Language Corner), "Názevopis" (History of Names); history – "Stalo se před sto lety" (It Happened a Hundred Years Ago), "Němí svědci historie" (Silent Witnesses of the Past) and; science and technology – "Techno," "Planetárium," "Astronomické okénko" (Astronomical Window). Czech Radio's regional studios also closely cooperate with local universities, museums, science parks and the National Heritage Institute. The radio's show "Kontakt" (Contact), which belongs to the shared schedule of all regional stations, occasionally features expert guests (scientist, physicians, sociologists, historians) in some of its episodes.

SOCIETY AND LIFESTYLE, PROGRAMMES FOR MINORITIES

Magazine-type programmes in which present-day society and lifestyle issues are examined, are the main focus of CR Dvojka. Programmes for various minorities are important here. Their inclusion into the broadcasting schedule is vital for fulfilling Czech Radio's own mandate as well as its commitments to the European Charter for Regional or Minority Languages ratified by the Czech Republic in 2007. In 2017, Czech Radio regularly collaborated with the Government Council for National Minorities and its advisory body – The Working Group on Minorities.

In addition to the traditional regular programmes for minorities, the topic of their coexistence with Czech mainstream society appeared on CR Radiožurnál's and CR Plus's schedules in the form of news coverages, reportages and radio documentaries. In 2017, we remembered the 25th anniversary of Czechoslovakia's dissolution – an act that had a massive impact on the lives of many mixed families and couples who had to decide which of the two new republics to take as their home.

CR Plus's programme "Mezi námi" (Among Us) focuses on 10 different minorities – Belorussian, Bulgarian, Croatian, Serbian (plus other Post-Yugoslavian ethnicities), Greek, Hungarian, Ruthenian, Russian, Ukrainian and Vietnamese – introducing some of their well-known representatives, cultural traditions, history or activities of their associations. The programme also tries to explain why members of each minority chose the Czech Republic as their new home, how they negotiate their way and if they feel accepted by the mainstream society, and whether or not their children feel connected to their country of origin.

Slovakia and Slovak, or rather Czecho-Slovak issues lay at the heart of last year's programming focus, largely because of the autumn anniversary of Czechoslovakia's dissolution 25 years ago. CR Dvojka participated in the project "Ne(rozdělení)" (Un[devided]) with numerous reportages, documentaries and artistic programmes, such as Czechoslovak New Year's Eve with many Slovak guests in the studio.

Radio Wave cooperated with Rádio_FM (RTVS), a Slovak radio station for young people, in a regular joint project entitled "Audioport". This year's two common airings focused on the separation of the common country of Czechs and Slovaks.

One whole edition of CR Rádio Retro entitled "Ne(rozdělení)" (Un[devided]) was compiled of archival recordings mapping the common history of both countries, and included a significant amount of Slovak spoken during the programme.



■ Slovak Broadcasting

The magazine "Stretnutí" (Meeting) supports Slovak national identity in the Czech environment, focusing on the issues which have an immediate impact on the lives of Slovak citizens in the Czech Republic, such as the difficulties Slovak pensioners with a permanent residence in Czechia face when applying for disability benefits. The magazine prepared a cycle celebrating the 70th anniversary of the Slovak evangetic church of Augsburg confession in the Czech Republic, it marked the 500th anniversary of the famous altar in Levoča, American Slovaks' role in founding Czechoslovakia, establishing the Legions, the issue of political autonomy or the anniversary of the tragic events in Černová. The programme also explored the lives of some Czech Slovaks – a professor of architecture at CTU, sportsmen playing in Czech teams, doctors, economists, actors, priests and gallery curators, and also some "common folk" like a hairdresser or a baker.

■ Romany Broadcasting

The programme "O Roma vakeren" (aired by CR Radiožurnál and the regional stations) is a communication platform for the non-profit organisations supporting the Romany community in the Czech Republic. This year's focus was the planned buyout of a pig farm (and former concentration camp) in Lety u Písku by the government, but other topics were presented as well, for example the conservation of Romany traditions or exploring the life of the Romany minority in Slovakia. The magazine introduced some of the representatives of the Romany community, such as the catholic priest Vojtěch Vágai, the former Czech politician Monika Mihaličková, the singer Antonín Gondolán or Čeněk Růžička, chairman of the Committee for the Redress of the Roma Holocaust. The programming introduced some important projects such as "Férové bydlení" (Fair Living) or "Romská stipendia" (Roma Scholarships). The programme also introduced the remarkable life of the war veteran Imrich

Horváth – and supported by documents from the military archives. The programme broadened its reach through the renewed website <http://www.rozhlas.cz/romove/portal/> and a new facebook profile @oromavakeren.

We also prepared 260 programmes for the local Polish community. CR Ostrava offers a regular 26-minute radio magazine entitled "Wydarzenia" (Events). Its authors focused mainly on current events, but occasionally reflected upon certain historical moments as well.

The radio magazine "Sousedé" (Neighbours) addresses the German minority. In 2017, it started mapping German clubs and associations across the country. Representatives of these different groups were interviewed about the history and current state of their organizations.

■ Social Issues

Social issues and their consequences were among Czech Radio's most discussed topics in 2017. Social themes were represented in current affairs reports and news programmes, advice programming, and in both documentaries and programmes hosting experts in the field. In the long-term perspective, Czech Radio's editors are committed to carefully following developments in socially excluded locations as well as issues affecting senior citizens, the sick and the disabled.

Socially-oriented programmes were firmly incorporated in Czech Radio's programme schemes – the series "Dobrá vůle" (Goodwill) and "Dobrá vůle Plus" (Goodwill Plus) on CR Dvojka and CR Plus and "Zaostřeno" (In Focus) and "Za hranou" (Crossing the Line) on CR Plus. Episodes of the cycle "Dobrá vůle" regularly win various prizes and are very popular with our listeners.



■ Religious Programmes

The programmes in this category are produced by the Current Affairs Creative Team for CR Radiožurnál, CR Vltava, CR Radio Wave, CR Plus and CR's regional studios. Formats are tailored to the needs of individual stations and the target listener groups. Our programming emphasises religious freedom and understanding between different religious and ethnic communities. Special attention was paid to the activities of Pope Francis, especially his trips to Sweden, Georgia, Armenia and Mexico. The 600th anniversary of the death of Jerome of Prague, Mother Theresa's canonisation and the World Youth Day in Krakow were all commemorated.

The main programmes exploring religious issues in 2017 were the newly conceived "Vertikála" (Vertical) with a magazine and discussion section (CR Plus), "Spirituála" (CR Vltava), and "Mezi nebem a zemí" (Between Heaven and Earth) which is broadcast by the regional stations. Regional radios also offer "Šalom alejchem" (Shalom Aleichem), a programme focused on the life of the Jewish community, which forms an ethical and spiritual culmination of the programming dedicated to minorities in the Czech Republic.

The main programme of CR Plus exploring spiritual-religious and ethical themes is the 50-minute "Vertikála" (Vertical). Since the autumn of 2017, the original one-hour debate format has transformed into a compound of two sections: a magazine section followed by a discussion. The former is created and supervised by Adam Šindelář and offers news, coverage and interviews about religious issues, such as the 500th anniversary of the Reformation, pope Francis' visit to Myanmar and Bangladesh and the Rohingya crisis, a visit to a Buddhist temple or the fact that the number of British people endorsing any religion is falling rapidly. The discussion part is conceived as a 26-minute studio debate of two guests who represent contradicting, or at least somewhat different points of view on a given topic. At least one guest – but typically both – belongs to the community upholding the spiritual or ethical values under discussion. The goal of the programme is to offer the listeners an unusual perspective on topics which penetrate the functioning of society and impact on the lives of its members. The debated topics included professionalization of the army, our military power, social consensus and the European context; the role of the President and the jurisdiction of this power. The discussion section was created and supervised by Eva Hůlková and co-authored by Tomáš Šponar.

Spiritual and ethical issues were discussed in CR Plus' Sunday programme "Hovory" (Talks). Its main task is to search for the spiritual-ethical dimension which is often neglected or denied in our mostly atheist society. "Hovory" hosts public figures for whom the spiritual dimension of life is significant. The programme invited a wide range of guests – religious leaders, common priests and preachers, members of religious orders, as well as laypeople with inspiring lifestyles. Many of the invited figures have an artistic background (in music, visual arts, literature, film etc.), some work for non-profit organizations, while some are professors or scientists for – as it turns out – many representatives of science live actively religious lives.

As for CR Radiožurnál, reports about spiritual and religious topics have become a regular part of its weekend programming. In 2017, they explored historical roots of multi-confessional coexistence in Europe, some inspiring sources of non-Christian religions, and the current coexistence of Christians and devotees of other religious traditions in Central Europe, Islam in particular.

CR Radiožurnál and CR Plus focused primarily on current affairs and news coverage, or explored religious and ethical topics in the context of contemporary events. These issues have been also brought up in the interview programmes, such as "Host Radiožurnálu" (Radiožurnál's Guest) and "Večerní host Radiožurnálu" (Radiožurnál's Evening Guest), or in CR Plus' discussion radio show "Zaostřeno" (In Focus)

CR Radio Wave introduced the programme "Hergot!" (God Damn!) providing an unusual perspective on spirituality.

In terms of religious and spiritual contents, the culture-oriented CR Vltava is the largest contributor, demonstrating our commitment to acknowledging religious life and spirituality as an integral part of our country's culture and of civilization.

Every Sunday, CR Vltava broadcasts religious services, which attracts a large number of listeners. Services of the Roman Catholic Church regularly alternate with those of other churches associated with the Ecumenical Council of Churches. Throughout the year, Czech Radio visited 45 parishes and congregational houses all over the Czech Republic. Until October, the broadcasts of Holy Masses had been preceded by the programmes "Duchovní hudba" (Spiritual Music) and "Ranní slovo" (Morning Discourse), a 30-minute reflection on Biblical texts in Christian liturgy. In the new format, launched on October 1, another half an hour was added to the spiritual programming, resulting in a new programme entitled "Spirituála" (Spiritual). It consists of two parts: "Ke kořenům" (Back to the Roots) is an exploration – guided by Petr Vařura – of the Bible and the Christian tradition in search of its relevance in our private and social lives; "Duchovní Evropa" (Spiritual Europe) is a tour across Europe's historical and contemporary forms of spirituality and religious confessions hosted by Martin C. Putna.

Saturday's programme "Reflexe" (Reflexion) presents 60 minutes of alternately historical and philosophical topics, the latter including spiritual themes.

The main religious programme of the regional CR stations was the above-mentioned "Mezi nebem a zemí" (Between Heaven and Earth) and Jewish-oriented "Šalom alejchem", which forms an ethical and spiritual culmination of the programming dedicated to minorities in the Czech Republic. Other programmes and reports with religious topics presented regularly by the regional stations are those connected with traditional Holidays, such as Christmas, Easter, the anniversary of Cyril and Methodius etc.





ENTERTAINMENT

CR Dvojka remained the most prolific producer of entertainment among Czech Radio's stations. In 2017, the Drama and Literature Creative Team produced a total of 203 hours of entertainment shows. In addition to one of the most popular programmes, Saturday's Tobogan with Aleš Cibulka – recently relocated to CR's Studio 1 on Vinohradská Street – and the longstanding favourite Sunday morning hour-long talk shows, such as Ondřej Suchý's Nostalgic Museum of Entertainment, "Lenoška Ivo Šmoldase" (Lazing Around with Ivo Šmoldas), "Sklípek" (Wine Cellar) and "Kdo židli má, bydlí" (It Only Takes a Chair to Furnish a Home), CR Dvojka introduced a selection of archived radio recordings in a regular weekly programme entitled "Úsměvy z archivu" (Smiles from the Archive). Sunday's radio cycle "3 x 60, a to v pohodě" (3 Times 60 at Ease) includes entertainment elements too. In cooperation with Creative HUB, CR Dvojka invested a lot of effort into development of a new kind of show; a radio version of the increasingly popular genre of stand-up comedy, to be introduced in 2018. CR Dvojka's schedule included also well-established radio series "Tluchořovi" (The Tluchoř Family), "Sklípek" (Wine Cellar), "Lenoška Iva Šmoldase" (Lazing Around with Ivo Šmoldas) and others.

CR Radiožurnál's cycle "Půlstoletí s Cimrmanem" (Half a Century with Cimrman) celebrated the 50th annual season of this legendary ensemble which was formed under the auspices of Czech Radio. The celebration culminated in a live coverage of the ensemble's first play from Malostranská Beseda.

In "Rádio DaDa", a Friday evening 60-minute programme, CR Vltava introduced a completely new entertainment show

format with an unusual airing scheme. Its editors and co-authors work with hyperbole, humour, satire, improvisation and absurdity. Once a month, CR Vltava airs a show called "Kabaret v éteru" (Cabaret in the Ether).

Humour and satire are also features of CR Radio Wave's production, e. g. the satirical programme "Dementi" (Idiots), sharable on social networks. CR Radio Wave cooperated with Radio Ivo in the production of a regular series of live improvised performances in Czech Radio's studios, which are recorded and aired once a month.

Humour played a key role in New Year's Eve programmes offered by Czech Radios' nation-wide stations. CR Dvojka aired New Year's Eve shows in a Czechoslovak spirit, while CR Vltava closed the Austrian year with a coffee-house style celebration.

Entertainment is one of the five pillars of Czech Radio's regional programming. Nationwide entertainment programmes are centrally produced so as to minimise time, financial and organisational pressure, including "Humoriáda" (Humorous Games), "Hvězdné návraty" (Star Comebacks), "Divadlo pro vaše uši" (Theatre for Your Ears), "Tandem"; whereas each regional studio is responsible for regionally-appropriate entertainment: "Zasmějte se s námi" (Laugh With Us), "Posezení v divadle" (Leisure Time at the Theatre), "Tajuplný ostrov" (Mysterious Island), "Plk na nedělo" (Sunday Gossip), "Na větví s Halinou" (Tripping with Halina), etc. The New Year's Eve edition of "Humoriáda", – invited guests including Jiří Lábus, Uršula Kluková, Jan Přeučil, Pavel Nový and Ivanka Devátá among others.

PRODUCTION FOR CHILDREN AND YOUNG ADULTS

Czech Radio has two stations specialized in producing programmes for children (CR Junior) and young people (Radio Wave). These stations target young audiences not just through regular broadcasting, but also via all the other communication channels popular with this target group, especially the internet and social media networks.

CR Radio Junior went through a major transformation in 2017. The radio's management redefined its previous strategy and target group. Based on a public poll "Czech Children of 2016" by the Millward Brown agency, which provided long awaited data about the respondents between 6 and 15 years of age, the decision was made to refocus the programming on older children. Today's production is focused more on listeners between 8 and 12 years, which means that the station now targets an older group to fill the current niche on the media market.

However, this change in the station's focus does not in the omission of preschool and early-years school children from the target group. It is to these young children that some regular programmes are addressed, such as the daily Big Fairy Tale (at 1 pm and 8 pm), the Small Fairy Tale (aired on working days), a lullaby "Hajaja" (aired simultaneously by CR Dvojka as a part of its Radio Junior Club), web stream "Rádio Junior Písničky" (Songs of Radio Junior), and the recently added programme "Ušounova pohádková školka" (Big Ear's Fairy Tale Kindergarten) whose pilot episodes were tested on a group of preschool children at the end of 2017. Changes to the programme "Zprávičky" (Little News, since November 2017 renamed to Minute News) were particularly apparent, both in terms of form and content.

To support communication with listeners, an interactive programme entitled "Vzkazovna" (Message Board) was used on working days, as well as the daily radio show "Klub Rádía Junior" (Radio Junior's Club), whose Monday edition entitled "Linka důvěry" (Hotline) offers children counselling with a psychologist.

As for the internet presentation of CR Junior, the website "Webík" (Webbie) continued to be advertised as the platform for younger listeners, and radiojunior.cz for the older ones. Both websites use playful interactive formats including online games and quizzes, and offer literary or drama pieces (typically fairy tales, plays and readings).

Radio Wave's complete programming is dedicated almost exclusively to young adults. Due to this fact, the station's priorities in 2017 were to further develop its programmes and also its online platforms. The radio's existence is based on acoustic, textual and audio-visual contents offered on the wave.cz website, whose new interactive format was launched in September 2017. The station focused particularly on different ways of sharing audio contents and distributing bonus audio-visual contents and was partly created in a special studio made of glass for installation in public spaces enabling immediate contact with the listeners.

The menu offered by CR Radio Wave included a number of projects and shows which widened the scope of provided genres. The audio-documentary series "Zhasni!" (Lights Out!), which explored the issues of sex and intimacy among young people gave listeners the opportunity to share audio contents through podcasts. "DokuVlna" (DocuWave) introduced young listeners to the audio documentary genre (the authors were

drawn from the young audience). 2017 saw a number of newly launched shows – "Radio Ivo", a cycle of improvised radio plays with participation of the public; "Otevřené hlavy" (Open Heads) and a series of exclusive interviews (later published on the website in text form) with renowned intellectuals and thinkers. As an experiment, CR Radio Wave also launched its first viral video show "Dementi" (Idiots), primarily for sharing within social networks, and a series of 4 original video-clips entitled "Znakové písně" (Songs in Sign Language) featuring songs by contemporary Czech bands translated into sign language.

In 2017, CR Radio Wave organized over 30 events, some of them in new and original formats. Especially noteworthy and innovative was the April edition of a joint venture of Radio Wave and Slovak Rádio FM "Audioport", which focused on the 25th anniversary of Czechoslovakia's dissolution. The show took place in Brno's unique Vila Tugendhat and featured panel discussions, music performances, and numerous Czech and Slovak guests. For the first time in its history, Czech Radio offered a live video stream (lasting for about 3 hours) of the full event on Facebook.

Radio Wave Live Sessions, a well-established series of regional club concerts of young Czech bands, continued in 2017. CR Radio Wave and its fans celebrated the 11th birthday of the station in the Prague club, MeetFactory. Autumn of 2017 saw the 17th Radio Wave Festival, which introduces progressive international musicians to the Czech audience. Ponoc Theatre in Prague hosted a series of four so-called sleep concerts entitled "Silent Night." The Radio Wave stage of the United Islands of Prague festival in June saw performances by the most successful bands from the programme "Startér", and in September, as a part of the music export project Czeching, the station organized a concert of all the bands nominated for the Czeching Showcase event. The concert took place in the unusual setting of Czech Radio's garages, and was combined with a discussion with Anne Hobbs – a music dramaturgist and BBC DJ – and an educational section addressed to the nominated bands. Throughout the year, the glass studio of CR Radio Wave hosted many bands' live performances within the Radio Wave Studio Session series.

The nation-wide station CR Dvojka offers daily a 90 minute summary of its evening programming to children and their parents. The programme "Klub Rádía Junior" is aired between 7 and 8 pm, followed by a reading programme "Čtení pro celou rodinu" (Readings for the Whole Family) focusing on adventure and humorous literature. On Saturdays, CR Dvojka airs "Hra pro celou rodinu" (A Play for the Whole Family), and on Sundays the long-standing favourite Radio Fairy Tale.

Sunday Fairy Tale still ranks among the most popular programmes and in 2017 ten new titles were recorded, five of them within the cycle "Hra pro děti a mládež" (A Play for Children and Teenagers). Production of the "Hajaja" series also continued. In total, 17 original series were created last year, including stories with classical fairy tale motifs, such as Marie Štěrbová's "Pohádky o štěstí" (Fairy Tales about Happiness) or Iva Gecková's "Čertí babička" (Devil's Grandma); children's stories about fear of the unknown – Hana Lehečková's "Co se děje v podposteli" (What's Going On under the Bed) – or about searching for a lost friend – David Košťák's "Kryštof z papíru" (Paper Christopher) – or discovering a mysterious house – Kateřina Součková's "Opuštěný dům" (Abandoned House).

Other programmes for children and young people were offered by CR Vltava and some of the regional stations.

REGIONAL BROADCASTING

Czech Radio's regional network encompasses 14 studios in various regional centres. Their scope of operation follows the administrative and territorial division of the Czech Republic, with a regional studio based in each regional capital broadcasting to the local region. The stations focus on particular groups of listeners in each region, dealing with specific regional issues; local demographics are also reflected in each station's musical scheduling. Individual programming schemes are coordinated so as to engage all the stations in the nationwide broadcasting and, at the same time, to provide sufficient space for original broadcasting covering specific areas, regional priorities and characteristics.

The activities of all the studios are coordinated from the centre for regional broadcasting which sets strategic goals and programming priorities for each year.

In 2017, the centre for regional broadcasting prepared and launched the independent broadcasting of Czech Radio Zlín (as of November 1, 2017), started preparations for the extended separate broadcasting of CR Plzeň for the Karlovy Vary region under the name of Czech Radio Karlovy Vary. Czech Radio Region, Vysočina's name was simplified to Czech Radio Vysočina, an important change. The popular project "Pochoutkový rok" (The Gourmet Year) continued to promote the diversity of Czech cuisine.

Last year, the programme concept of Czech Radio's regional studios rested on the following pillars: information, service consulting, support of the region's cultural identity, entertainment and interactivity. Great emphasis was placed on supporting multimedia – the interconnection of websites and broadcasting – and on communication within social media networks, leading to increased traffic on the Czech Radio's regional studios' websites and social media profiles.

The year's programming highlights included the newly established music programme "Folkparáda" (Sunday 8:04 pm – 9 pm) which supports Czech folk & country singers and musicians. The broadcasting schemes of CR Hradec Králové, CR Plzeň and CR Vysočina underwent minor modifications. Across regions, a new crime investigation series was prepared, mapping the most serious cases in the individual regions of the Czech Republic. A special edition of the syndicate contact programme "Noční linka" (Night Line) was created on the occasion of the 10th anniversary of the programme's first radio broadcast. Every Friday between 1:04 pm and 2:00 pm during the summer holidays, the regional stations aired a special edition of "Česko – země neznámá" (Czechia – An Unknown Land) summarising social and cultural events, such as "České pohádkové léto" (Czech Fairy Tale Summer) at Loučeň Chateau, "Valdštejnské slavnosti" (Waldstein Festivities) in Cheb, Rožnov Festivities at the Wallachian Museum in Rožnov, etc., and included interviews with local personalities, interesting local facts, and invitations to other regional events.

Czech Radio's regional stations covered the Czech parliamentary elections, airing information spots on all parties running for election. The radio also curated a catalogue selected from local media for press reviews.

In the area of technology and administration, all regional studios of Czech Radio completed the update of their broadcasting system from Dalet 5.1e to the Dalet Plus version. A backup broadcasting facility was constructed in CR Zlín and other technical components were modernized. The renovation of CR Brno began at the end of the year and CR Karlovy Vary completed the purchase of the plot of land on which its building stands.

In order to enhance the coverage of Czech Radio's regional stations, the transmission networks were fitted with four additional transmitters: Vysoké Mýto (88.9 MHz/0.2 kW ERP), Žamberk (103.3 MHz/0.1 kW ERP) and Jevíčko (93.7 MHz/0.1 kW ERP) for CR Pardubice and Bystřice nad Pernštejnem (96.5 MHz/0.1 kW ERP) for CR Vysočina.





On Air

INTERNATIONAL BROADCASTING

According to Act No. 484/1991, Czech Radio broadcasts internationally upon the commission of the state represented by the Ministry of Interior (MZV). Each of the six language sections of Radio Praha (English, German, Russian, French, Spanish and Czech) produces 30-minute news briefs on current affairs. The news is updated throughout the day in both online and in the audio version.

CR Radio Praha has strengthened its presentation of topical issues on the website over the course of the year. The weekend programmes in all the languages consist of news and music programmes largely focusing on culture, travels and history. On average, each editorial team produces 95 radio programmes monthly. This year's most topical issues included government coalition disagreements, the elections, the start of the presidential election campaign and, the impact of Brexit on the Czech Republic. On the occasion of the 20th anniversary of signing the Czech-German declaration and the 100th anniversary of the October Revolution, Radio Praha organised public debates in German and Russian. As a new broadcasting element, we recorded video-interviews with Czech members of the European Parliament. In the field of economics, Radio Praha focused on successes of Czech export, the lack of labour force, convergence and the debate concerning the introduction of the Euro in the Czech Republic. Radio Praha broadcast several shows accompanied by YouTube video reports and photo galleries with topics including the 25th anniversary of Czechoslovakia's dissolution, the 300th anniversary of the birth of Marie Teresa, the International Film Festival in Karlovy Vary, the 25th anniversary of the inscription of Prague, Český Krumlov and Telč on the UNESCO list, and the series about the history of the most famous Prague pubs and cafes, which enjoyed great popularity on social networks. Radio Praha paid increased attention to activities of Czech centres abroad and Czech development aid. It also developed a new format of the popular Czech language courses in German and Spanish.

Broadcasting in Czech focuses on content devoted to the international compatriot expat community. The editorial team closely collaborates with Czech Schools Without Borders, the designee of the Ministry of Foreign Affairs for compatriots, covering all important events related to Czechs residing abroad. www.krajane.net is a special website dedicated to compatriot-related content. Several changes were implemented over the course of the year: we introduced new programmes such as "Češi ve světě" (Czechs Abroad), "Postřehy z ciziny" (Observations from Abroad), "Tipy pro vás" (Tips for You) including videos from compatriot communities and Czech compatriot radios to which we provide our materials (see the Australian SBS broadcasting). A lively debate developed around the (non)existence of postal voting for compatriots. Reporters visited compatriots in several places – they travelled to Serbian and Romanian Banat and visited the T. G. Masaryk club in Sophia, as well as the summer compatriot gathering in Slovakia. Reports from compatriot communities also appear in nationwide Czech broadcasting on the spoken word station, Czech Radio Plus.

Radio Praha provides programming support to compatriot radio stations based in Romania, Croatia, Serbia, Australia, USA, Ukraine, and Slovakia. We extended our collaboration with compatriot associations focusing on educating children and launched new collaboration on the project "Po stopách vzniku ČSR" (In the Footsteps of Czechoslovakia's Founders).

The station maintains an ongoing and systematic communication with its listeners and followers. In 2017, Radio Praha received 14 425 responses. The majority of these responses were emails in the following languages: English 34 %, German 23 %, French 9 %, Spanish 17 %, Czech 6 %, Russian 8 %, other 3 %. The responses include answers in competitions and quizzes.

In 2017, CR Radio Praha's programme was distributed digitally on DVB-S2 platforms and the internet (streaming). The programme was also distributed by some international broadcasters as part of the contract rebroadcasting (e. g. in North and South America). However, the internet remains the main distribution platform.

The internet is the main platform for distribution of Radio Praha's content. At the end of January, the website underwent a new facelift. According to Google Analytics statistics, average web traffic on www.radio.cz in 2017 was 3.5 million visits. The number of pageviews reached almost 6.5 million. Web traffic was busiest in the English language section, followed by the Russian and German sections. Russian servers offering content produced by Russian editorial teams have very high readership rates.

The number of pageviews on the compatriot websites www.krajane.net and rozhlas.cz/krajane reached almost 114,000.

Radio Praha aims to become more active on social networks. Compared to the year 2016, the activity on Facebook pages increased and the radio's profile registered 22,000 followers. Spanish and British editorial teams have the largest followership. Radio Praha's Twitter account has 5,700 followers. On YouTube, the most successful programmes included the videos about Czech cafes and pubs. Radio Praha joined Instagram in the second part of the year.

The satellite is another of Radio Praha's broadcasting platforms. In Europe, the programme is transmitted via Czech Radio's packet CS Link on Astra 3 A satellite. Hence the service can be received on TV sets in the DVB-S format. This is popular option primarily with listeners in Germany.

Rebroadcasting provides other opportunities for distribution of Radio Praha's programmes. Radio Praha's programmes or their parts are adopted by 10 radio stations in 8 countries (USA, Austria, Georgia, Argentina, Mexico, Chile, Bolivia, Ecuador and Venezuela). These are mostly local stations broadcasting on the FM frequency. One exception is Radio Miami International, which transmits English and Spanish programmes by Radio Praha in Central and South America, and now also in Cuba, on shortwave. In Russia, Radio Praha's Russian service has been taken over by WRN (Vsemirnaja Radioset') broadcasting on medium waves in Moscow. German broadcasting is adopted by Radio Ypsilon in Hollabrunn in Austria and Freies Radio Freistadt broadcasting on shortwave.

The satellite broadcasting of Babcock Communications (formerly World Radio Network) is another type of rebroadcasting. The BC runs satellite channels in English, German, French, Spanish and Russian, aggregating language programmes from all over the world. Thanks to the sophisticated distribution of the BC's channels, Radio Praha's programmes can be listened to in cable networks all around the world.

INTERNET AND MULTIMEDIA

Czech Radio's new media are responsible for multimedialisation and distribution of radio content on the internet, including the development of web pages and other online platforms.

In 2017, Czech Radio defined the main building blocks upon which it is building its strategy of internet content distribution until 2022. Rozhlas.cz is the first building block, presenting the content of the stations' websites and projects. It focuses on broadcasting support and also serves as the institution's official noticeboard. The server mujRozhlas.cz is planned to become the second building block. Its users will be able to access Czech Radio's large audio portal including live broadcasts, on-demand programme archives and new online content formats. The third building block, iROZHLAS.cz, offers news content, selected news programmes from Czech Radio stations and programmes reporting on special events such as elections.

Over the course of the year, we launched the websites of stations CR Vltava, CR D-dur, CR Jazz and CR Radio Wave in the new publishing system, CMS Drupal. The system was also used for the Liberec, Hradec Králové, Pardubice, Olomouc, Brno and Zlín regional stations' websites. Aside from these websites, we also launched the projects Zhasni! (Turn the Lights out!) and Rakouský rok (Austrian Year). Rather than mere technical replacement of the publishing system, this was a fundamental redesign of the website into a modern user interface with excellent accessibility on mobile devices.

In January 2017, Czech Radio's current affairs team began to develop the news server iROZHLAS.cz. It aims to bring a modern, low-data news programme which is easy to download and accessible on all platforms for users who prefer to read on their mobile phones. The news server was officially launched on April 18, 2017 and, beginning in July, has already registered most visits from mobile devices.

Aside from the regular programme items, our websites and social network profiles supported new programmes

and especially the individual stations' multimedia projects. On Radiožurnál station, these projects included "Zázraky medicíny" (Miracles of Medicine) – two reportage series about the latest medical instruments and methods in the Czech health care system and the sequel to "Olympijský rok" (The Olympic Games Year). Throughout the year, the ongoing video transmission from the studio was accompanied by attractive multi-shot video recordings from the programme "Host Lucie Výborné" (Lucie Výborná's Guest) on YouTube and the radio website.

In 2017, the competition entitled "Vyzyvatelé" (Challengers), station Plus's largest project, contributed to the general awareness among college and university students about this spoken word station. The successful previous year's shows, "Lídři v zapomnění" (Forgotten Leaders) and "Výrok roku" (Statement of the Year) continued to run on the website. As a new feature, the station produced special discussion programmes on topical events (usually accompanied by video-transmission on the website) and also the first public debate in Hradec Králové. On the occasion of the 100th anniversary of the Russian revolution, the station's website produced the thematic programme, Rudý říjen 1917 (Red October 1917).

Thanks to video transmissions and the camera system in the new studios of Czech Radio Plus, the unique content concerning Czech parliament elections, produced by both the news stations, gained further distribution channels on YouTube and Facebook.

Dvojka station's special, the purely web-based programme "Co v Bohémě nebylo" (What Bohéma Missed) drew on the television show named "Bohéma", making successful use of Czech Radio's audio archive. The programme was extraordinarily popular, with 100 thousand visits on the pages and tens of thousands plays online. Following the Bohéma, the programme called Den s Anthropoidem (A Day with the Anthropoid) first published 360 degree spherical photographs



accompanied by sound. The New Media also contributed to the success of the project "Léto s Sherlockem" (Summer with Sherlock), concluding with the performance "Sherlock živě" (Sherlock Live). This first-ever live broadcast radio play video transmission registered over 25 thousand views on YouTube.

In April 2017, the website of the Vltava station was the first to transfer to responsive design. The web traffic increased by up to 25 %, namely in the field of cultural journalism with programmes such as the traditional "Mozaika" (Mosaic) and the new ArtCafé programme. The station's special projects supported by the website included particularly the year-long series "Rakouský rok" (Austrian Year) and the seasonal "Haškovské léto" (Hašek's Summer).

In 2017, Radio Wave produced an exceptional programme, "Otevřené hlavy" (Open Heads) – a series of interviews with prominent international intellectuals (Tyler Cowen, Zygmunt Bauman, Nick Srnicek, Janine Wedel and others) about the problems of the contemporary world. Radio Wave also translated contemporary Czech bands' and singers' songs to artistic sign language, creating video clips called "Znakové písně" (Sign Language Songs).

Along with Radiožurnál, the Scout organization and the theatre group Vosto5, Rádio Junior organised a summer game entitled "Planeta R" (Planet R). In the second half of the year, Rádio Junior's website extended its selection of literary production, broadcasting "Velké pohádky" (Great Fairy-Tales) and "Rozhlasové hry" (Radio Plays), which tripled its web traffic.

The website special, "Digitální rádio" (Digital Radio) focusing on promotion and popularisation of digital broadcasting and innovations from the media world, continued to increase its web traffic, becoming highly esteemed among both experts and the general public.

As part of the World Water Week, we produced a series of successful info-graphic videos. For the first time, we created content directly for social networks. These videos were a success, so this approach will be further developed.

In 2017, Czech Radio broadcast over fifty extensive live video transmissions from various, largely cultural events. Almost every day Czech Radio profiles on social networks offer new features such as special studio broadcasts, interviews with guests, band performances, etc. On the occasion of the parliamentary elections, the radio produced 31 video recordings of interviews with political party leaders, 5 live broadcasts of debates with party leaders and one live broadcast of the super-debate before the elections in S1. More than 130 multimedia products were created throughout the year to visualise and accompany Czech Radio audio programmes.

In November, Czech Radio launched the project "Ježíškova vnoučata" (Grandchildren of Baby Jesus) for which the New Media developed an online environment including the administration through which seniors could send their wishes. Since its launch in November, the website registered almost 270 visits by users who fulfilled over 13 500 wishes. The New Media also provided full multimedia support for this project, creating video reports and promotional video material.

At the beginning of the year, the radio launched the Radiotéka mobile application – pocket audio books for iOS and Android operation systems, offering works by literary classics as well as quality Czech and international bestsellers, all free of charge. It offers titles from the "Čtenářský deník" (Reader's Diary) for download and over 50 radio plays, documentaries and readings from Dvojka, Vltava and Plus stations for streaming.

The presentation of the radio and its projects was extended on both Instagram and YouTube.

In 2017, the traffic on Czech Radio's website and mobile apps increased by 36.7%, reaching 64,081,653 visits. According to Google Analytics, traffic on the domain Rozhlas.cz reached a total of 39, 985,693 visits, representing a year-to-year decrease of 0.4%. This is evidenced by the tendency of users to switch to mobile phones and tablets. However, the number of users of Rozhlas.cz rose by 0.4% to 13,116,666. The number of displayed pages on Czech Radio's website reached 100,779,430, representing a year-on-year decrease of 1.5%.



ARCHIVE

In 2017, the archival and programme collections (APF) fulfilled the standard tasks in accordance with their mission. The department's structure was modified in 2017. The Research Department now falls under the APF, having merged with the Library to form a new department called the Research Department and Library. Gramoarchive remains part of the archive, but new acquisitions now fall under the administration of the Main Catalogue.

The APF contributed to five Rádio Retro episodes, choosing documents and feeding additional information into the AIS database. The department also participated in the radio's umbrella projects "Před 100 lety" (A Hundred Years Ago), the project about the dissolution of Czechoslovakia and the preparation for the "number eight" anniversaries (important dates in Czech history ending with the number eight). The APF collaborated with the CR Plus station, providing material for the Saturday broadcasting of "Svět ve 20 minutách" (The World in 20 Minutes) and significantly contributed to CR Plus special programmes and the programme "Kdo je kdo" (Who is Who). Beginning at the end of 2017, APF employees collaborated intensively with CR Vltava, contributing to the Mozaika and ArtCafé programmes.

As part of their collaboration with the Radio Production Association, the employees of the APF provided organisational support to two showcases of current affairs, journalist and documentary programmes: "Report" (the Autumn section of which became a part of the Jihlava IDFF), "Balance 2017" for the presentation of literary works.

The APF is also responsible for the CR revue "Svět rozhlasu" (The World of Radio). In 2017, it published two issues, numbers 37 and 38. In November, the APF prepared a book by the research department collective for publication, entitled "Svobodná a divoká 90. léta" (The Free and Wild 1990s). The book deals with various aspects of the 1990s, from politics through culture and everyday reality to sports, loosely following the programme "Encyklopedie Radiožurnálu" (The Radiožurnál Encyclopedia), broadcast last year.

For its radio e-store, Radiotéka, the APF continued to provide comprehensive technical services, consisting of image processing and adding documentation to the AIS database.

In January, the Archive organised a presentation for experts and professionals on the new method of archiving on the PIQL film reel. Almost 2 terabytes of the most valuable audio recordings were archived during this pilot project. Over 1 terabyte of documents was selected and prepared to be archived in the next part of the project.

The Archive acquired 76.8 bm in total, of which 75 bm are written documents and 1.8 audio documents. It also received and processed 1,303 texts for radio play and 151 personal documents. The registry obtained 36.3 bm written documents, discarding 15 bm. As part of the preparations for the central literary catalogue, baptism certificates lent for unregistered programmes were revised and digitised. 16,945 written documents and 1,326 baptism certificates for the programmes of the former HRDM were scanned and saved in the Digital Archive. We managed to digitise 40 volumes of programme bulletins from 1927–1968 (today's Týdeník Rozhlas [Radio Weekly]). Electronic data from 2002–2015 were acquired through the Radioservis.

Archive technicians processed documents with a total footage of 642 057 minutes. Archive employees further digitised and saved 6,321 audio documents and imported 85,109 news reports by CR Radiožurnál. Importing of CR Plus programmes continued, with 2,324 documents saved in the archive. 223 CDs containing 872 documents were burnt. In 2017, the Archive abandoned the practice of saving documents on CD and the recordings are now kept exclusively in the digital archive. The archive acquired 29 original data carriers and 38 DDA type copies (format 5.1). The recordings of the process with R. Slánský, acquired from the American Library of Congress, were processed and imported into the digital catalogue. Transcriptions of audio foils (gelatine, metal, varnish and decelith) continued according to staff availability; archivists transcribed 73 foils with unique historical recordings, such as the funeral of T. G. Masaryk, and transcribed 81 of Klement Gottwald's public addresses from 372 metal matrices. 14,777 gramophone records were digitised.

Our research facilities were visited by 155 users (248 visits) and 301 radio employees. Archive employees prepared over 1000 background researches and conducted 10 excursions, including lectures on the history of Czech Radio and the mission and activity of the Archive. In collaboration with the National Technical Museum, the Archive organised the exhibition "Hudba ve spirále" (Music in the Spiral). Archive employees also processed 23 license requests and 12 requests from students.



■ Research Department and the Library

In July 2017, the Research Department merged with the CR Library and was transferred from the Office of the General Director to Production Department under the Archival and Programme Collections. It continued to provide research and library services for all of Czech Radio's other departments. Its main strategic activities included conducting background researches and producing stories for radio programmes, as well as providing library services for CR employees. All this corresponds with the duties of a public medium whose mission is to provide quality content for its audience.

In 2017, the research department produced almost 1,800 written and 1,000 audio researches. Its patrons include current affairs editorial teams and production teams, as well as nationwide stations and regional studios. The library also provided services and study materials for experts. For CR's non-programming sections, the Research Department prepared ad hoc research upon request. The most extensive research included the informational framework for the World Water Week, fact-checking team research that inspected party leaders' statements during the parliamentary election campaign, content for special election-related articles on the web, materials for four CR Plus special programmes, and research and library support for the project on the dissolution of Czechoslovakia, projects on the years 1918 and 1968, and the 95th anniversary of the founding of Czech Radio (e.g. the history of the radio buildings).

In 2017, the Library's collection received 1,382 new titles. The Library now contains approximately 80,000 volumes. It also acquired 486 titles as donations and review copies. Each month, the acquisitions were presented on the Intranet, where the complete Library catalogue can be viewed.



OFF AIR AKTIVITY

OFF AIR

In 2017, a large number of artistic ensembles performed under Czech Radio's banner. Both the station's own musical groups (Prague Radio Symphony Orchestra, Dismal Children's Radio Ensemble, Czech Radio Children's Choir) and outside ensembles contracted by Czech Radio (the Gustav Brom Czech Radio Big Band and the Brno Radio Orchestra of Folk Instruments), continued their good work.

The most significant competition festival organised last year by Czech Radio was the International Festival of Radio Production Prix Bohemia Radio. For the second time in a row, it took place in Olomouc, inciting strong interest among professionals as well as the general public. Musical contests for children and teenagers attracted a lot of attention too, including Concertino Praga for individual participants and Concerto Bohemia for musical groups or orchestras.

The summer months were dedicated to the „Jeden rozhlas“ (One Radio) campaign, whose main purpose was to present Czech Radio as a good example of public service media. The campaign focused on the advantages of having a wide scope of broadcasts and services offered by each of the Radio's sections (News, Culture, Music, Sports, and Entertainment etc.). The Open Doors Day was especially successful, this time uniquely connected with the Radio's participation in Prague Museum Night. Visitors were thus able to spend more than 16 hours in Czech Radio's headquarters.

Czech Radio is one of the most active members of the EBU. In 2017 it continued to be represented in 2 high-level advisory boards. The current CEO René Zavoral defended his position and was reelected a vice-chairman of the Radio Committee for the 2017-19 term. Karel Zýka, Technical and Administration Director, kept his position on the Operations Council. The EBU has Czech Radio representatives in 10 of its expert groups and advisory bodies, which further confirms its strong and active role in international radio cooperation.

Czech Radio Foundation's main priority in 2017 was once again to support visually challenged children primarily through the fund drive „Světluška“ (Lightning Fly), and other successful projects such as Café IN THE DARK, „Běh pro Světlušku“ (Run with the Lightning Fly), „Křišťál pro Světlušku“ (Crystal for the Lightning Fly), and the traditional concert „Světlo pro Světlušku“ (Light for the Lightning Fly).

Radioservis Corp. is a branch of Czech Radio with self-financed production. As in previous years, its balance sheet for the year turned out to be profitable. Furthermore, 2017 saw the company undertaking some significant staff- and supplier changes. Many of the company's activities and initiatives were aimed at strengthening its own production and merchandise brands. The music division gained a good position on the international digital music market, and managed to sell its downloadable or streamable products through local and global digital content providers.

ARTISTIC ENSEMBLES

■ Prague Radio Symphony Orchestra

Spring part of the Orchestra's anniversary season 2016–17

The first concert of 2017 was hosted by the Dvořák Hall of Rudolfinum under the baton of SOČR's chief conductor Ondřej Lenárd. The famed Austrian baritone singer Markus Werb interpreted Mahler's Songs on the Death of Children. Other regular concerts were successful too. Czech Radio broadcasted the world premiere of Pavel Zemek Novák's Symphony no. 6, The Praise of Creation, which the author, a contemporary Czech composer, created specifically for SOČR. The orchestra invited numerous famed and outstanding artists, such as the young successful cello player Istvan Vardai, world-renowned piano player Jeane-Efflam Bovouzet, and others. The majestic Symphony No. 2 of Gustav Mahler was played at the closing of SOČR's 90th concert season by chief conductor Ondřej Lenárd and the Orchestra, supported by a number of soloists and Czech Philharmonic Choir of Brno. In addition, the "Nové horizonty" (New Horizons) cycle continued successfully with a concert in Forum Karlín, where the Orchestra led by conductor Jan Kučera and supported by performers Ondřej Brousek and Ondřej Brzobohatý Gregor offered a programme full of musical humor. In February, another extraordinary concert took place benefiting Czech Radio Foundation and its fund drive „Světluška“, at which blind piano virtuoso Rachel Skleničková and the accordion player and singer Mário Bihári joined the usual Czech music stars.

Autumn part of the concert season 2017–18

As a prologue to the 91st concert season of SOČR, opera singer Jarmila Novotná's 110th birthday anniversary was commemorated by a gala concert under the baton of Ondřej Lenárd, bringing Adam Plachetka and other eminent Czech soloists to the spectacle. The opening concert of the season was the result of long-term cooperation between the Orchestra's chief conductor and the violinist Jan Mráček. The soloist performed Korngold's Violin Concerto, complemented by the Orchestra's interpretations of Bohuslav Martinů's and Hector Berlioz's pieces. The autumn season culminated on November 27 with a concert featuring world-renowned soloist Steven Isserlis. He treated the audience with Henri Dutilleux's Cello Concerto.

A welcome refreshment to the autumn season, at Prague's sold-out Forum Karlín, Adam Plachetka and Tomáš Netopil dedicated an evening to famous musicals. The show included well-known tunes from musicals such as My Fair Lady, Les Misérables, Phantom of the Opera, Cats, Man from La Mancha, Porgy and Bess, West Side Story and more. In early December at the same concert hall, Aneta Langerová and her band joined forces with the Orchestra, an exceptional show concerning both dramaturgy and atmosphere. The program consisted mainly of Langerová's songs from her album „Na Radosti“ in symphonic coating.

In both parts of the season, SOČR offered two chamber music concerts in the S1 Studio featuring prominent orchestra members as soloists.

Studio recording and CDs

As a part of its cooperation with the Czech Radio stations Vltava and Dvojka, the SOČR carried out over 60 recording sessions in 2017. Among the most significant recording projects of the year was a musical compilation featuring Adam Plachetka and Tomáš Netopil, released on a CD by the Publishing House Radioservis. In the spring of 2017, Edition Supraphon released a record called „Tata Bojs & SOČR Live“ as a memento of their collaborative 2016 concert, and in the autumn, the same record label came out with a recording of Bohuslav Martinů's Bouquet of Flowers and Jan Novák's Philharmonic Dances, both conducted by Tomáš Netopil. Furthermore, Radioservis released a CD of Arensky's and Teneje's pieces featuring SOČR and violinist František Novotný.

Presentation of SOČR

In the spring, SOČR opened its 90th anniversary season in the spirit of its communication strategy „breaking-the-walls“ („SOČR: Boříme zdi“). At the end of April, the Orchestra announced its season program under the telling heading „We are SOČR,“ expressing the musicians' pride in their work as radio orchestra members.

Chief Conductor

The orchestra managing board spent the entire year searching for a new chief conductor and a principal guest conductor of SOČR. After a series of negotiations and a successful additional concert in October, the German conductor Alexander Liebreich was appointed new chief conductor and the artistic director of SOČR, starting with the 2018/19 season. On the same day, Marek Šedivý will become the new principal guest conductor.





■ Disman Radio Children's Ensemble (DRDS)

The choir currently has 63 members, and is led by MgA. Jana Franková. In 2017, the members took regularly part in creating reports, documentaries, and literary or theatrical programmes for Czech Broadcasting. For Czech Radio Vltava, the choir recorded „Souzvuky“ (Harmonies), „Výlety s Vltavou“ (Trips with Vltava), a literary-theatrical show based on Václav Havel's poetry, and a special cooperative work with the sculptor Olbram Zoubek. For Czech Radio Dvojka, the choir created a regular DRDS journal. Members of the ensemble also acted in children's roles in some of Czech Radio's shows, particularly Czech Radio Junior.

DRDS gave over 30 performances in 2017 both on their home stage as well as on tours (in Terezín, Zvíkov, Hradec Králové). Their repertoire consisted of 11 pieces, ranging from playful shows like „Knoflíková válka“ (War of the Buttons), a collection of Petr Nikl's poetry and Christmas carols, to more serious programmes such as children's opera Brundibár or a collage „...a bolelo nebe“ (...and Heaven hurt) consisting of texts written by children imprisoned in the Theresienstadt concentration camp during World War II. The choir created 5 premieres: „Do velké krajiny Dudědu“ (Into the Wide Landscape of Dudedu) based on I. M. Jirous's writings, „Kam zmizela Rebarbora“ (Where did the Rhubarb Go) based on the eponymous book of Iva Procházková, „Český rok“ (Czech Year) – a selection of folk poetry, „Maloval motýlími křídly“ (He Painted with Butterflies' Wings) – a collection of verses by Jan Skácel and František Hrubín, and an educational programme „Kam zmizel můj strýc, pane prezident?“ (Where Did My Uncle Go, Mr. President?) in cooperation with the Czech Philharmonic.

The ensemble took part in a children's choir competition called „Dětská scéna“ (Children's Stage), at which it won the county round and advanced to the national-level festival. The programme „...a bolelo nebe“ (...and Heaven Hurt) was selected as exceptionally inspiring for a nationwide presentation entitled „Děti – výchova – divadlo“ (Children – Education – Theatre), and was also performed at the Drak Theatre within the 23rd annual international festival of Theatre in the European Regions in Hradec Králové. DRDS also took part in cultural and beneficial performances such as Concertino Praga, the international festival Czech Touches of Music, a programme entitled „Ježíškova vnoučata“ (Jesus' Grandchildren), and the unveiling of a memorial tablet dedicated to František Nepil.

The members of the ensemble gained experience by cooperating with other theatre directors and performing as guests on outside stages, such as National Theatre Prague, Vinohrady Theatre, V Dlouhé Theatre, and by shooting with film and TV directors.

■ Czech Radio Children's Choir

For a second year in a row, Czech Radio Children's Choir („Dětský pěvecký sbor,“ DPS) worked under the guidance of the choir mistress Věra Hrdinková, while all the preparatory divisions were led by Michaela Steinbauerová, and Blanka Kulínská as assistant. The choir consists of the main concert division A1, and three preparatory divisions A2, A3 and A4. There are 114 regular members (35 members of the concert section, plus 79 members of the preparatory divisions).

The primary focus of the choir in 2017 was giving live concerts and broadening its member base through numerous auditions. The ensemble continued in its long-term and methodical effort to educate the current members in choir singing as well as music theory. The members undertook two multiple-day intensive trainings, in May and September.

All of the choir divisions appeared on stage at two exclusive concerts in the church „U Salvátora“ on January 13 and June 2. The ensemble performed at joint events organized by Czech Radio: the Concerto Bohemia prize winners' concert, the joint Christmas jazz concert merging the DPS and Gustav Brom Czech Radio Big Band, and „Večer splněných přání“ (An Evening of Wishes Granted) within the project „Ježíškova vnoučata“ (Jesus' Grandchildren). The choir was repeatedly invited for events of outside organizers (the Czech-Japanese Association's New Year's Concert in the Marble Hall of Lucerna Palace, the gala opening of The Theresienstadt Centre for Genocide Studies in Terezín, the Senate of the Parliament of the Czech Republic Christmas concert at the Wallenstein Palace Knights' Hall, the gala evening of Škoda Auto manufacturers in Mladá Boleslav, and the opening of the ice hockey match between the Czech Republic and Finland in Prague's O2 Arena).

■ Brno Radio Orchestra of Folk Instruments

In 2017, the Brno Radio Orchestra of Folk Instruments (BROLN), led by art director Petr Varmuža, performed in 20 artistic events, including live concerts and studio recordings. The ensemble focused once again on the cooperation with young musicians from different folklore groups whom it supported through numerous concert- or studio recordings during the Moravian-Silesian round and the national finals of the competition entitled „Zpěváček – Děti a píseň“ (Little Singers – Children and songs).

The ensemble participated in many major domestic folklore festivals – „Setkání cimbálových muzik Valašského království“ (Meeting of Cymbal Bands of the Wallachian Kingdom) in Frenštát pod Radhoštěm, the International Folklore festival in Jablonec nad Nisou, International Folklore Festival in Strážnice and the International Folklore Festival of Brno.

Furthermore, BROLN performed at the Czech Radio Ball at Žofín Palace in Prague, and numerous concerts (Třebíč, Ostrava, Veselí nad Moravou, Třeboň, Vsetín – a commemorative concert dedicated to Jarmila Šuláková). Ostrava's Studio 1 gave a live broadcast of one of the events from the folklore cycle entitled „Zpěvem k srdci“ (Singing Touches your Heart). On top of that, BROLN recorded 3 studio and 3 public productions.

■ Gustav Brom Czech Radio Big Band

In 2017, the Gustav Brom Czech Radio Big Band (RBBGB) led by Vlado Valovič offered 17 live performances for Czech Radio, and made two studio recordings for Czech Radio Vltava. It took part in events organized by Czech Radio (at the closing evening distributing the winning prizes of the Prix Bohemia Radio competition in Olomouc, the Czech Radio Ball, the „Šarmantní osobnost roku“ (Most Charming Person of the Year) gala evening in Hradec Králové, International Jazz Day with Czech Radio in Prague's Akropolis Palace, the EBU Radio Assembly in Pilsen, a concert organized by Czech Radio České Budějovice in Tábor, a concert held by Czech Radio Brno in Vracov, and the traditional joint Christmas concert of the RTVS and Czech Radio).

There were 2 concerts at which RBBGB shared the stage with other radio ensembles: the jazz Christmas concert in the Church of Saints Simon and Jude in Prague with the Children's Choir, and the concert of the Prague Symphony Radio Orchestra „Klasika v rukou jazzmanů“ (Classics in Jazzmen's Hands) from within the series „N – Nové horizonty“ (N – New Horizons) held in the Smetana Hall of the Prague's Municipal House.

The most significant concerts organized by other institutions inviting RBBGB included an appearance at Liberation Festival Pilsen, Bohemia Jazz Fest, the festival „Poděbradské swingování“ (Swinging in Poděbrady), or the Ball of Prague.





FESTIVALS AND CONTESTS

■ Prix Bohemia Radio

The festival Prix Bohemia is a traditional international competitive festival of radio production, produced and organized by Czech Radio. The 33rd annual festival took place in Olomouc between March 20 and March 23, 2017, and was divided into several categories: Drama (won by Petr Mančal with his piece „Pepik Knedlík: Sladké snění o mučení“ [Joe the Dumpling: Sweet Dreams about Torture]), Documentary (won by Tereza Reková with a documentary entitled „Dobrá vůle – Matěj“ [Good Will – Matthew]), and the international Reportage category (first prize won by Agnieszka Czyżewska – Jacquemet and Katarzyna Michalak for their report Marble and children).

The festival provided an opportunity to hundreds of visitors to learn more about various radio genres and the people who make them. Apart from public listening competitions in different categories, the festival offered an international panel discussion entitled „Fake News – Misinformation, Lies, Propaganda,“ a seminar called „Podcasting Phenomenon“ and meetings and follow-up workshops regarding student media.

The Prix Bohemia Radio 2017 hosted an official meeting of the highest managers and representatives of public service media from the Visegrad-Four countries (the so-called „High-Level Meeting“). The festival drew many attendees among the students of Palacky University in Olomouc, which co-organised the event. The accompanying musical, theatrical and entertaining programmes for children provided visitors of all ages with an opportunity to learn how public service media operate and what their purpose is. The main goal of the festival for the years to come is to develop and share radio production of public service media in Central-Europe countries, especially those belonging to the Visegrád Group (V4). The basic purpose and goal of Prix Bohemia Radio is to raise the quality of radio production and to present public service media as institutions which create and spread cultural values.

■ Concertino Praga

The 51st annual volume of the International Radio Competition for Young Musicians Concertino Praga took place under the patronage of the Minister of Culture Daniel Herman and the Hetman of the South Bohemian Region Jiří Zimola. In 2017, the musicians competed in the following categories: flute, oboe, clarinet, bassoon, and trumpet. The international jury presided by the flutist Jan Ostrý judged 20 anonymous recordings from 11 countries. The main prize for an absolute winner was awarded to the flutist Uliana Zhivitckaia from Russia. Czech Radio published a CD with the recordings of the laureates, and another CD with recordings of the absolute winner. On June 9, 2017, a concert of the prize winners took place in Smetana Hall of the Prague's Municipal House. The event was video-webcasted and broadcasted live by Czech Radio Vltava, which later broadcasted also concerts of the follow-up South Bohemian Festival Concertino Praga in Český Krumlov, Bechyň, Třeboň, and Jindřichův Hradec.

■ Concerto Bohemia

Concerto Bohemia, the 26th annual radio competition for young orchestras and ensembles registered 21 competing music groups in 2017. The jury gave the highest marks to ensembles playing a wide range of musical styles, from Renaissance through Dixieland, to contemporary music.

The competition culminated on November 24, 2017 with the prizewinners' concert. The stage of the Large Hall of Žofín Palace saw over 200 young musicians that evening. The list of performers included Brass Banda Kyjov, Giovani Archi di Praga, Dechový orchestr ZUŠ Přelouč, Tikari Flutes, Komorní smyčcový orchestr Fénix, Big Band VOŠ KJJ, Hanácké plechové krůžek, and Prague Conservatory Modern. The last-named won the absolute winner's prize for the second time in a row. Czech Radio Children's Choir performed at the concert as a guest. The event was broadcasted live by Czech Radio Vltava, and the video version was provided on Youtube. Czech Radio released a CD with the best prize winners' recordings.

■ Marketing

The main goal of the Marketing Department is to look after the corporate identity, to carry out marketing communication, and to provide analytical marketing. As for the corporate projects, the summer saw the campaign entitled „Jeden rozhlas“ (One Radio), which presented Czech Radio as a public service medium. The main communication tools included advantages of the wide range of broadcasts and services offered in each section (News, Culture, Music, Sports, Entertainment, etc.). In June, another volume of the regular event entitled „Daruj krev s Českým rozhlasem“ (Donate Blood with Czech Radio) took place, in which all of the Czech Radio stations participated. This project involved most of the blood transfusion stations in the Czech Republic, and was supported by major partners such as the Ministry of Health of the Czech Republic. The project „Daruj krev s Českým rozhlasem“ is widely recognized as the most significant media promotion of blood donation in the Czech Republic. At the end of the year, our Marketing Division cooperated in the project „Ježíškova vnoučata“ (Jesus' Grandchildren).

The Czech Radio Station Radiožurnál continued working with its mobile studio "R-Stream" for a second year, using it to set up some of its major events. Among those were the International Film Festival Karlovy Vary and other sport- and culture projects. On average, the R-Stream was used once a week on locations throughout the whole country. The summer months saw the station's communication- and contact campaign called „Zelená vlna“ (Green Wave) aimed at supporting traffic broadcasting.

Czech Radio Plus pursued its promotion campaign aimed at supporting broadcasting in newly covered regions (e. g. Ústí nad Labem or Teplice). In addition it promoted a project entitled „Vyzyvatelé“ (Challengers), which included cooperation with many Czech universities.

Czech Radio regional stations took part in a joint net project called „Pochoutkový rok“ (Year of Goodies); certain regions were supported with outdoor- and printed advertising. On November 1, Czech Radio Zlín started its independent existence. This event was celebrated directly in the Czech Radio Zlín headquarters, and it was followed by a 2-month advertising campaign in newspapers and on outdoor billboards throughout the Zlín Region.

The Czech Radio Dvojka went on a roadshow with a mobile studio, stopping mainly in Moravian-Silesian Region, Olomouc Region, Zlín Region, and South Moravian Region. The roadshow was run as a contact campaign and the broadcasts were parts of larger cultural projects in each chosen area. In May, the show called „Klub Evergreen“ celebrated its 5th anniversary by organizing concerts in Zlín Cultural Centre and in ABC Theatre in Prague. November saw another anniversary, this time 500th edition of the „Tobogan“ series which was presented by Aleš Cibulka at Prague's Karlín Music Theatre. A new music hit parade was started within the show called „Česká Dvanáctka“ (Czech Twelfth-Degree). Other very successful projects also supported by the Radio included „Léto s Sherlockem“ (The Summer with Sherlock) with a live broadcast of the theatre play „Sherlock Holmes ve státních službách“ (Sherlock Holmes Works for the Government) after 70 years.

Czech Radio Vltava changed its program structure on October 1. We supported it by organizing an event and a creative communication campaign entitled Art's Not Dead. In November we broadcasted the reading programme „Oldřich Kaiser čte Švejk“ (Oldřich Kaiser Reading Švejk) as a climax of the project „Haškovské léto“ (Hašek's Summer).

Radio Wave organized yet another important annual music project – showcase Czeching, this time with the support of the Czech music export office SoundCzech. Other notable activities included AudioPort and the Stimul festival. Radio Wave also provided a communication support to our transition to a new website which allows responsive user interface and which makes it much easier for our audience to browse through the information with their mobile devices.

Radio Wave also cooperated with „Kreativní HUB“ (Creative HUB) on a podcast entitled „Zhasni.cz“, a project focused on the young generation.





■ Communication

Our Communication Department focused on relations, specifically good communication, with outside entities. Special emphasis was placed upon the relationship with journalists, partnerships with other media, event management, publishing activities and other forms of communication.

The Communication Division, in charge of the Press section of the Czech Radio website, which primarily addresses journalists, organised several press conferences throughout the year. To mention the most interesting of them, the conference on launching Czech Radio DAB's regular digital broadcasting informed the public about PIQL technology used for archiving historically valuable recordings.

Communication with the outside world was made easier by establishing an information hot line and email (info@rozhlas.cz) for listeners. In addition, the radio offered guided tours through its studios and office buildings.

On November 21, a memorial plaque dedicated to Ivan Jandl was unveiled in the atrium. Mr. Jandl was a member of Dismal Children's Radio Ensemble and a Czech Radio reporter who won an Oscar award for his role of Karel Malík as a child in the 1949 war drama *The Search*.

■ The Vinohradská Gallery

Over 12,500 people visited the gallery in 2017. There were 11 exhibits presenting various artists or radio projects. The most successful event was the exhibition "Hudba ve spirále" (Music in A Groove), organized in cooperation with the National Technical Museum, which presented the evolution of acoustic carriers. From the other events, exhibits of the painters Blanka Velová and Antonín Vojtek were the most successful.

Furthermore, the gallery hosted numerous press conferences, book and CD launches, meetings with foreign correspondents, and more. The mixing console Studer, one of the first pieces of equipment used in our Římská 13 building, was fixed and offered to the visitors to try out recording and editing routines.

The gallery also hosted some of the Radio's larger PR events such as the Open Doors Day and Prague Museum Night, when 5 000 visitors took advantage of the chance to see the Radio's backstage areas.

■ Media Partnerships, Cooperation, Media-supported Projects

The goal of media partnership is to inform Czech Radio audiences about important cultural projects and educational or charity-oriented activities. Between January and December 2017, Czech Radio provided media coverage and support to over 40 projects. The most extensive included the Children's Day with Radio Junior at the Zlín Film Festival, the opera festival Smetanova Litomyšl, Summer Letná Festival Prague, The Three Kings Collection and more.

■ Memory of the Nation

Memory of the Nation is an independent communication activity. It is a digital internet archive consisting of audio and video recordings of people's life stories, and is a result of cooperation among three institutions: Czech Radio, Institute for the Study of Totalitarian Regimes and the non-profit organization Post Bellum.

Of the 702 new witness accounts published in 2017, more than 50 percent were obtained from audio documentaries of Post Bellum projects, about 150 of them were recorded in studios with TV technology, and over 80 of the new stories were collected in Post Bellum's educational programme *The Stories of Our Neighbors*. Post Bellum's Slovak branch office collected 43 witness testimonies, and a few dozen were contacted within some of our domestic partners' projects. 2017 saw an increase in the number of stories recorded within international projects, such as *Memory of the Cuban Nation* or *Romany Memory*.

Czech Radio cooperated in organizing numerous traditional events, such as *The Run for Memory of Nations*, *Veterans' Day*, and *The Memory of Nations Awards*.

INTERNATIONAL RELATIONS

The Department of International Relations coordinates cooperation between Czech Radio and international institutions. The main activities in this field include developing and strengthening relationships with international public service radio broadcasters and institutions. Most important is our cooperation with the European Broadcasting Union (EBU) based in Geneva, of which Czech Radio has been a member since 1993. We are also members of other international institutions, such as WorldDAB or EDRA (European Digital Radio Association), and hold positions in their Steering Boards.

In 2017, Czech Radio hosted many international meetings and conferences, mostly under EBU's patronage. Among the most prestigious ones was the EBU's 23rd Radio Assembly, which took place May 3-4 in Pilsen's modern industrial complex DEPO 2015. The 50th meeting of analysts and specialists in radio- and television related audience research was also important. This conference, entitled GEAR 2017 (Group of European Audience Researchers), held May 14-17, 2017, was organized in cooperation with Czech Television. About 30 specialists met to exchange experiences and to discuss further development potential in their research methods. Czech Radio hosted the 38th annual Euroradio Folk Festival in the summer in the charming town of Český Krumlov. About 100 musicians from 20 countries met at the event and treated the audience with music inspired by the folklore of their respective regions.

Our cooperation with Czech Radio's traditional partner Slovak Radio and Television (RTVS) was very intensive in 2017. In September, the CEOs of both institutions signed a memorandum agreeing upon further strengthening of their alliance and increasing news and documentary program exchanges, especially during 2018, the anniversary of Czechoslovakia's establishment in 1918. We also multiplied and promoted cooperative meetings with institutions of other V4 countries: 2017 saw 2 so-called V4 High-Level Meetings: March 2017 in Olomouc and November 2017 in Budapest).

Czech Radio's year-long cooperation with Slovak Radio and Television (RTVS) culminated with the fifth joint Christmas concert December 1 at The Ostrava House of Culture. The CEOs of both institutions, René Zavoral (Czech Radio) and Jaroslav Rezník (RTVS) gave the opening speeches. The main stars included Petra Janů, Kamil Střihavka, Michaela Gemrotová, Andrea Zimányiová, Peter Cmorik, Pavol Hammel and Gustav Brom Czech Radio Big Band under the baton of Vlado Valovič. The concert was broadcast live by Czech Radio Dvojka and a RTVS station.

Czech Radio and RTVS continued their joint project Audioport, which involves two stations for younger listeners, Radio Wave and Rádio FM. On April 3, 2017, a number of Czech and Slovak celebrities appeared on the live Audioport broadcast from Brno's Villa Tugendhat, commemorating the events that led to the splitting up of Czechoslovakia. The autumn Audioport broadcast took place on October 17 in Bratislava, on the theme of Czech and Slovak national cuisines.

On January 18, 2017, the 13th annual Ars Acustica project, entitled EBU Art's Birthday. Three major cultural institutions in Brno housed the birthday party, and Czech Radio Vltava also broadcast the program, thanks to the involvement of the producer group Euroradio Ars Acustica. The program included musical and artistic performances, concerts and, of course,

a birthday cake. The event was supported by The Moravian Gallery in Brno, Brno Philharmonic Orchestra, and PRAHA – Forum for Architecture and Media.

The international radio project PRESSpectives, focusing mainly (but not exclusively) on the future of radio journalism, aimed in 2017 at deepening of the discussion between specialists and the general public. PRESSpectives co-organized the project entitled "Rozpravy o českých médiích" (Discourses about Czech Media), offering 8 panel discussions on current topics. These included discussions on the fake news phenomenon, the right to privacy and information, and legal aspects of individuals using social networks. In 2017, the Discourses welcomed a number of international guests, including the President of European Federation of Journalists, Mogens Blicher Bjerregård and Mark Neuzil, a professor at the Communication and Journalism department of the University of St. Thomas in the United States.

In 2017, Czech Radio took part in several prestigious international radio competitions and festivals. The play "Večírek" (The Party) was awarded at the UK Radio Drama Festival (February 2017) in Short Form Drama category. Zuzana Ferenczová's play The Problem (Jump Out of Skin) received positive critical acclaim, and was selected as among the 6 best-rated plays in the Feature Length Drama category. Jan Duchek's one-minute play Live from Elsinor placed second in the Short Forms category at the Prix Marulić festival in Hvar, Croatia (May, 2017). In May and June 2017, the 5th annual international festival Grand Prix Nova took place in Bucharest, Romania. Despite tough competition, two of Czech Radio's representatives were selected for the shortlist: Zuzana Ferenczová's Problem (Jump Out of Skin) and Petr Vodička's "Hlasový umělec" (Voice Artist). In October 2017, Czech Radio had its greatest success of the year at the Prix Europa Festival in Berlin, where among a very strong field of competitors, its Creative HUB podcast "Zhasni!" (Turn Off the Light!), placed third in the Digital Audio category. Tereza Reková's piece Matěj was rated highly as well, ending up sixth in the Documentary category.

Czech Radio cooperates actively and systematically with other radio stations of the Euroradio group on international music exchange. In 2017 we celebrated the 50th anniversary of ongoing international music exchange. The export strategy of classical music concerts focused not just on unique and exclusive music events, but also on the presentation of some eminent Czech and international soloists, conductors, and artistic ensembles. We continued in a good cooperation with renowned music festivals, institutions and experts. We focused mainly on Czech historical and contemporary compositions, while encouraging artists to compose new pieces and promoting their premieres. Euroradio's concert series promoted Czech songwriters. Czech academia also promoted Czech Radio's activities. Czech Radio employed the principle of cultural reciprocity in its business dealings among all the EBU countries. We can proudly claim a place among the TOP6 most active radios within EBU, alongside the BBC, Radio France, ORF, and the Dutch NPO.

In 2017, Czech Radio contributed 159 concerts to the international exchange network of Euroradio, almost 50 more than in 2016. These included mainly members' free contributions added to live concert broadcasts and recordings of performances given within the Euroradio Season (classical music, jazz, ars acustica, folklore) and Euroradio Summer Festivals.



RADIOSERVIS, A. S. – THE CZECH RADIO PUBLISHING HOUSE

■ Radioteka.cz Portal

In 2017, Radioteka offered over 900 spoken-word albums for downloading. The most popular titles again included adventure novels, followed by mysteries, humor and poetry. Radioteka is no longer based solely on archival recordings; it frequently adds titles from its regular yearly production and, aside from its commercial content, provides listeners with some open-source titles as well. The latter usually include technically unique recordings or older documentary programmes. Radioteka thereby meets another of its goals—assisting education, especially in case of primary- and high-school students. In 2017, Radioteka began featuring other audio publishers' products, and was itself promoted at other similar portals. Thanks to the e-shop, the radio's production is reaching an ever-widening audience. According to our sales and downloaded recordings, not only do we keep a stable customer base, but the number of our fans is on the rise.

The musical offerings are mainly based on original radio productions, emphasizing Czech music and songwriters who have been historically connected with the radio. As for classical music, in 2017, many rare recordings of historical value were added to the archives, as well as other older and modern productions, ranging from chamber music and symphony pieces to magnificent vocal-instrumental compositions and opera. Radioteka remembered the 110th birthday anniversary of Václav Trojan and the 100th birthday anniversary of Jiří Srnka. Both historical and contemporary recordings of Prague Radio Symphony Orchestra continue to be archived as well, and so are re-recordings of historical Czech operas by Smetana and Dvořák.

Popular music and jazz categories focused on famous Czech pop musicians who recorded with the Dance and Jazz Orchestra of the Czechoslovak Radio in the legendary Studio 'A' in Karlín (Chladil, Simonová, Ulm, Černocho, Čížmárová, Hála etc.). The Jazz division was based on studio- or live concert recordings. Radioteka also makes available recordings of bands awarded in the project "Czeching" organised by Radio Wave. Last but not least, some relevant historical recordings were published in order to celebrate the 65th anniversary of Brno Radio Orchestra of Folk Instruments. Radioteka cements its unique status by providing exclusive content, a wide range of genres, and equal representation of historical and contemporary productions.

■ CD Publishing

In 2017, Radioteka's Publishing House released 56 new CD's, most of them for regular public sale, plus 15 titles made to order. The latter were either CD's to be inserted in books, CD's ordered by performing artists, orders by Czech Radio or outside companies. Six of these titles were co-productions. Radioservis also published a few CD's for charity (for Centrum Paraple and the money collection Lightning Fly). In addition to its own products, the publishing house also provides distribution services to minor CD publishers, whose production fits its style and standards.

The publishing house focused primarily on releasing the best of Czech Radio's recordings, and continued to support the time-proven editions, such as "Nebojte se klasiky" (Do Not Fear the Classics) or "Toulky českou minulostí" (Rambles Through the Czech Past). Besides that, a few new music releases were included into the catalog as well, most of them featuring SOČR or Gustav Brom Czech Radio Big Band. Furthermore, the publishing house kept cooperating with a number of outside publishers, either in form of co-productions or common distribution.

Norbert Lichý's readings from Day of the Triffids by John Wyndham, František Filipovský's readings from The Adventures of Nicholas by René Goscinny, a radio dramatization of Robert Harris's novel Fatherland, another edition of Rambles Through the Czech Past, and the CD entitled "Jiří Anderle v Pavlíkově" were the best-selling releases. Among music releases, Adam Plachetka's selection of famous musical songs entitled Impossible Dream was the greatest hit of the year.

The international fair Book World Prague once again presented awards for the best audio books in several categories. Radioservis, a. s. won the first prizes in the dramatization and cover categories. In cooperation with AVA, Radioservis, a. s. promotes certain common interests of publishing houses, such as equalization of the VAT rate to the percentage valid for the book market.

■ Book Publishing

The publishing house follows an edition policy which is based primarily on Czech Radio's broadcasting, and continues cooperation with its reporters and colleagues. In 2017, it published 4 new books. Czech Radio's editor and reporter Jitka Novotná introduced a collection of several interviews with distinguished people named after the programme "Stříbrný vítr" (Silver Wind). František Novotný, a popular reporter, composer and poet, released the poetry collection "Tichá vůně slov" (The Quiet Scent of Words), illustrated by Jiří Anderle. Stanislav Kužel prepared a loose sequel of the popular scientific book "Kosmonauti NULA" (ZERO Astronauts) on the history of astronautics, this time focused on the fates of people who initiated journeys into space without flying there themselves. The last book of 2017 was a collection of brief and entertaining articles on politics, pop-culture, sport and everyday life entitled "Svobodná a divoká 90. léta" (The Free and Wild 90's), compiled by a group of authors from the Enquiry Department led by Dušan Radovanovič. The book was supplemented with dozens of documents and photographs which guide readers through the first years of our newly regained freedom. These books were all presented by their authors through launch parties and book signings.

■ Radio Weekly

Radio Weekly is the only printed periodical which publishes the schedules of all the Czech Radio stations and offers a comprehensive information service regarding its most important projects and programs. Radio Weekly is increasingly perceived by the culture-going public as not only a source of information about radio broadcasting but a full-fledged cultural magazine focusing on artistic disciplines associated with Czech Radio activities (literature, drama, documentary, music).

Over the course of 2017, Radio Weekly published texts by a number of renowned authors (Ondřej Vaculík, David Smoljak, Jaroslav Vanča, Milan Šmíd, Milan Kruml, Věra Nosková, Jan Burián, Tomáš Zahradníček). The Magazine published extensive interviews with many distinguished figures of Czech and international culture scene, whose photos appeared on the cover (Zdeněk Svěrák, Soňa Červená, Jáchym Topol, Adam Plachetka, Eliška Balzerová, Peter Oundjian, Vladimír Jurek či Khatia a Gvantsa Buniatishvili). Furthermore, the Weekly managed to get interviews from such media-shy artists as Viktor Preiss and Oldřich Kaiser.

In 2017, Radio Weekly organized its 21st annual edition of Invisible Actor, an award for the most popular actor on Czech Radio. Viktor Preiss and Taťjana Medvecká were the winners.





CZECH RADIO FOUNDATION

During 2017, Czech Radio Foundation's donors and partners helped support the visually impaired through the Firefly Foundation, contributed to humanitarian aid for Nepal devastated by the earthquake, and allocated the finances raised within its joint charity venture with the Jára Cimrman Theatre Cimrman Helps.

The Firefly lit the way for many blind children and adults from all over the country. It helped pay for special "talking" gadgets, tactile displays, guide dogs, personal assistants for children and seniors, and supported development of blind people's talents and creative skills, helping to improve their chances for employment.

On top of that, Firefly eliminates the darkness for many organizations whose purpose is to assist the visually impaired and enlighten the public about their challenges. It supported projects aiming at early assistance to the families with children with combined impairments, such as supporting the deafblind in developing their skills, sponsoring assistance and volunteer services for the visually impaired, training them in spatial orientation, backing their re-education programs and many other projects aimed at improving the lives of hundreds of people with impaired sight.

In short, Firefly helps people with little or very poor sight to live a meaningful life and have a sense of fulfillment. 2017's money collection allowed Firefly to support 274 individuals and 103 non-profit projects with a total of 19 million crowns. This wouldn't have happened without thousands of private donors, volunteers, our corporate partners and people who personally participated in events we organized throughout the year – the night Run with the Firefly, Café in the DARK, the September Collection Days of the Firefly, the beneficiary concert Light for the Firefly or the pre-Christmas event Crystal for the Firefly.

Like Czech Radio as a whole, the Foundation supported the repairing works in a remote mountain region of Nepal which was hit by a strong earthquake in 2015. Even 2 years after the disaster, the needs of some portions of Nepalese population had been still unmet. That's why in 2017, we decided to co-fund the reconstruction of the Ganesh Basic School in Baruwe in Sindupalchuk county.



ORGANISATION AND MANAGEMENT

ORGANISATION AND MANAGEMENT

In 2017, Czech Radio planned its financial operations so that CZK expenditures would match revenues. In reality, the service recorded a net profit of CZK 15,705,000. The positive result as opposed to budgeted figures is mainly attributable to revenues which were by CZK 61,733,000 higher than planned, fully covering budgeted costs of CZK 33,973,000.

The Licence Fee Department prioritized the continual improvement of the system for the collection of licence fees, which form the majority of Czech Radio's revenues. As of 31 December 2017, 3,089,935 natural persons and 155,763 legal entities were registered as licence fee payers.

The Technology and Maintenance Department provided all essential technical, technological and infrastructural services to ensure Czech Radio's functioning as a modern media institution. In 2017, the Department's structure was changed. As of 1 June 2017, the Maintenance and Property Department was merged with the Technology Department and the division was renamed the "Technology and Maintenance Department". The main components of this newly established department include Sound Technology, Signal Distribution, Information Technology, Maintenance and Property Unit and Radio Broadcasts. Several units for CR Plus, CR Vltava, Karlovy Vary regional station and DAB Regina Praha were renovated.

T-DAB+ digital broadcasting saw a major update: regular digital broadcasting was launched on 1 June 2017. Following a negotiated procedure, an agreement on the provision of broadcasting services was signed with Czech Radio's partner, České Radiokomunikace a.s., that covers the development of DAB+ digital broadcasting for the area of Prague, Brno, Ostrava and Pilsen.

In research terms, the most significant and valuable survey conducted in 2017 for Czech Radio was the project of a panel survey administered to a group of nine thousand respondents. The panel was based on a quota providing a representative sample of the average demographic characteristics of Czech Radio listeners.

The RADIO PROJEKT survey continued also in 2017, implemented by SKMO with updated outcomes mapping out the listenership of Czech Radio's individual stations on a quarterly basis.

In 2017, Czech Radio planned its financial operations so that expenditures would match revenues. In reality, the service recorded a net profit of CZK 15,705,000. The positive result compared to the expectations can mainly be attributed to generated revenue, which was CZK 61,733,000 higher than planned and which fully covered higher expenditures in the amount of CZK 33,973,000.

Revenues

The year's revenues totalling 2,298,033,000 represent an increase of CZK 61,733,000 compared to pre-budget figures, the greatest part of which was generated by the increased volume of collected licence fees (+CZK 15,159,000), especially from legal entities. However, the planned revenues from business activities (-CZK 1,877,000), were not fully met, mainly in the sphere of sponsoring. Other reported expenditures were 48,501,000 higher than planned mainly thanks to extraordinary income amounting to CZK 57,678,000 generated by the clearance of funds from the reserve fund to cover the created reserves for VAT adjustments, with interest, in the years 2005-2006 and 2008, based on tax assessment by Financial Administration. On the contrary, a lower amount was cleared from the finances available in the digitisation fund, offset in the budget implementation as cost savings (namely under the item of broadcasting expenditures). The result in the area of other expenditures was also positively influenced by higher sales related primarily to Czech Radio Symphony Orchestra concert ticket sales.

Expenses

Total expenditures planned for 2017 in the amount of CZK 2,236,300,000 were higher than projections by CZK 33,973,000 (without income tax), amounting to CZK 2,270,273,000. This fact is related to the exceeding of the other expenditures budget (+ CZK 65,118,000) due mainly to extraordinary expenditures on adjustments, penalties and interest on late payment of VAT imposed by the Financial Administration for the years 2005 – 2008 and 2014. Also, personal costs in 2017 were CZK 4,594,000 higher than projected, due to performance bonuses paid at the end of the year. On the contrary, the greatest savings were made as part of broadcasting expenditures (- CZK 12,061,000) as a result of delayed DAB broadcasting (see the comment above related to lower expenditures from the digitisation fund). Savings in other services (- CZK 10,387,000) can be attributed mainly to under-spending of funds for IT system maintenance, lower expenditures on long-term rentals, and the fact that no costs were incurred in relation to DAB broadcasting promotion. Fewer funds were used also within the framework of tax expenditures – specifically non-refundable VAT by CZK 7,338,000. The same situation occurred in the area of fees paid to individuals, (- CZK 3,410,000) which was partially due to a change in the broadcasting scheme of the individual stations. Power cost savings in the amount of CZK 2,569,000 were achieved thanks to auction prices as well as the renovation of the Czech Radio building at Římská 15 during summer 2017, when the air-conditioning was switched off.

FISCAL RESULTS OVERVIEW	budget	expenditures	difference	difference in %
expenses (excluding income tax)	2 236 300	2 270 273	33 973	101,5%
REVENUES	2 236 300	2 298 033	61 733	102,8%
PROFIT before tax	0	27 760	27 760	x
Income tax	0	12 055	12 055	x
profit after tax	0	15 705	15 705	x

EXPENSES	budget	expenditures	difference	difference in %
broadcasting expenditures	301 854	289 793	-12 061	96,0%
Czech Post collections fee	113 200	112 133	-1 067	99,1%
wages and fees for organisations	16 183	17 197	1 014	106,3%
wages for individuals	140 916	137 506	-3 410	97,6%
news agencies services	22 111	21 964	-147	99,3%
materials	26 525	28 971	2 446	109,2%
other services	273 317	262 930	-10 387	96,2%
energies	23 469	20 900	-2 569	89,1%
repairs and maintenance	15 448	14 577	-871	94,4%
travel expenses	17 489	16 858	-631	96,4%
personal expenses total	972 300	976 894	4 594	100,5%
write-offs	120 700	119 982	-718	99,4%
VAT balance	73 500	66 162	-7 338	90,0%
other expenses incl. Extraordinary	119 288	184 406	65 118	154,6%
EXPENSES (excluding income tax)	2 236 300	2 270 273	33 973	101,5%
income tax	0	12 055	12 055	x
TOTAL EXPENSES	2 236 300	2 282 328	46 028	102,1%

REVENUES	budget	expenditures	difference	difference in %
rozhlasové poplatky	2 069 675	2 084 834	15 159	100,7%
obchodní činnost (reklama, sponz., ...)	85 755	83 878	-1 877	97,8%
vysílání do zahraničí	27 250	27 200	-50	99,8%
ostatní výnosy vč. mimořádných	53 620	102 121	48 501	190,5%
výnosy celkem	2 236 300	2 298 033	61 733	102,8%

YEAR-ON-YEAR COMPARISON	2016	2017	difference	change in %
EXPENSES (excluding income tax)	2 210 212	2 270 273	60 061	2,7%
TOTAL EXPENSES	2 210 212	2 282 328	72 116	3,3%
REVENUES	2 212 340	2 298 033	85 693	3,9%

TECHNOLOGY

■ Sound Technology

The Karlovy Vary and Zlín broadcasting units were upgraded to the DHD system, with a new back-up broadcasting unit set up in Zlín, thus completing an overall enhancement of user functionality and technological reliability in all of our regional studios. At the same time, distribution technology in other parts of the country was modified to become compatible with the DaletPlus transmission system.

We designed an entirely new complex of broadcasting units on the third floor of the building for Czech Radio Plus, using state-of-the-art broadcasting technologies. The sophisticated interior may be seen as a real showcase of Czech Radio.

Unit 4RS8 underwent complex refurbishment for Production, and a production unit for Czech Radio Vltava on DHD 52/MX mixing console platform was also rebuilt. The new technology enables multitrack recording and remote control with DAW Samplitude Pro X. Another major refurbishment took place in the Czech Radio building in Karlín, where RS36 production unit was rebuilt for CR Region.

Czech Radio Vltava was the first Czech station to fully employ surround sound in the 5.1 Dolby Digital format in radio broadcasting the public distribution of the satellite Astra 3 B.

A new mobile broadcasting studio R-stream was installed for Radiožurnál. The studio was again equipped with DHD digital technology and DaletPlus production and broadcasting system. Its direct connection to the central system located in Prague enables unique flexibility in broadcasting from different localities. The D-stream mobile broadcasting system was also developed for Czech Radio Dvojka.

■ Radio Broadcasts

The most outstanding sound, recording and broadcasting sessions, in which the Technology and Maintenance Department took part during the year, were Prix Bohemia Radio in Olomouc, EBU Radio Assembly in Pilsen, EBU Euroradio Folk Festival in Český Krumlov and election coverage during Parliamentary Elections. Radiožurnál used the new digital wireless system for Radiožurnál's R-stream broadcasting and CR Dvojka's D-stream broadcasting.

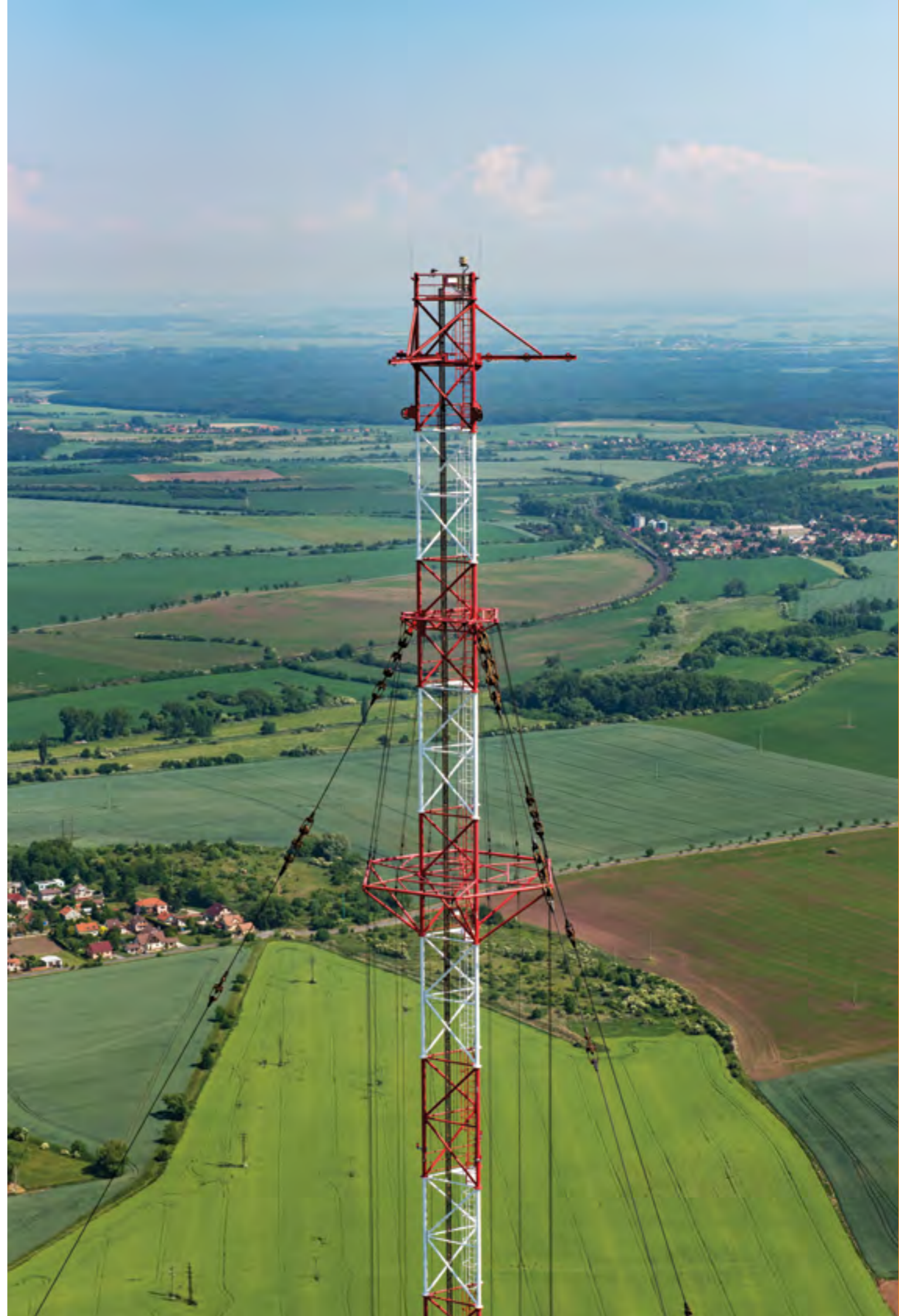
■ Upgrade to DAB+

In the area of T-DAB+ broadcasting, 2017 saw several major novelties. Based on a Resolution of the Czech Government on the development of Czech Radio's digital broadcasting from 2016, the legislative form of the service has changed. As of 31 May 2017, experimental broadcasting in the area of Prague was ended. Regular digital radio broadcasting was launched as of 1 June 2017. On the basis of negotiated procedures, an agreement was entered into on the provision of broadcasting services with České Radiokomunikace a.s., including the development of DAB+ digital broadcasting for the area of Prague, Brno, Ostrava and Pilsen.

Within the framework of this agreement, regular broadcasting continued from June 1 2017 in Prague and the surroundings from the Praha-Mahlerovy sady transmitter (channel 12C, output 20 kW ERP). At the same time, the multiplex's programme content was newly defined under the label Czech Radio DAB+. Stations Czech Radio Radiožurnál, CR Dvojka, CR Vltava and CR Plus, as well as regional stations (with regard to the planned coverage) ČRo Regina DAB Praha, CR Region, CR Brno, CR Ostrava and CR Pilsen were incorporated in the multiplex. The remaining capacities of the multiplex were allocated to special stations CR Radio Wave, CR Rádio Junior, CR D-dur, CR Jazz and CR Rádio Retro. All services also include accompanying and multimedia information, DLS (texts) and SLS (images, graphics).

In the course of October, the Beroun-Děd transmitter (channel 12C, 300 W ERP) was added to the multiplex and the coverage was expanded to the area of Brno and the surroundings – Brno-Hády transmitter (channel 12D, 5 kW ERP), Ostrava and surroundings – Ostrava-Hošfálkovice transmitter (channel 12D, 10 kW ERP) and Pilsen and the surroundings – Pilsen-Radeč transmitter (channel 12C, 10 kW ERP) as of 30 November 2017. The overall guaranteed coverage of the broadcasting network exceeds 40% of the Czech population.

Collaboration with other DAB operators, RTI cz s.r.o. and Tel-eko s.r.o., continued. Thanks to this, DAB+ transmission can be received in areas outside the CR DAB+ multiplex coverage.



■ Signal Distribution

The most significant achievements in the field of distribution services in 2017 was the launch of T-DAB+'s regular digital radio broadcasting, the identification of new frequencies in the VHF band, and gradual expansion of this transmission networks, namely for station CR Plus and Czech Radio regional stations. A total of 8 new VHF transmitters and two MF transmitters were put in operation throughout the year, along with 5 DAB transmitters. Agreements have been prepared for additional VHF locations for 2018 with international coordination of additional locations already in progress.

In terms of the VHF band, it has proven convenient to use the complex distribution and transmission services provided by Czech Radiocommunications, including the capability of incorporating special programme editions on a specific transmitter (for example CR Radiožurnál and Karlovy Vary International Film Festival). Within the framework of this agreement, the transmission network has been gradually expanded with new transmitters with a clearly set price and operating conditions. Broadcasting continues on analogue AM transmitters.

DVB-S2 satellite distribution in 2017 continued within a similar extent on Astra 3 B satellite (23.5° E position). As part of the satellite's capacity optimisation, the broadcasting parameters of the individual programmes were adjusted and a shift to more effective MPEG4-AAC coding took place. A test service with surround sound was launched on CR Vltava. In the context with the adjustment of the programme offer, the satellite transmission of CR Rádio Retro was discontinued and CR Region's programme was replaced with CR Regina DAB Prague. In addition, distribution serves as a back-up for terrestrial distribution to transmitters.

As regards DVB-T digital broadcasting, Czech Radio's programmes continued to be distributed via DVB-T public service multiplex 1 (in conjunction with Czech Television), offering a stable variety of programmes and practically 100% coverage. Strategies are being prepared for the future transfer of the public service multiplex to the DVB-T2 standards.

2017 also saw a significant implementation and modernisation of the Dalet transmission system. The last stage of the upgrade to DaletPlus was completed, specifically CR Regina DAB Praha, CR Region, CR Brno, CR Zlín, CR Radio Wave and CR Ostrava were transferred to a unified central production-broadcasting DaletPlus system. On the main server farm, two new servers were installed and data storage systems were optimised, reinforcing the infrastructure. At the same time, a new comprehensive agreement for the licence support of the Dalet system was performed and we continued intensive collaboration on the implementation of the new Annova editorial system.

■ Information Technologies

Czech Radio's central back-up system was modernised and extended. The technologically outdated tape library with insufficient capacity and insufficient output was replaced by a new tape library with a sufficient number of drives and media with the possibility of transfer to virtual media. The project also entailed optimisation of back-up processes. All central back-ups were transferred to the library and the first copy of the digital archive was created.

Two new control servers were installed and configured for the digital archive. The digital archive database was migrated to the new servers, including regular database back-up and system configuration. The new system is much more efficient and has a larger and faster disc cache to handle the digital archive.

The second stage of the project of archiving of selected audio data from the fund of the CR Archive was implemented so as to secure the readability of the recordings beyond 100 years. Another selected set of the most valuable and significant recordings from the archive of Czech Radio, of an overall volume of 1 TB, was inscribed on a film reel in the form of digital data using PIQL technology.



■ Survey and Listenership

The largest and at the same time most valuable survey conducted in 2017 by Czech Radio was a panel survey administered to a group of nine thousand respondents. The panel was based on a representative sample quota of Czech Radio listeners' average demographic characteristics. The survey was conducted by the research agency Median. 80% of the survey was conducted online and 20% via telephone over three stages. The minimum required number of survey respondents was 65%; i.e., 5,850 respondents participated in each of its individual stages, producing a comprehensive description of radio audiences' programme preferences. The first stage focused on radio listeners' music preferences. The survey consisted of 38 music clips ranging from brass bands to hip-hop and provided insight into the musical tastes of the majority of radio listeners, in addition to optimal music mixes for select listener groups. The second stage concerned listeners' preferences in spoken-word programmes, characterising the majority of listeners according to their interest in specific radio genres and programme types. In stage three, the respondents described their expectations vis-a-vis public service broadcasting and the extent to which Czech Radio meets these expectations.

The quantitative research was followed by a qualitative probe in which 16 discussion groups representing current Czech Radio listeners as well as former and potential audiences evaluated the programme and broadcasting of the public service radio. The project was concluded with a discussion between selected respondents and some of Czech Radio's senior managers. This year, the qualitative part of the research took the form of classical focus groups, implemented by IBRS and IsightLab in the form of on-line discussions.

As in past years, the survey confirmed that the majority (about three quarters) of Czech Radio listeners are aware of the importance of the role of public service broadcasting and the need to create conditions for its existence. The majority of listeners confirmed satisfaction with Czech Radio's service and quality. The research was also aimed at specific comments related to the programme and listeners' needs and suggestions. Our main weakness has again proven to be Czech Radio's insufficient promotion of its general and individual programmes – a large majority of listeners are not familiar with our overall programme and its diversity.

■ Czech Radio and its Listeners

In 2017, 1.536 million listeners aged 12–79 tuned in daily to at least one Czech Radio station, as monitored by RADIO PROJEKT, the main radio ratings aggregator in the country. This roughly counts for 18 % of the respective population and 28 % of all radio listeners of the specified age group. 1,132 million listeners tuned in daily to at least one nationwide station and around 424,000 tuned in to one of the Czech Radio's regional studios.

During an average week, Czech Radio attained a listenership of 2.448 million, which represents 32% of the overall weekly listenership in the country. 1.768 million listeners selected a Czech Radio station as their most listened-to choice of all radio services. Czech Radio's market share on the Czech radio market amounted to 22.3 %. This breaks down to 16.1 % attributed for nationwide stations and 6.3 % for regional stations. In 2015, approximately 23,000 listeners daily and 70,000 listeners weekly tuned in to any of the special Czech Radio stations.

Data for individual Czech Radio stations is presented in the following table:

Listenership of Czech Radio's stations in 2017

data: Radio Projekt SKMO 1 January – 17 December 2017

CR NATIONWIDE STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Radiožurnál	1479	16,8	841	9,6	187,3	10,1
CR Dvojka (Praha)	522	5,9	317	3,6	225,7	4,6
CR Vltava	146	1,7	48	0,6	144	0,4

CR REGIONAL STUDIOS	Listenership last week		Listenership yesterday		ATS rel.	*Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Brno	197	2,2	119	1,3	239,6	8,9
CR České Budějovice	83	0,9	53	0,6	249,7	10,2
CR Hradec Králové	66	0,8	37	0,4	219,6	7,9
CR Pardubice	37	0,4	20	0,2	226,6	5,7
CR Olomouc	73	0,8	36	0,4	218,9	5,8
CR Ostrava	85	1	50	0,6	190,7	5,1
CR Plzeň	89	1	48	0,6	234,6	7,4
CR Sever	52	0,6	27	0,3	211,1	3,2
CR – Regina DAB Praha	18	0,2	9	0,1	116,5	0,4
CR Region (Central Bohemian Reg.)	24	0,3	9	0,1	172,3	0,7
CR Vysočina	32	0,4	18	0,2	240,9	5,3
CR Liberec	11	0,1	6	0,1	305,7	1,9

* Market share in target region:

CR Plzeň: Karlovy Vary + Plzeň regions | **CR Brno:** Zlín + South Moravian regions | **CR Sever:** Liberec + Ústí nad Labem regions

STATIONS AS PER SECTION 3 (1) (B):	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Plus	115	1,3	71	0,8	161,3	0,7

CR SPECIAL STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR D-dur	17	0,2	8	0,1	164,9	0,1
CR Jazz	11	0,1	2	0	241,7	0
Radio Junior	20	0,2	7	0,1	85,1	0
CR Radio Wave	25	0,3	7	0,1	113,3	0

CR	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Nationwide stations	1880	21,4	1132	12,9	208,5	15,1
CR Regional Studios	729	8,3	424	4,8	230,6	6,3
Stations as per Section 3 (1) (b)	115	1,3	71	0,8	161,3	0,7
CR Special Stations	70	0,8	23	0,3	138,0	0,2
CR Total	2448	27,9	1536	17,5	227,1	22,3



Mgr. René Zavoral
Director General

(since January 20, 2016)

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Regional and Broadcasting Director

Jan Pokorný
News and Current Affairs Director

Mgr. Ondřej Nováček
Programme Director

Mgr. Kateřina Konopásková
Production Director

Jiří Malina
New Media Director

Ing. Karel Zýka
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DG Office Director

Mgr. Jiří Hošna
Communications and External Relations Director

Ing. Martin Vojslavský
Director of Finance

MgA. Jakub Čížek
Prague Radio Symphony Orchestra Director

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PhDr. Jiří Vejvoda
Vice Chairman and Spokesperson

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Vice Chairman

Ing. Miroslav Díttrich

PhDr. Petr Šafařík

Mgr. Vítězslav Jandák

Ivan Vodochodský

■ Supervisory Committee

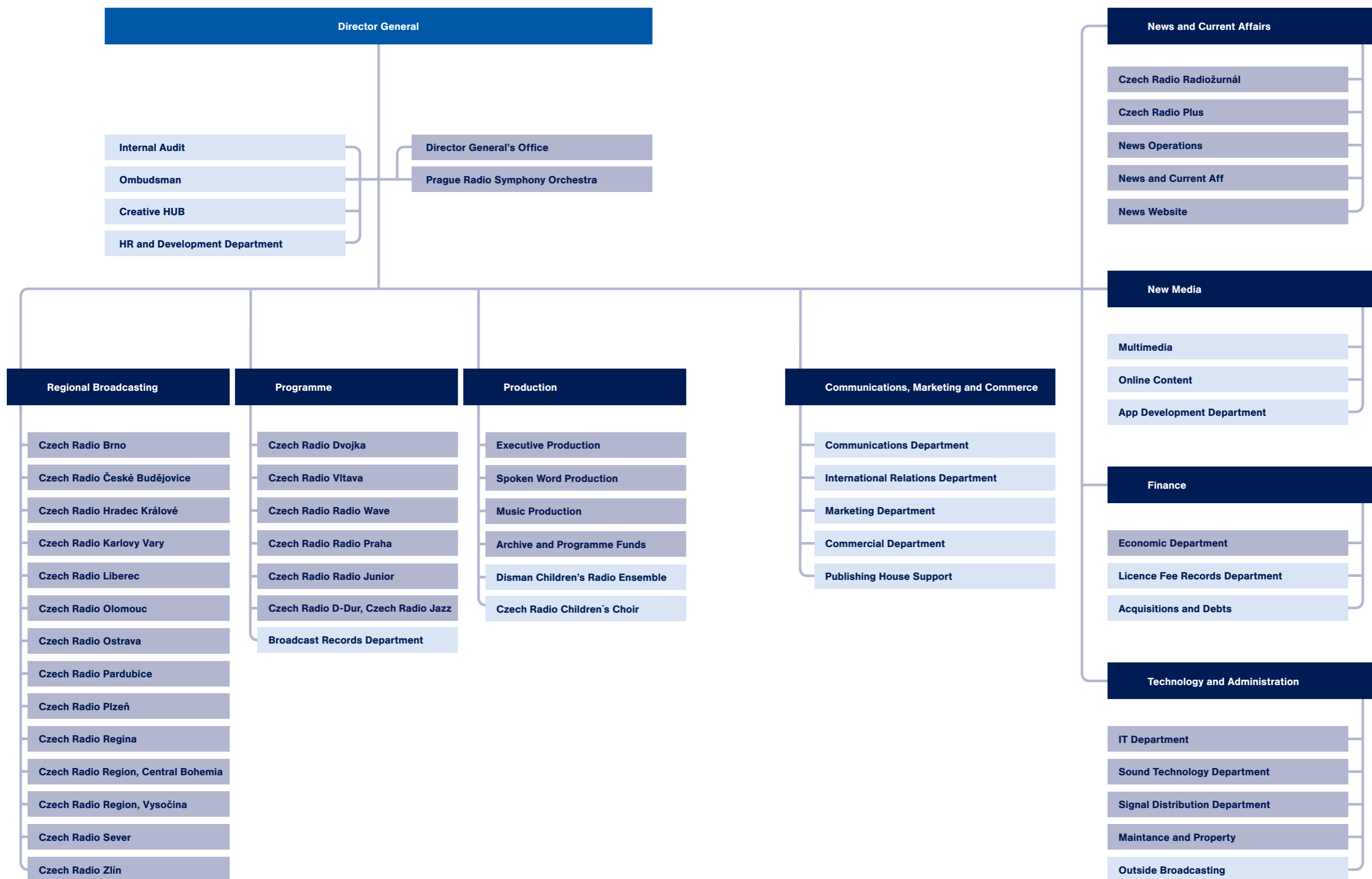
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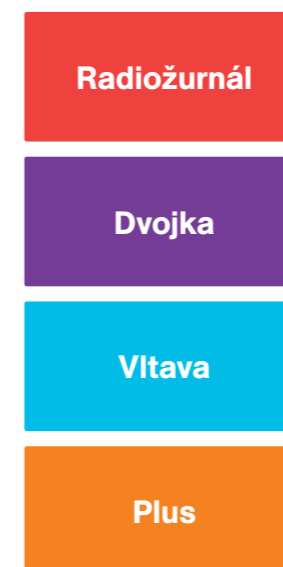
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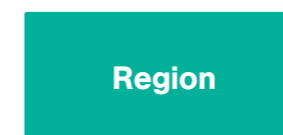
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