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# DIRECTOR GENERAL'S FOREWORD

## Dear readers and fans of Czech Radio,

It is my honour to present Czech Radio's Annual Report to you for the fourth time as Czech Radio's Director General.

I would again like to thank you all for your loyalty. In 2018, we celebrated 95 years from the start of regular radio service in the Czech lands. The celebrations shook the entire radio world – reverberating through concerts and the programmes on all of our stations. Another dignified and grandiose commemoration followed with the 100<sup>th</sup> anniversary of the foundation of our country and the 50<sup>th</sup> anniversary of the events that occurred in August 1968 when Czechoslovakia faced the occupation of the Warsaw Treaty troops.

Also in 2018, Czech Radio continued to offer a stream of information, culture, entertainment and education in line with its role in our democratic society. We have undoubtedly complied with all our responsibilities and obligations of a public service broadcaster and our service was objective, unbiased and accurate. This can be evidenced by the stable popularity of Czech Radio with its listeners.

Last year was packed with remarkable events. We covered presidential and regional elections, Brexit as well as the Winter Olympics in Pyongyang in South Korea and the Football World Championship in Russia. We continued to develop unique formats such as documentaries and radio plays and to offer a range of premieres to our listeners.

We have also developed the programme offer on all of our stations and expanded it with new programmes and elements. Great attention was paid to the upgrade of our websites, social media and our unique archive, for example in terms of digitising the audio recordings of the Rudolf Slánský trial.

Likewise, we continued to support cultural events in the Czech Republic with performances by the Czech Radio Symphony Orchestra and other bodies performing under our banner. International festival of radio production, Prix Bohemia Radio, contributed to the popularity of radio content, and the Concertino Praga and Concerto Bohemia competitions catered to Czech music talent. Disman Children's Radio Ensemble and the Children's Choir also celebrated enormous success.

Czech Radio continued in its transparent public communication about its mission, activities and facilities in Prague's Vinohrady and the individual regional studios. Czech Radio was further working on the support and development of the Czech Radio Foundation and the charity activities linked with the Firefly project benefiting the visually impaired.



Czech Radio strives to be a modern and self-confident public service broadcaster. We also expand our distribution platforms, searching for channels to bring our outstanding content to the largest possible audiences. Therefore, we remain the natural leader in DAB+ digital radio broadcasting, supporting new media, multimedia content in general and specific formats such as podcasts.

I would therefore like to thank all of Czech Radio's employees and external collaborators for their strong work ethics in the year 2018 that was brimming with notable events. I believe that in the current year, we will fare just as well or better. Czech Radio is a leading media house that can compete with any public service radio in Western Europe, as, among other things, confirmed by the report and evaluation of the European Broadcasting Union (EBU) that appreciated Czech Radio's creative, technical and innovative advancement.

Last but not least, I would like to extend my thanks to our loyal listeners. You provide the motivation for our daily service and programmes as well as many special projects, concerts and competitions. You are and will remain our priority. I believe that you will continue to stay loyal to our service and that you will find our programmes inspiring or simply entertaining and captivating.

**René Zavoral**  
Czech Radio's Director General



# THE MISSION, VISION, VALUES AND GOALS OF CZECH RADIO

## MISSION

Our mission is to serve the public, offer quality information, education, culture and entertainment and to contribute to the defence and development of the core values of a democratic society.

## VISION

We seek to be a highly reliable, sought-after and irreplaceable communication medium.

## VALUES

We are fully cognizant of the fact that we are financed by the public. As such, we seek to fulfil our public service remit, and are guided in our functioning by the following basic principles:

### ■ Trustworthiness

- to be a trustworthy and independent source of information
- to be impartial, accurate and honest
- to be a reliable and responsible partner of the public
- all of our activities are subject to strict ethical guidelines
- we are accountable to the public, which has the right to monitor and evaluate our activities

### ■ Quality

- to pay maximum attention to quality in all our activities
- to strive for a civil discourse in our content and various forms of communication
- to ensure that we produce consistently high levels of content and forms of communication
- to cultivate the expertise and education of our employees
- to seek out and school professionals to work in Czech Radio

### ■ Diversity

- to provide a varied offering of programmes that cover all relevant viewpoints
- to also cover subjects and genres that commercial media routinely overlook
- to seek out and make use of new forms and methods of work
- to support the creativity and interests of our employees

### ■ Tradition and development

- to honour democratic and cultural traditions and seek to ensure their preservation for future generations
- to preserve the continuity of Czech Radio broadcasting, while at the same time reflecting changes in society
- to support universal development and beneficial innovation
- to utilise new technologies as part of ongoing efforts to ensure easy access to our programming

### ■ Respect

- to respect our listeners and pay attention to their needs, opinions, wishes and requests
- to always make our listeners the number one priority
- to serve all of society, while at the same time respecting all social groups and minorities as well as individuals
- to seek social cohesion and the integration and empowerment of all members of society
- to respect other rival media, welcoming an open and free media environment
- we are all one team, one Czech Radio; each employee and each department is important and contributes towards the universal goal of the service

## GOALS

The following basic goals guide us in fulfilling our mission:

### ■ To provide the public with impartial, balanced and quality programming and content

- to provide listeners and users with balanced, quality and varied programming content, primarily focused on information, education, culture and entertainment
- to cover a diverse array of subjects, genres and forms of programming and content
- to offer programming to all sections of society, taking into account varied age-groups, ethnicities, nationalities, social groups, faiths and creeds as well as gender, sexual orientation, culture, artistic direction, regional and local factors, political and philosophical beliefs and also levels of education
- to devote programming to Czech historical art, primarily in the fields of music, literature, drama and documentary
- to offer foreign productions as well as to distribute our programming to foreign audiences
- to organize national and international competitions and festivals with a view to supporting radio production, new talent and young artists
- to secure easy access to our programming and content via the latest technologies

### ■ To create, defend and promote the basic values of a modern democratic society

- to create, defend, promote and develop the crucial values of a modern democratic society
- to strengthen democracy, the plurality of viewpoints and a belief in the rule of law as well as basic human rights and freedoms, most importantly the freedom of speech, the right to information and the right to privacy
- to contribute to the defence of the rights of the individual, minorities and other social groups, primarily children, youngsters, seniors, disabled and medically afflicted citizens and those living in difficult social circumstances
- to educate, enlighten, contribute to the legal, political, economic, environmental, social and cultural awareness of citizens of the Czech Republic and to support their right to freely make up their own minds to strengthen mutual understanding and tolerance, social cohesion, solidarity and inclusiveness within all sectors of society
- to communicate those values, which enrich, ease everyday burdens and contribute towards individual education and development as well as that of society as a whole
- to increase awareness of civil rights and responsibilities and to promote civic discussion and participation in public life

### ■ To contribute towards technological advancement

- to utilise new technologies, including multimedia platforms to disseminate programming and content, including the Internet and mobile communication tools
- to undertake activities in the area of new communication media and services; to serve as a pioneer in the field of new radio and communication technologies
- to offer maximum access to our schedule and content
- to motivate society towards an effective use of modern communication technologies relating to the activities of Czech Radio
- to continuously and systematically modernise Czech Radio, its activities and services

### ■ To nurture, enrich and disseminate the national cultural heritage both at home and abroad

- to fulfil the function of a prominent cultural institution
- to preserve and honour traditions, nurture cultural heritage and treasures and disseminate knowledge of these to the general public
- to strengthen national values, cultivate national identity among citizens; to disseminate these values and the good name of the Czech Republic abroad
- to promote Czech culture abroad
- to promote Czech and global cultural diversity and to cultivate the Czech language
- to create, maintain, utilise and make accessible the Czech Radio archive collection
- to seek out and support new talents, young performers and authors
- to cooperate with notable social institutions
- to connect, partner and cooperate with organizations and individuals who, via their activities and projects, embody the values of Czech Radio, particularly in the fields of science education, culture and sport
- to heed to the ethnographic and cultural character of regions

### ■ To defend the principle of independence and to strive for the competitiveness of Czech Radio

- to perpetually defend the legislatively enshrined independence of Czech Radio
- to respect the right of public oversight
- to emphasise and utilise Czech Radio's unique position and mission in the media market
- to consistently monitor, be aware of and react to developments in both the Czech and international media markets
- to evaluate the contributions of Czech Radio and its influence upon society; to make use of analyses, market studies and ratings data



# PROJECTS AND EVENTS



The following pages present the most interesting projects of Czech Radio in 2018.



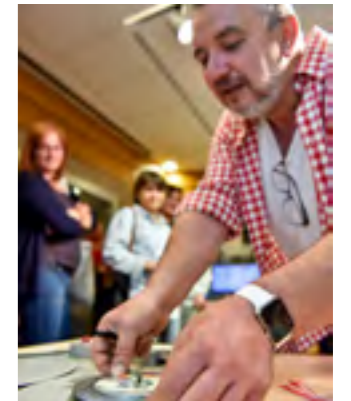
## Czech Radio turns 95

### CZECH RADIO TURNS 95

Throughout 2018, Czech Radio celebrated the 95 anniversary of the launch of regular radio service in the country. On 3 March, we kicked off the celebrations with the Czech Radio Ball held in the Žofín Palace. The hosts of the evening were Monika Absolonová and Maroš Kramár, presenting performances from Gustav Brom Czech Radio Big Band, Marek Ztracený, Monika Bagárová, the Slovak band No Name and others.

The commemorative events were held mainly in May, culminating in the most remarkable Open Doors Day in the history of Czech Radio. Listeners who visited Czech Radio's historical headquarters in Vinohrady in Prague could look behind the scenes of radio broadcasting. Many of our studios were open to the public, showcasing the work of all our stations. Visitors could engage in debates, meet with presenters and editors and get their autographs. CAFÉ IN THE DARK together with the special Dvojka D-stream broadcasting studio were parked in front of the building. The Vinohradská 12 Gallery housed a comprehensive exhibition on the history of Czech Radio's technological equipment.

An enormous accompanying event was organised in Riegrovy Sady gardens with numerous stars performing on two open-air stages, including: Kašpárek v rohlíku, Lake Malawi, Buty, Slza, Jaroslav Uhlíř, Debbi and more. A special, additional programme for families with kids, which featured concerts and a thrilling adventure game, was also a great success. The event had an incredible 20,000 visitors in attendance.





## Jesus' Grandkids

### JESUS' GRANDKIDS

Jesus' Grandkids – a project aimed at connecting people living in nursing homes (and all other institutions catering to the needs of senior citizens) with donors who decide to invest their own resources to grant their wishes or give them a gift – continued for the second year in 2018. These wishes and requests for specific gifts are listed on a dedicated website. Over 20,000 were granted. Our lonely, elderly fellow citizens were happy to discover various kinds of new clothing and delicacies, as well as wheelchairs, TV sets and many different experiences, such as horse-riding, meeting famous singers, actors or sportspeople or even an airplane flight and a sky-dive. Following an appeal broadcasted on Rádio Junior, over 100,000 cards made by children were gathered and distributed to all senior and nursing homes across the country.

A book called "Příběhy Ježíškových vnoučat" (Stories of Jesus' Grandkids) was published in record time, mapping all the activities during the preparation and implementation of the project.

As a thank you to the donors, Czech Radio organised the "Koncert pro Ježíškova vnoučata" (Concert for Jesus' Grandkids) by Czech Radio Dvojka at Divadlo U Hasičů, starring Jitka Zelenková, Petr Rezek, Petra Černocká and many others.







## Project '68

### PROJECT '68

On the night of 20 August, 1968 Czechoslovak Radio opened one of the most significant chapters in its history. Czech Radio's free service, provided despite the country's occupation by Warsaw Pact armies during this time, played a highly significant role in the events. Exactly 50 years later, the August occupation was commemorated by the grand Project '68, not only looking back on the invasion, but overviewing the entire dramatic year.

The project culminated with a thirteen-hour special programme called Studio '68 during which presenters Jan Pokorný and Martin Veselovský, along with dozens of guests and editors in locations where the country was ravished 50 years ago, recalled the occupation literally minute by minute. The whole project topped off with a large concert on Wenceslas Square on 21 August, where a dozen modern day pop stars sang the greatest hits of 1968, accompanied by Petr Malásek and the Czech Radio Symphony Orchestra. Another part of the project was a mobile app called Návrat'68 (Return'68) and a VR installation where visitors could step into the shoes of a person who laid down on the ground in front of a tank or look at the situation through the eyes of the tank's driver.





**PRAGUE MUSEUM NIGHT**

During the Prague Museum Night, listeners who visited our headquarters had the chance to take a tour of all of Czech Radio's major recording studios. The special feature of the 2018 event was a demonstration of a music recording session. Musicians from the Czech Radio Symphony Orchestra Trio, Lukáš Pavlíček (oboe), Lukáš Dittrich (clarinet) and Libor Soukal (bassoon), together with sound artist Jan Lžičař, made examples of recordings of both classical and modern music. These recordings were then available for listening directly in the studio.

The visitors then proceeded to S3 Studio, which is dedicated to minor musical genres, followed by S6 Studio, where radio plays are made. Visitors most enjoyed the anechoic chamber lined with acoustic panels that prevent any echo. All varieties of questions were patiently answered by radio engineer, Petr Novák. The tour finished in S2 Studio which produces debut and minor music and literary features. Visitors could listen to clips illustrating radio production and one of best sound masters Tomáš Gsöllhofer introduced them to his favourite recordings.

Gallery Vinohradská 12 took visitors on a journey through radio history. They could visit the exhibition entitled "Kapitoly z historie rozhlasové techniky" (Chapters from the History of Radio Technology) as well as a permanent exhibition on the history of radio service commented by experienced radio technicians, Ladislav Vinš and Miloslav Turek.



Prague Museum Night



## Gallery Vinohradská 12

### GALLERY VINOHRADSKÁ 12

In 2018, Gallery Vinohradská 12 housed 9 original exhibitions. We welcomed in the new year with Lubomír Lichý and his humour. This kicked off a tradition which the Communications Department intends to maintain in the upcoming years – to always start the new year with a humorous display.

From mid-February until the end of March, the gallery space was dominated by Olomouc-based photographer, Vladimír Janek. April belonged to Slovakian painter, Marian Komáček. This exhibition was one of the first displays commemorating one hundred years of the existence of our republic.

For almost three months, the gallery housed an original exhibition marking Czech Radio's 95<sup>th</sup> anniversary called "Kapitoly z historie rozhlasové techniky" (Chapters from the History of Radio Technology). The exhibition was created by a team of Czech Radio employees and mapped the development of radio technology from its early days up to now.

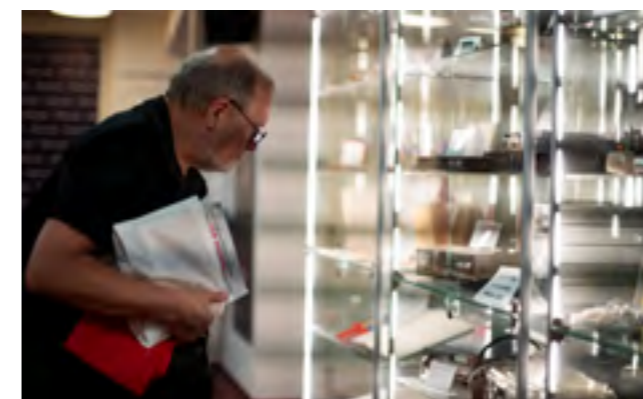
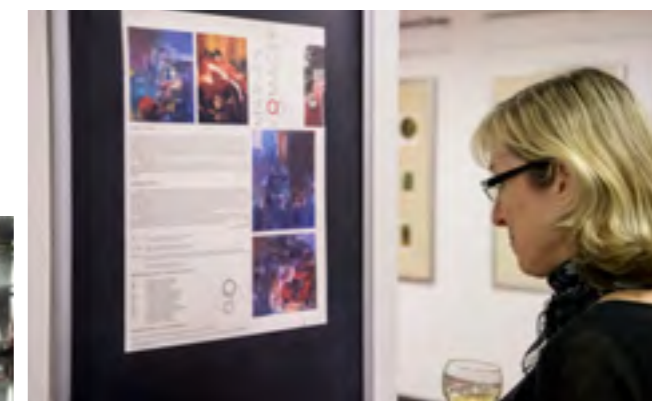
The August anniversary of the events of 1968 was marked by an exhibition of photographs by renowned Czech photographer Otto Dlabola. Photos documenting events of 1968 were on display, together with portraits of famous figures of the period (Marta Kubišová, Václav Neckář and Karel Kryl).

September was dedicated to the poetic vibe of Simonetta Šmídová's paintings, which gave way to works by Taťána Svatošová in October. She comes from Slovakia and the exhibition was again commemorating 100 years of the existence of Czechoslovakia.

A comprehensive exhibition about the concentration camp in Mauthausen was prepared for November and it attracted many school visits. Its author was Zdenka Mlýnková.

The last display of 2018 showcased photographs by Oldřich Karásek, one of the few Czech photographers who worked officially abroad before 1989 and documented such events such as the launch of Apollo 11.

The number of radio receivers on display was extended. At the same time, a small recording studio was added to give visitors a behind the scenes look into radio production.





The Gourmet Year

## THE GOURMET YEAR

The second edition of the Gourmet Year, broadcasted on regional stations, again dished out recipes based on traditional Czech dishes. Thousands of listeners sent in their own recipes. A jury composed of Naďa Konvalinková, Pavel Pospíšil and Jaroslav Sapík selected one recipe to be shared each week.

Winners were announced on Sunday, 2 December at the Radek Brzobohatý Theater. Three recipes were given awards. The winning unconventional recipe was for so-called Russian dumplings and was created by Lenka Odvárková from Rotavy in the Karlovy Vary region. The second award-winning recipe was a yeasted cake with three fillings by Jana Kučerová from Prague. The bronze medal went to Jaroslava Bernatíková from Havířov for her recipe for Gendarmerie goulash. The winner of our online poll was a recipe for the old-Bohemian dish "štrachanda" (mushroom and potato casserole) by Dalibor Marounek from Roudnice nad Labem which received 2,300 votes from our listeners.





## SUMMER AT CZECH CASTLES AND CHATEAUX

Almost one hundred castles and chateaux in Bohemia, Moravia and Silesia joined our syndicated summer project of Czech Radio's regional stations organised in conjunction with the National Heritage Institute entitled "Hradozámecké léto" (Summer at Czech Castles and Chateaux). Traditional destinations were introduced live on air as part of "Česko – země neznámá" (Czechia – An Unknown Land) by Naďa Konvalinková, Ondřej Kepka, Jan Přeučil, Ota Jirák, Zdeněk Junák and Pavel Nový.

This special summer show also featured concert performances and competitions. Each week, a unique programme took place at one of the castles or chateaux. Visitors were treated to concerts of popular singers such as František Nedvěd, Jakub Smolík, Petra Černocká, Marcel Zmožek, Pavel Vítek, Josef Zoch and Jana Chládková.



Summer at Czech castles and chateaux

 Hradec Králové  
Český rozhlas



Rádio Junior's fifth anniversary

### RÁDIO JUNIOR'S FIFTH ANNIVERSARY

Rádio Junior, Czech Radio's station catering to the youngest listeners, celebrated its first five years of existence. The celebration took place on 4 March, 2018 in the large Studio 1 on Vínohradská Street, and attracted crowds of visitors. The visitors could meet with presenters of Rádio Junior and participate in a varied programme scheduled for the day. Children of all ages could find something to enjoy. The smallest kids danced and sang in Big Ear's magic kindergarten in the company of host Jana Rychterová and Rádio Junior's mascot, Big Ear. The older kids enjoyed a show by a professional yo-yoer, and had the opportunity to learn a couple of tricks. All those interested to look behind the scenes of radio service could later watch the performance called "Jak (ne)dělat rádio" (How (Not) to Do Radio).

Among the birthday party guests was also YouTuber, Naty Hrychová, and the surprise of the day was the appearance of the band Slza that was a roaring success.





Letňany Airport Day with Czech Radio Dvojka

### LETŇANY AIRPORT DAY WITH CZECH RADIO DVOJKA

Czech Radio Dvojka Letňany Airport Day took place on 8 September as part of the celebrations of the 100<sup>th</sup> anniversary of the early days of Czechoslovak aviation. The programme's highlight was Roman Kramařík's landing on Cessna P210N with specific marking OK – TGM whose unique journey around the world was followed and regularly reported on by Czech Radio Dvojka. Kramařík was the first Czech person who ventured on a solo flight around the world.

The programme was covered live on the "Tobogan" and "Výlety s Dvojkou" (Trips with Dvojka) shows and was hosted by Jan Rosák. The new programme feature "Vzduch je naše moře" (Air Is Our Sea) and an eponymous book were introduced.



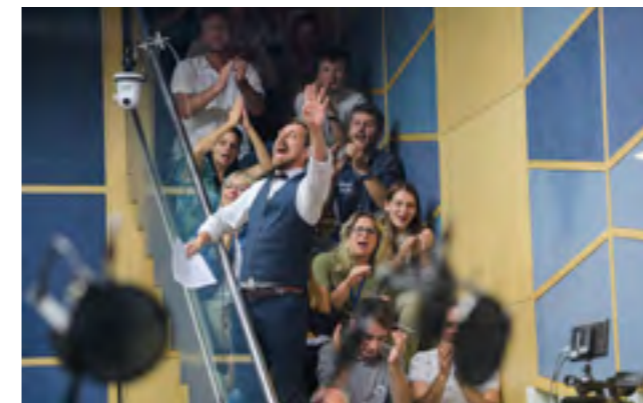


## Jules Verne – From Earth to the Moon

### JULES VERNE – FROM EARTH TO THE MOON

The thematic “Léto s Vernem” (Summer with Jules Verne), during which Czech Radio Dvojka presented radio plays, various series and readings from novels by Jules Verne, culminated on Sunday, 16 September with a live radio play, “Ze Země na Měsíc” (From Earth to the Moon). In this unique experiment, actors, musicians and noisemakers met in Czech Radio’s Studio 2 in Prague’s Vinohrady for a live session, with the signal being broadcast directly to the Moon via a special massive satellite dish created by Zdeněk Samek. The bounced signal was in turn received by the radio telescope of the Geophysical Institute of the Academy of Sciences in Panská Ves.

Only approx. 15 % of the signal subsequently bounced back, greatly diminished from having travelled the distance of 800,000 km, and came back to Earth in a substantially lower quality. Listeners could hear this bounced signal streamed live on Czech Radio Dvojka’s YouTube channel.







Meteor celebrated 55 years in the NTM

### METEOR CELEBRATED 55 YEARS IN THE NATIONAL TECHNICAL MUSEUM

On 23 September, hundreds of visitors gravitated to the National Technical Museum in Prague to celebrate 55 years of the popular-scientific programme, "Meteor", which is broadcasted every Saturday at 8 AM on Czech Radio Dvojka.

Current and past contributors of the programme, the founding father Josef Kleibl, scientists and faithful listeners all met in the museum. Jules Verne was one of the hot topics, Michal Plavec took us on a commented tour of the museum and Dr. Jiří Grygar presented one of his lectures.

A new part of the Meteor 55 exhibition by photographer Khalil Baalbaki was opened, which depicts scientists in unconventional poses. The exhibition remained in the NTM until the end of the year and then it travelled to science centres and other venues around the country.





## Greatest hits of the century

### GREATEST HITS OF THE CENTURY

On Sunday, 28 October, Czech Radio joined the celebrations of the 100<sup>th</sup> anniversary of the establishment of the Czechoslovak Republic by organising a concert of the century's greatest hits by outstanding Czech artists. Karel Gott won the title "star of the century", with the best song of the century being "Modlitba pro Martu" (Prayer for Marta). The crowded Old-Town Square joined in to sing this song together with the Czech Radio Children's Choir.

This unique show was kicked off by Tomáš Klus and his Cílová Skupina band. The pop-rock band, No Name, represented the cream of Slovak popular music. Starting at 4.30 PM, the likes of Lucie Bílá, Eva Pilarová, Jiří Suchý, Jaroslav Uhlíř, Helena Vondráčková and others took turns on the stage, accompanied by the fabulous Gustav Brom Czech Radio Big Band, performing new adaptations of iconic songs of the past ten decades. The special "Star of the Century" award was presented to Karel Gott by Czech Radio's Director General, René Zavoral, together with the first radio recording of his song called "Měsíční řeka" (Moonlit River) from 1963.

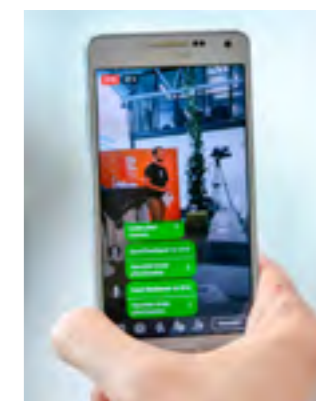




Public debates on Czech Radio Plus

### PUBLIC DEBATES ON CZECH RADIO PLUS

Last year, Czech Radio Plus met seven times with its listeners, and engaged them in public debates in Pilsen, Olomouc, Brno, Karlovy Vary, Liberec, Jihlava and Pardubice. Host Michael Rozsypal invited prominent journalists, psychologists, political scientists, economists, actors, directors, sportspersons and other personalities to the table. The discussions took place at various venues, including a creative zone at a university, scientific library, theatre hall, hotel lounge, promenade and even a chateau with a backdrop of Renaissance frescoes. These public debates revolved around topics such as the Czech president, Russia, the EU, the 1960s, fake news, robots and charity. This interactive series is ongoing and will present even more noteworthy guests.





## The Karlovy Vary International Film Festival

### THE KARLOVY VARY INTERNATIONAL FILM FESTIVAL

The Karlovy Vary International Film Festival is one of the traditional stops of Radiožurnál's R-stream mobile studio. The studio provides the morning radio service every day of the festival, including the show "Festivalový host" (Festival Guest) presented by Jan Pokorný. In 2018, Jiří Bartoška, Martin Huba and David Ondříček were among the show's guests.

For the 53<sup>th</sup> edition of the festival, Czech Radio prepared a unique concert by Vladimír Mišík and his band ETC along with screenings of "Oratorio for Prague" and "The Cremator" in order to bring visitors back in time to the atmosphere of the 1960s. The event was a part of Project '68, marking the fiftieth anniversary of the events of 1968.





## Radiožurnál – Olympic Games Special

### RADIOŽURNÁL – OLYMPIC GAMES SPECIAL

During the Olympic Games that took place in February, Czech Radio Radiožurnál's digital station – Olympic Games Special attracted 250,000 listeners. During the 17 days of the Olympics, 396 hours of continuous sports news and coverage service were broadcast. On top of that, every thirty minutes, CR Radiožurnál offered an overview of Olympic updates, live broadcasts of all competitions and races with Czech favourites and dozens of reportages. The regular programme, "Host Lucie Výborné" (Lucie Výborná's Guest), hosted interviews with medal winners Martina Sáblíková, Michal Krčmář and Eva Samková shortly after their victories. Many more guests shared their experience at the R-stream mobile studio situated at the Olympic Festival in Brno.

The special service on the digital station, Czech Radio Radiožurnál – Olympic Games Special, was the most technically difficult broadcast in the history of Czech Radio's sports coverage: interconnecting five studios in four cities on two continents. An integral part of the Olympic programme was the "Pohádka o Raškovi" (A Tale about Raška) by Ota Pavel, narrated by Oldřich Kaiser and time-lapse documentaries from the unique series – "Olympijský rok" (Olympic Year), including the story of double gold medalist Ester Ledecká, silver medalist Martina Sáblíková and bronze medalist, snowboarder Eva Samková.





Lucie Výborná at Jatka78

### LUCIE VÝBORNÁ AT JATKA78

In October, radio presenter Lucie Výborná exchanged the Radiožurnál studio for Jatka78 theatre where she invited several guests from the Dejvické Theatre and La Putyka to join a discussion with a live audience. The show, Lucie Výborná at Jatka78, was aired live on Radiožurnálu on 5 October and the focus was on many things, including acting, acrobatics, and their new performance called "Honey". Among the guests were Lenka Krobotová, Anna Schmidtmajerová, Vojta Dyk, Miroslav Krobot, Rosta Novák jr. and Vladimír Polívka.





## Kánon100

**KÁNON100**

Czech Radio Vltava set out on a mission to find out which works belong to the Czech artistic canon. In a public poll, listeners could suggest the most significant works of art created over the past century of the existence of our modern republic. Starting in May, 2018, debates were held with experts, during which sets of ten art works across a dozen genres were selected. The poll focused on the categories of Film, Theatre, Fine Arts, Design, Construction, Music, Opera, Fiction, Poetry and Essay. The aim of the artistic Canon100 was to reflect on the art legacy attributed to Czech society after the hundred years of existence of our country and what should be carried on into the future so that we do not get lost as a nation and as a culture.

The absolute winner of the poll was Jiří Voskovec's and Jan Werich's Osvobozené divadlo Theatre. "The Cremator" was declared the best Czech film, Sinfonietta by Leoš Janáček was the best music composition and Jaroslav Seifert's "Býti básníkem" (To Be a Poet) the best collection of poetry.





## Youngsters Play Jazz

### YOUNGSTERS PLAY JAZZ

The International Day of Jazz on April 30, which also marked one hundred years of Czech statehood, made the whole Karlovo náměstí Square dance during the "MLADÍ LADÍ JAZZ OPEN-AIR" event. The legendary jazz/hip-hop band, The Herbaliser, debuted their new album, Bring Out the Sound. The band was founded in 1990 s in London by the duo Ollie Teeba and Jake Wherry, both big fans of hip-hop, rare groove, funk and jazz. They made their mark as one of the first groups to combine music samples with live shows. The Herbaliser became one of the flagship bands of the cult label, Ninja Tunes, considerably contributing to its success over the 13 years it has existed.

The legend of Czechoslovak jazz music, Laco Deczi, along with Ježkovy stopy Orchestra, clarinet player Oran Etkin with his new project and the winner of the Jazzfruit competition made their appearances. In addition to live performances, the audience could also visit the exhibition "100 let republiky očima jazzu" (100 Years of Our Country through the Eyes of Jazz) which depicted the development of the jazz scene on the backdrop of Czechoslovak history. The programme was aired live on Czech Radio Vltava.







Birthday of Czech Radio Vltava

### BIRTHDAY OF CZECH RADIO VLTAVA

The Czech Radio Vltava birthday party took place on the rooftop of the Lucerna Palace on Monday, 1 October. The full-day programme that was open to public started with a debate “Reflexe: Literatura” (Reflections on Literature) which introduced a new twenty-part series of readings from Cormac McCarthy’s novel, Sutree.

The afternoon was accompanied by music performed by the most respected Czech oboe player, Vilém Veverka. Born in Prague, Vilém Veverka has been a part of countless music projects and currently is the first violinist of “Philharmonia Octet”. The evening music programme was dedicated to clarinet art performed by Clarinet Factory, fusing classical music techniques with ethnic, jazz and minimalism.

ArtCafé celebrated its first birthday by mapping the cultural events on the domestic scene and abroad. The project, “Kánon100” (Canon100) saw the launch of its travelling exhibition. Ten supersize books, or ten art canons, in which art works or the names of the visitors’ favourite works could be inserted.



Český rozhlas Vltava a Pražský divadelní festival  
německého jazyka uvádí

Werner Fritsch

# SHAKES- PEAROVA LEBKA

Režie: Aleš Vrzák

čtvrtek 29. 11. 2018 | 20.00 h  
Planetárium Praha 7

Prostorový 5.1 poslech pod oblohou Planetária Praha  
za účasti autora Wernera Fritsche

Výtěžek ze vstupného bude věnován Nadaci Světluška  
Více na: [theater.cz](http://theater.cz) | [vltava.rozhlas.cz](http://vltava.rozhlas.cz)

Vstupenky na [tiketmaster.cz](http://tiketmaster.cz)

Shakespeare's skull

## SHAKESPEARE'S SKULL

For the occasion of the Prague German Language Theatre Festival, Czech Radio Vltava presented the radio play, "Shakespeareová lebka" (Shakespeare's Skull) in 5.1 surround sound in the hall of Prague's Planetarium. The experimental play by Werner Fritsch was accompanied by a projection of the star-spangled sky in the Cosmorama hall. The listening session was followed by a discussion with its German author, director Aleš Vrzák, composer Jan Trojan and dramaturge Kateřina Rathouská.

Over 20,000 CZK was collected during the evening for Czech Radio's Firefly Charity fund in support of visually impaired and blind people.





## Czeching Showcase

### CZECHING SHOWCASE

This year's edition of the music export project, Czeching, culminated on 25 September with a concert in the newly renovated MeetFactory club. Young rapper and singer Hellwana was selected as the competition's winner by an international jury of radio editors and presenters.

Radio Wave's Czeching project springboards promising Czech musicians to international listeners and audiences. This year brought together a wide variety of nominees. In addition to Hellwana, nominations were given to rave-rock project 1ffsoap, vintage-rock band, The Atavists, indie-folk band Teepee and the sophisticated singer-songwriter, Jaro Korbel and his band Jaro. Winners were picked by a 15-member international jury, composed mostly of radio editors and presenters from radio stations of the European Broadcasting Union.





## Digital detox

### DIGITAL DETOX

During one full week in June, Radio Wave focused on how new technology and social media affect our ways of spending our free time and our thinking patterns. More and more people suffer from memory loss problems, attention disorders, addiction, depression and anxiety in relation to their overuse of smart-phones and social networks.

The project was topped off with a one-day event that took place in Kasárna Karlín. On Saturday, 9 June, several hundreds of listeners logged off social media and came to the venue to play soccer, volleyball or to do some exercise with Kamil Fila. And when the rain started pouring down, the concert hall was packed with people and energy during shows by Please The Trees, Opak Dissu and Lazer Viking.



Schloß

# hearing the author

As per definition the starting point of any feature is the author. The feature is emerging in and brought to life by an author. And so, the author is the filter through which the world is heard. At the IFC 2018 we want to put our authors in the spotlight. We want to take a closer look at how authors work, with features and how we hear the voice of the author in their work. But we also want to contemplate the ways in which radios work with their authors as well as how developments in the political environment might bend the frame within which authors work.

Dle definice je počátečním bodem jakéhokoli rozhlasového dokumentu jeho autor. Rozhlasový dokument ožívá autor. Autor je filtrem, pomocí něhož je svět slyšet. Na IFC 2018 chceme, aby naši autoři byli v centru pozornosti. Chceme poskytnout bližší pohled na to, jak autoři pracují s audio dokumenty – a jak slyšíme hlas autora v jejich práci. Chceme ale také uvažovat o způsobech, jakým pracuje rádio se svými autory a o tom, jak může vývoj politického prostředí ovlivňat rámec, v němž autoři pracují.

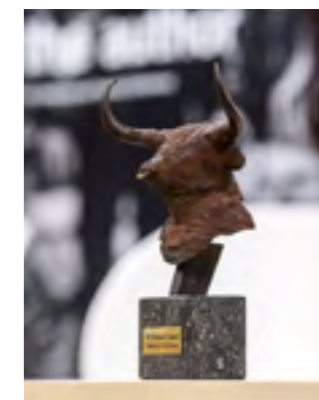
International Feature Conference



## INTERNATIONAL FEATURE CONFERENCE

In May 2018, the 44<sup>th</sup> edition of International Feature Conference, an international conference on radio documentaries held annually under the auspices of the EBU, took place on Czech Radio's premises for the first time. The over 120 conference visitors had the opportunity to listen to a total of 24 radio documentaries from 13 countries around the globe. Q & As with authors of individual pieces were an integral part of the conference. Czech Radio chose "Slyšet autora" (Hearing the Author) as the main motto of the conference, meaning that the focus was on the so-called creative, or authorial documentary, a genre that is traditionally very popular in the Czech Republic.

The works were presented in categories, Journalism, Creative Authorship, Sound Work and Series. Documentaries produced by Czech Radio also found their place among the others, such a "Kazeta" (Tape) by Brit Jensen, Marie Balabas and Jiří Slavičinský.





**ON AIR**

## **ON AIR**

Czech Radio's 2018 portfolio of broadcasting services included four nationwide stations (Radiožurnál, Dvojka, Vltava, Plus), four specialised stations (Rádio Junior, Radio Wave, D-dur and Jazz) and a network of regional stations across the country. It also offered an international service in six other languages through Radio Praha. A number of programmes were available exclusively on the internet or broadcast digitally. One of the most successful programmes, Rádio Retro, introduced listeners to radio recordings from far back in the archives and also from more recent years in several themed series.

Czech Radio's portfolio of stations can be divided according to the targeted age groups: Radio Junior for children, Radio Wave for young adults, Radiožurnál for the middle-aged, and Dvojka for older listeners. The culturally-oriented CR Vltava and the spoken-word station Czech Radio Plus address a multi-generational audience. Czech Radio's regional studios target all listeners interested in their respective regional issues. Each station's format is designed to address and appeal to listeners from across generations and social groups.

The need for balanced broadcasting was also reflected in the programming of the news and current affairs stations CR Radiožurnál and CR Plus. The inclusion of both of these stations provides a greater range and balance of news resources available to listeners. CR Radiožurnál is a streaming service station offering regular news updates. CR Plus specialises in analytical journalism, offering discussions with experts, eye witnesses, commentators and analysts to provide a context to events covered in the news.

Many programmes were made available for downloading and streaming on our website, which is continually being revamped into a more modern and better arranged format. Throughout the year, great emphasis was placed on multimedia content. A number of mobile apps, a microsite and special websites were produced during the year. Social media representation enables Czech Radio to reach a continuously growing number of fans.

## NEWS, CURRENT AFFAIRS AND SPORTS

All nationwide and regional services broadcast their own specifically tailored news programming in 2018. When preparing news and features, editors and reporters of News and Current Affairs complied with the formats of individual stations and studios in accordance with their aims and target groups.

### ■ News Coverage

Czech Radio's news coverage divisions and the services of the website iRozhlas.cz served as our news agencies and as a reporting source for all our stations which have news coverage on their agendas.

Two sets of elections were among the main events covered in 2018. Presidential elections were held in January and regional elections, together with elections of one third of the Senate seats, took place in October. During the presidential elections, in addition to obligatory spots and a pre-election debate broadcast shortly before the opening of the polling stations, CR Radiožurnál also produced the project, "Den s kandidátem" (A Day with the Candidate). Presenter Jan Pokorný guided the listeners through each of the pre-election days of the selected candidate and a special interview on the "Dvacet minut Radiožurnálu" (Twenty Minutes on Radiožurnál) show. Eight out of nine candidates were interviewed (all except for Miloš Zeman). The same situation occurred before the second round, when the current president refused to speak on air and CR Radiožurnál only interviewed his opponent, Jiří Drahoš.

During the regional elections, aside from a special election service, CR Radiožurnál hosted two sets of debates. The first presented mayoral candidates of several Czech towns and cities – Chanovice, Jesenice u Prahy, Harrachov and Teplice, the second brought together all the candidates for the mayor of Prague.

As for domestic topics, CR Radiožurnál also extensively covered the formation of the Czech government, the topics of education and healthcare as well as the introduction of the GDPR governing the collection and storage of personal data. Special coverage was dedicated to the death of four Czech soldiers in Afghanistan. The memorial ceremony after the soldiers' repatriation was aired live. In addition to that, editor Tomáš Černý and presenter Lucie Výborná brought two dozen reportages and interviews directly from the local military bases as part of the "Mise Afghánistán" (Afghanistan Mission) project.

In 2018, CR Radiožurnál also provided full coverage of the so-called "eighth" anniversaries in the history of the Czech Republic. CR Radiožurnál played a central role in the Project 68, which commemorated 50 years since the 1968 occupation. Producing eight series, competition Czechoslovakia – photo of the year 68, "Letní kino 68" (Open-air Cinema 68) but mostly special thirteen-hour long live reconstruction when reporters made broadcasts from places where the most important events took place fifty years ago. Even late into the night, hundreds of thousands of listeners were attracted to our live service and videos posted on our social media profiles. 50,000 more people visited the commemorative Concert 68 on Wenceslas Square. The whole project commemorating the events of 1968 placed second in the Project of the Year category of the "Křišťálová lupa" competition.

In October, CR Radiožurnál celebrated one hundred years of the existence of Czechoslovakia: both in the form of an informative series, live broadcast in conjunction with Slovak Radio, entitled "Znovu společně" (Together Again) from the border between Czech Republic and Slovakia and also through a reading of a recently rediscovered speech, originally given in 1931, by Czechoslovakia's first president, T. G. Masaryk.

The Czech Radio Archive teamed up with the National Archive to offer several more unique events. In 2018, CR Radiožurnál broadcast newly discovered complete recordings of the Rudolf Slánský Trial, followed by recordings of other trials that occurred in the 1950s toward the end of the year.

CR Radiožurnál continued to broadcast investigative reportages, drawing attention mainly to corrupt behaviour, clientelism, and subsidy frauds - namely sports subsidies from the Ministry of Education and the Football Association. So far, the most cited documentary, which has been adopted by over 50 broadcasters worldwide, was the report on the presence of two Russian citizens suspected of poisoning Sergey Skripal within Czech territory.

CR Plus broadcast the hundred-part series "Česká kronika ke vzniku Československa (100 let státu ve 100 příbězích během 100 dnů)" (Czech Chronicle of the Establishment of Czechoslovakia [100 Years of the State in 100 Stories over 100 Days]), series "Ženy tří republik" (Women of Three Republics), programmes "Rok 68 mi obrátil život na ruby" (Year 68 Turned my Life Around), a series of special one-hour programmes before October 28 with topics such as: "Wasn't it a pity to destroy the Austrian-Hungarian Empire?", "First Republic – an example, or an illusion?", "What have Bohemians, Moravians and Slovaks managed to achieve over the past 30 years – do we live the best period in our history?", "100 years of Czechs and Slovaks", and "Milestones – 1918, 1938, 1945, 1948, 1968, 1989 – could we and should we be heading in a different direction?".

The main focus of international news reporting and coverage was Brexit, the situation on the Korean peninsula and issues related to the refugee crises in the recent years. In addition to daily news, CR Radiožurnál produced special news broadcasts and informative series.



## ■ Sports

In 2018, sports coverage occupied a significant part of Czech Radio's programming, mainly thanks to coverage of the XXIII. Olympic Games in South Korea – Pyongyang. CR Radiožurnál listeners could tune in to live hockey matches and live broadcasts of biathlon, speed skating and snowboarding races. As for other sports events, CR Radiožurnál focused on the World Football and Hockey Championships, the Biathlon World Cup, FED Cup and Davis Cup matches and Czech premiere football and hockey leagues.

Sporting events are also covered by regional stations. The sports subdivision of the News Coverage department continues to recruit new regional reporters to make sure that each regional studio is provided with enough authentic information about local sporting events. CR Junior tries to motivate children to participate in sports, and CR Wave has sports as one of its major themes, focusing on outdoor and travel oriented sports programmes.

## ■ Traffic Reporting

Traffic news is a long-term priority of the Czech Radio News Coverage department. In 2018, CR continued to offer continuous, 24/7 traffic news service on CR Radiožurnál and CR Plus 24. Live traffic reporting of the Green Wave on CR Radiožurnál came in the form of broadcasts in intervals of 30 minutes or less. During workday morning, afternoon and weekend peak times, the intervals were even shorter. Czech Radio prepared traffic reports in collaboration with the Czech Ministry of Transport, the Road and Motorway Directorship, the Police of the Czech Republic, the Fire Department and collecting information from its own network of volunteer traffic reporters.

The Green Wave of the News and Current Affairs Department operates a dedicated 24/7 traffic call centre. Call centre operators use information provided by the volunteer traffic reporters. This information is subsequently processed and verified using other information sources. This adds to the accuracy of traffic information provided by state authorities and leads to faster delivery of updates to drivers.

## MUSIC, ARTS AND CULTURE

### ■ Music

The station's music programmes in general covers a wide range of music genres. In addition to playing music within its regular broadcasting, Czech Radio produces a number of programmes with original musical recordings performed either in the studio or at live concerts. These recordings are presented in various formats and editions, from pre-recorded programmes to interviews with the artists and educational material.

Live broadcasts from festivals and music events, such as Prague Spring, Dvořákova Praha IMF, Smetana's Litomyšl IOF, and many others, remained a very popular component of CR Vltava's service. Two other stations are also focused purely on music. The first, CR D-dur, provides for classical music fans; during 4-hour sessions it offers symphonic, chamber and choral music from the Renaissance until today, and has a special slot dedicated to opera. The sessions are compiled by our editors – music experts who present their selections with brief commentaries. The other music station, CR Jazz, specialises in programmes focused primarily on modern and experimental jazz, including a large number of European performers.

Music plays an important role on other stations too. CR Vltava is defined by classical music, jazz and world music, and occasionally adds film soundtracks, chanson or folk music to the mixture within specialised or current affairs programmes. CR Vltava provides continuous support to the Czech Radio Symphonic Orchestra and follows most of its activities, regularly broadcasting all of its subscription concerts. The number of concerts (both live and recorded) acquired from the European radio exchange is increasing, especially from the EBU Premium Concerts series.

Regarding CR Dvojka, in addition to its regular programming, several music shows based around a particular author were offered. The rich variety of presented authors ensure the diversity of the genres played. A weekly top hits countdown, "Česká dvanáctka" (Czech Twelve), continued, this year again with the contribution of the Author and Performer Association. The hundredth anniversary of the establishment of the modern republic was remembered by an ongoing poll "100 hitů republiky" (100 Hits of the Republic). At an official ceremony, the top songs of each decade were announced and played live at a concert on Old Town Square.

Radio Wave is a long-term supporter of Czech music, producing programmes like "Startér" (Starter) or Czeching which provides exposure to young Czech artists.

CR Junior not only offers songs as part of its regular programming, but it also runs a special streaming service entitled "Písničky rádia Junior" (Radio Junior Songs) which offers Czech songs for children without spoken commentary

Throughout 2018, Czech Radio also pursued its policy to actively support new talent. Czech Radio broadcast or recorded the winning performances of both of the competitions it organises – Concertino Praga and Concerta Bohemia. The winners of Czeching, a music export project organised by CR Radio Wave, had their songs recorded in a studio and released by Czech Radio.

In 2018, the regional studios of Czech Radio aired a number of music programmes. Genres included pop, rock, country, folk, swing, jazz and brass band music. Many regional studios also organised regular live concerts.

Renewed regional folklore music production followed up on Czech Radio's efforts to systematically map and record music by outstanding and remarkable folk music artists from Czech, Moravian, and Silesian regions on audio media. These efforts provide a representative overview of the development of this area of music.





## ■ Art and Culture

This category includes almost the entire programme of CR Vltava, and most of the evening and weekend programmes of CR Dvojka as well as programmes for children on Radio Junior.

In 2018, CR Dvojka, CR Vltava, CR Radiožurnál, CR Plus and CR Olomouc aired 145 radio drama premieres for adult audiences (including a special cycle marking the state anniversary, Česká kronika [Czech Chronicle] comprised of 100 short plays from the history of Czechoslovakia).

CR Vltava and CR Dvojka broadcast the plays as part of their traditional series, aiming to reach the widest possible audience. These included contemporary dramas, radio series, stories, radio plays, reading series and various dramatisations or literary adaptations. When it comes to literature, CR Dvojka, CR Plus and CR Vltava premiered over 1,100 plays. The stations' literary series continued to offer readings, stories, poetry, essays, memoirs and pre-recorded programmes. Prose and poetry also combined with journalism in the programmes, "Osudy" (Destinies) and "Schůzky s literaturou" (Rendezvous with Literature).

The selection of dramatic titles stemmed primarily from requirements of the individual stations. The dramatisation of Jules Verne's novel, From the Earth to the Moon, aired live, topped off CR Dvojka's project, "Léto s Vernem" (Summer with Jules Verne). Sarabanda by Ingmar Bergman was a part of a project organised by CR Vltava to remember the hundredth anniversary of this famous director and screenwriter. Petr Kazda's play "Včera, dne 20. srpna" (Yesterday, on 20 August) was produced on the occasion of the 50<sup>th</sup> anniversary of the occupation of Czechoslovakia by the troops of the Warsaw Pact and was broadcast on almost all CR stations. To reflect on the year's other anniversaries, there were stagings of "Hovory s mamou" (Dialogues with Mama) by Pavel Kosatík about the family of Tomáš Garrigue Masaryk (CR Dvojka), and "Colonel Švec" with an outstanding performance by Ivan Trojan as the main protagonist (CR Vltava), and also the series "Vzletem sokolím" (Taking Off Like a Hawk) mapping the key moments of modern history against the backdrop of the Sokol movement (CR Dvojka). Two original plays were staged – Viliam Klimáček's "Brežněv v metru" (Brežněv on the Subway) and Tomáš Vůjtek's "Zápas o generála" (A Battle for the General), which focusing on recent history (CR Vltava).

Contemporary theatre and radio production was represented by Ivan Vrypajev's "Illusion" and "The Sky is Wider" by Linda Marshall. The staging of the modern drama by Friedrich Dürrenmatt, "The Visit of the Old Lady" starring Blanka Bohdanová the Radio Weekly poll for the most popular play of the year. There was also an experimental staging by Jiří Adámek, "Hra na uši" (A Play for the Ears) and Marek Epstein's "Na věky věků" (For Ever and Ever). As part of the special anniversary program, CR Vltava prepared a dramatisation of Ladislav Grosman's "Obchod na korze" (The Shop on Main Street).

Two series based on works of Czech literature were recorded for Czech Radio Vltava – Cybercomix by Egon Bondy (two episodes) and "Neviditelný" (The Invisible) by Jaroslav Havlíček (three episodes).

Czech Radio Dvojka also worked on the cycle, "Kdo by se divadla bál" (Who Is Afraid of the Theatre?). It showcased some Czech ensembles and authors, namely the Drak and Divadlo Na zábradlí Theatres, but also Dejvické Theatre, Ostrava-based Aréna as well as several representatives of the independent sector. Each of the 42 parts of the series were dedicated to contemporary Czech theatre and phenomena related to its history.

Literary series in 2018 often reflected on the project "Česko Slovenský rok" (Czecho-Slovak Year) on Czech Radio Vltava. The Reading Series featured one of the most outstanding works of contemporary literature – "Lake" by Bianca Bell, the holder of many Czech and international awards. Equally remarkable was a book called "Ratajský les" (Rataje Forest) by Aleš Palán. Slovak authors were also represented, among them Rudolf Sloboda with the slightly experimental postmodern novel, "Narcis" (Narcissus).

In 2018, the "Radiokniha" (Radio Book) programme on Czech Radio Plus offered 100 premieres. The selection of books for Czech Radio Plus is thematically different from that of other stations, and, most notably included a ten-part series of readings from a voluminous book by Marek Švehla "Magor a jeho doba vyprávějí" (Magor and His Storytelling Times) about Ivan Martin Jirous, an icon of the Czech underground.

Czech Radio's regional studios gave regular overviews of cultural events in each region, interviewed important figures in regional cultural scenes and collaborated with local theatres, libraries and museums. Some of the regional studios included literary/dramatic as well as folklore programmes in their regular programming. In collaboration with the regional stations, a crime series was prepared mapping the most serious crimes committed in the corresponding areas of the Czech Republic, called "Kriminální případy Čech, Moravy a Slezska" (Criminal Stories of Bohemia, Moravia and Silesia). Other collaborations included "Příběhy slavných" (Stories of the Celebrated), and portraits of well-known Czech actors and comedians with samples of their work in the cycle "Hvězdné návraty" (Star Comebacks). Journeys into the oral literature archives in the evening programme "Divadlo pro vaše uši" (Theatre for Your Ears) were also hugely successful. Last year also saw the premiere of a new cultural/literary magazine "Kultura na severu" (Culture in the North) broadcast by Czech Radio Sever.





## SCIENCE, TECHNOLOGY, EDUCATIONAL CONTENT

Various formats of educational and popularisation programmes providing a different degree of expertise appeared in the programming of CR Plus and CR Dvojka. Educational content is also an integral part of the broadcasting of regional studios.

CR Plus offered the exclusive series "Vědecká dobrodružství" (Science Adventures) bringing reportages from Malawi, Iraq, Indonesia and other parts of the world. Unique stories and live broadcasts from attractive, mainly foreign, locations, covered, for example, the activities of Czech national scientists in Cameroon, Czech doctors in Malawi, and Czech volcanologists in Asia. Moreover, the programme confirmed further collaboration with specialised Czech institutions (such as the Academy of Sciences, the Technology Agency of the Czech Republic). Audio features recorded on field trips were accompanied by multimedia content presented both on online platforms [www.rozhlas.cz/plus](http://www.rozhlas.cz/plus) [www.rozhlas.cz/leonardo](http://www.rozhlas.cz/leonardo), and on social media via the FB profile: @vedaonair.

The series "Leonardo Plus" popularised science through extensive interviews, and offered a closer look at new developments in the guest scientist's field of work. Among these, the scientists with multiple areas of expertise and those whose conclusions have a clear impact on society, proved the most popular with listeners. A few such favourite guests were: the renowned economist, Tomáš Sedláček; pedagogue, writer, translator, geologist, climatologist and populariser of science, Václav Cílek; biologist, professor Jaroslav Petr; and, psychotherapist, Magdalena Frouzová. Several other programmes such as "Magazín Leonardo" (Leonardo Magazine), and newly again Studio Leonardo and "Laboratoř" (Laboratory) also aimed at making science more appealing to the audience. Historical topics were reflected mainly in "Příběhy 20. století" (Stories of the 20<sup>th</sup> Century), "Historie Plus" (History Plus), "Archiv Plus" (Archive Plus) and "Jak to bylo doopravdy" (The True Story).

In 2018, CR Radiožurnál introduced a new scientific-educational format called Experiment, aired on Saturday morning and containing features from the area of science and modern technology.

In 2018, CR Dvojka continued to broadcast the popular series, "zVědavosti" (Curiosities). Live broadcasts using codecs (data quality) from the field were also very attractive. Up to date scientific facts, environmental topics, nature and the surrounding technology, were all made accessible to the average listener. The scientific documentary series, "Meteor", continued in its tradition as the oldest programme of its type on Czech Radio. It also greatly contributed to the thematic cycle, "Léto s Vernem" (Summer with Jules Verne).

On 28 October, 2018, the most popular series of Czech Radio, "Toulky českou minulostí" (Wanderings Through the Czech Past) ended on its 1218<sup>th</sup> episode, but will, in 2019, be replaced by "Toulky českými osudy" (Wanderings Through Czech Destinies) mapping the stories of great Czech figures of the 20<sup>th</sup> century. Because of the popularity of historical topics, CR Dvojka aired a series entitled "Osudové ženy" (Femme Fatales) and "Jak to bylo doopravdy" (How Things Really Were). Václav Žmolík prepared a series of reportages, "Krok za krokem Pražským hradem" (Step by Step Through the Prague Castle) to mark 100 years of the republic.

One of the most popular topics on CR Dvojka is linguistics, which is explored in two regular programmes, "Slovo nad zlato" (Words are Better than Gold) and "O původu příjmení" (The Origin of Surnames). One of the fixtures of CR Dvojka's programme was travel-related content that took listeners around the Czech Republic in "Výlety" (Trips) and "Dvojka na cestách" (Dvojka on the Road).

Most spoken-word and music programmes on CR Vltava have an educational aspect. Which is exemplified, for example, in the cycle "Kontexty" (Contexts) in which a given topic is explored to the maximum possible extent in several parts, and "Reflexe" (Reflections on music, film, literature, art, theatre, history and philosophy). Starting in December 2018, CR D-dur launched a music popularisation series called "Klasika na dosah" (Classics within Reach).

In September 2018, Radio Wave introduced a new magazine, "Balanc" (Balance), dedicated to self-development and lifestyle, moderated by Petr Bouška.

Radio Junior introduces the smallest members of the Czech Radio audience to remarkable historical and contemporary events and anniversaries each day as part of the topic of the day.

All programmes of Radio Retro in 2018 had an educational function, including "Osudové osmičky" (Fateful Eights), "55 let Meteoru" (55 Years of Meteor), "Život podle Karla Čapka" (Life According to Karel Čapek) and "Volá první republika" (First Republic Calling).

In 2018, Czech Radio's regional studios prepared an array of educational programmes. All of these studios teamed up to create the most important of the projects, "Česko, země neznámá" (Czech Republic – The Unknown Land), an educational quiz about the Czech Republic. Programmes offering advice in such areas as finances, hobbies or healthy lifestyles form another large portion of the broadcast schedule. Other programmes are devoted to Czech language – "Okolo češtiny" (Around the Czech Language), "Opáčko" (Repetition Exercise), "Jazykový koutek" (Language Corner), "Názvopis" (History of Names); history – "Stalo se před sto lety" (It Happened a Hundred Years Ago), "Němí svědci historie" (Silent Witnesses of the Past) and; science and technology – "Techno," "Planetarium," "Astronomické okénko" (Astronomical Window). On top of that, it is necessary to mention the popular-scientific project of Czech Radio's regional stations organised in conjunction with the National Heritage Institute entitled "Hradozámecké léto" (Summer at Czech Castles and Chateaux). Czech Radio's regional studios also closely cooperate with local universities, museums, science parks and the National Heritage Institute. The show "Kontakt" (Contact), which belongs to the shared schedule of all regional stations, occasionally features expert guests (scientist, physicians, sociologists, historians) in some of its episodes.

## **SOCIETY AND LIFESTYLE, PROGRAMMES FOR MINORITIES**

Service for minorities is vital for fulfilling Czech Radio's own mandate as well as its commitments to the European Charter for Regional or Minority Languages ratified by the Czech Republic in 2007. In 2018, Czech Radio regularly collaborated with the Government Council for National Minorities and its advisory body – The Working Group on Minorities on developing their concept of service for national minorities. It offered regular shows for national minorities, about them and on the co-existence of these minorities in mainstream Czech society. This topic was also occasionally found on Czech Radio in the form of news and current affairs and documentary features.

In addition to the traditional, regular programmes for minorities, the topic of their coexistence with Czech mainstream society appeared on CR Radiožurnál's and CR Plus's schedules in the form of news coverages, reportages and radio documentaries. In 2018, this trend was even emphasised in the commemoration of the events of 1918 and 1938. The first one being the year of separation of Czechoslovakia from the Austrian-Hungarian monarchy, when a large number of citizens of other nationalities remained on the territory, and the latter recalling the Munich Agreement which resulted in the loss of a great area of the Czech territory which had been again inhabited by various national minorities.

CR Plus's programme "Mezi námi" (Among Us) focuses on 10 different minorities – Belorussian, Bulgarian, Croatian, Serbian (plus other Post-Yugoslavian ethnicities), Greek, Hungarian, Ruthenian, Russian, Ukrainian and Vietnamese – introducing some of their well-known representatives, cultural traditions, history and activities of their associations. The programme also tries to discover why members of each minority chose to come to the Czech Republic, their experiences navigating the ins and outs of their home, if they feel accepted by the mainstream society, and whether or not their children feel connected to their country of origin. Every day, the service features one English-language news session.

Radio Wave cooperated with Rádio\_FM (RTVS), a Slovak radio station for young people, in a regular joint project entitled "Audioport".



### ■ Slovak Broadcasting

After several years of similar programming, the magazine "Stretnutie" (Meeting) got a fresh start – hiring new presenters and incorporating new, inspiring authorial input. Thus furthering its main mission – to support Slovak national identity in the Czech environment. In collaboration with nationalist organisations and associations (Slovak Institute in Prague, Slovak House, Detvan Association), it focuses on topics that have an immediate effect on the life of Slovak citizens in the Czech Republic, especially on the occasion of 100 years of the establishment of Czechoslovakia. "Stretnutie" further expanded the authorial team and the "fleet" of collaborators in the Czech Republic and Slovakia, in active collaboration with RTVS.

### ■ Romany Broadcasting

The programme "O Roma vakeren" (aired by CR Radiožurnál and the regional stations) is a communication platform for the non-profit organisations supporting the Romany community in the Czech Republic. It focused on investigation into the case of the Lety u Písku pig farm, mapping and popularisation of traditional Roma values. "O Roma vakeren" enhanced its reach with a revamped website <http://www.rozhlas.cz/romove/portal/> and a dedicated FB profile @oromavakeren.

### ■ Social Issues

Social issues and their consequences were among Czech Radio's most discussed topics in 2018. Social themes were presented in current affairs reports and news programmes, advice programming, and in documentaries and programmes hosting experts in the field. In the long-term perspective, Czech Radio's editors are committed to carefully following developments in socially excluded locations as well as issues affecting senior citizens, the sick and the disabled.

Socially-oriented programmes were firmly incorporated into Czech Radio's programme schemes – the series "Dobrá vůle" (Goodwill) and "Dobrá vůle Plus" (Goodwill Plus) on CR Dvojka and CR Plus and "Zaostřeno" (In Focus) and "Za hranou" (Crossing the Line) on CR Plus. Episodes of the cycle "Dobrá vůle" regularly win various prizes and are very popular with our listeners.

## ■ Religious Programmes

The vast majority of religious programmes were produced by the Current Affairs Creative Team for CR Radiožurnál, CR Vltava, CR Radio Wave, CR Plus and Czech Radio's regional studios. All formats were tailored to the needs of individual stations and the target listener groups. All programmes placed emphasis on the promotion of religious freedom and understanding between different religious and ethnic communities.

The main programmes exploring religious issues in 2018 were "Vertikála" (Vertical) with a magazine and discussion section (CR Plus), "Spirituála" (CR Vltava), and "Mezi nebem a zemí" (Between Heaven and Earth) which is broadcast by the regional stations. They also presented a new programme on Jewish life "Šalom alejchem" (Shalom Aleichem) wrapping up a week of programmes dedicated to minorities in the Czech Republic on an ethical-spiritual-religious note.

The main programme of CR Plus exploring spiritual-religious and ethical themes is the 50 -minute "Vertikála" (Vertical). It consists of two sections: a magazine section, followed by a discussion, and is supervised and produced by Adam Šindelář and Eva Hůlková. The goal of the programme is to offer a unique perspective on topics which permeate society and to have an impact on the life of society and spiritual communities. The magazine and the discussion part are available through the website of Czech Radio – Special <http://www.rozhlas.cz/nabozenstvi/portal/> and the newly founded Facebook profile @vertikala.

Spiritual and ethical issues were discussed in CR Plus's programme "Nedělní hovory" (Sunday Talks). Its main task is to search for the spiritual-ethical dimension which is often neglected or denied in our mostly atheist society. "Hovory" hosts public figures for whom the spiritual dimension of life is significant. The programme invited a wide range of guests – religious leaders, common priests and preachers, members of religious orders, as well as laypeople with inspiring lifestyles.

Emphasis on spiritual life and spirituality as an integral part of our culture and civilisation is crucial for programmes on the cultural station, CR Vltava, both in the spoken-word and music area. Saturday's programme "Reflexe" (Reflections) presents alternately historical and philosophical topics, often discussing spiritual and ethical themes. Faith and ethics is the topic of the daily "Ranní úvaha" (Morning Contemplation), "Spirituála" (Spiritual) is a fixture on the Sunday programme dedicated to spiritual reflections. Every Sunday, CR Vltava broadcasts religious services, which attracts a large number of listeners.

CR Radio Wave offers the weekly programme "Hergot!" (God Damn!) providing an unusual perspective on spirituality. The new magazine, "Balanc" (Balance) discusses ethical issues related to self-development, beneficial lifestyle choices and the importance of good interpersonal relations.

CR Radiožurnál's programme also included regular spiritual and religious features. CR Radiožurnál and CR Plus, being news and current-affairs stations also focused on religion and ethics in relation to contemporary developments. These issues were also debated in interviews on "Host Radiožurnálu" (Guest on Radiožurnál) and "Večerní host Radiožurnálu" (Evening Guest on Radiožurnál) and on CR Plus in the reportage-discussion program, "Zaostřeno" (In Focus).

"Mezi nebem a zemí" (Between Heaven and Earth) was a key religious magazine programme that was broadcast by CR's regional studios together with a programme on Jewish life "Šalom alejchem" (Shalom Aleichem). Other programmes and reports with religious topics presented regularly by the regional stations are those connected with traditional Holidays, such as Christmas, Easter, the anniversary of Cyril and Methodius, etc.





## ENTERTAINMENT

CR Dvojka remained the most prolific producer of entertainment programming of all Czech Radio's stations. In addition to one of the most popular programmes, Saturday's Tobogan with Aleš Cibulka – recently relocated to CR's Studio 1 on Vinohradská Street – and the longstanding favourite Sunday morning hour-long talk shows, such as Ondřej Suchý's Nostalgic Museum of Entertainment, "Lenoška Ivo Šmoldase" (Lazing Around with Ivo Šmoldas), "Sklípek" (Wine Cellar) and "Kdo židli má, bydlí" (It Only Takes a Chair to Furnish a Home), CR Dvojka introduced a selection of archived radio recordings in a regular weekly programme entitled "Úsměvy z archivu" (Smiles from the Archive). Sunday's radio cycle "3 x 60, a to v pohodě" (3 Times 60 at Ease) includes entertainment elements too. CR Dvojka's schedule also included entertainment programmes such as the well-established radio series "Tluchořovi" (The Tluchoř Family) and a look-back programme "Láska za lásku" (Love for Love) by painter Jiří Anderle. 2018 was dedicated to the revival of the radio sketch and also to new entertainment formats that will be presented by Dvojka as part of the revamping of the programme scheme in the first quarter of 2019.

CR Vltava spent a week exploring the satirical genre as part of the "Týden satiry" (Satire Week) and organised a literary competition for the best satirical pamphlet for all secondary schools in the Czech Republic. Regular space was provided to improvisation on the borderline between talk-show and stand-up comedy with aspects of radio drama in a show called Radio Dada.

The stand-up comedy genre was a very popular fixture Radio Wave's programming. Its most successful programmes included "Buchty" (Chicks) – a new show by Ivana Veselková and Zuzana Fuksová commenting on generational topics in the form of a humorous dialogue between the presenters and their guests.

Entertainment is one of the five programme pillars of Czech Radio's regional studios. Nationwide entertainment programmes are centrally produced due to the time intensity and the organizational and financial requirements of the production: "Humoriáda" (Humoristic Games), "Hvězdné návraty" (Star Comebacks), "Divadlo pro vaše uši" (Theatre for Your Ears), "Tandem"; on the local side, regional entertainment is taken care of independently by each regional studio: "Zasmějte se s námi" (Laugh with Us), "Posezení v divadle" (Get-together in the Theatre), "Tajuplný ostrov" (Mystery Island), "Plk na nedělo" (Sunday Gossip), "Na větví s Halinou" (Tripping with Halina), etc. The New Year's Eve Special is also one of the most popular events, which included "Silvestrovská Humoriáda" (New Year's Eve Humouriad) with a live audience and special guests: Tomáš Töpfer, Uršula Kluková, Jiří Krampol, Jan Přeučil, Petra Černocká, Pavel Nový, Naďa Konvalinková, among others.

## PRODUCTION FOR CHILDREN AND YOUNG ADULTS

Czech Radio has two stations specialised in producing programmes for children: CR Junior for children up to 12 years of age and Radio Wave for young people under 30. These stations target young audiences not just through regular broadcasting, but also via all the other communication channels popular with this target group, especially the internet and social media networks. In June 2018, Radio Junior launched a new YouTube channel whose main messenger is YouTuber Ševa, the presenter of the afternoon block, thus again interconnecting the on-air and on-line spaces. The station's production continued to focus primarily on listeners between 8 and 12 years, for example, the newly created "Ušounova pohádková školka" (Big Ear's Fairy Tale Kindergarten) programme (aired daily at 9 AM and 3 PM), as well as "Velká pohádka" (Big Fairytale, aired at 1 PM and 8 PM on workdays, more frequently on the weekend). Some regular programmes, such as the lullaby "Hajaja," "Malé pohádky" (Small Fairy Tales), "Webik" (Webbie), or the web stream "Rádio Junior Písničky" (Songs of Radio Junior) that aired Czech music for preschool kids, are aimed at even younger children.

Czech Radio Dvojka often spans generational gaps by producing several programmes for children and their parents and grandparents, namely "Klub rádia Junior" (Radio Junior Club) with the traditional "Hajaja," "Nedělní Pohádka" (Sunday Fairytale) and Saturday "Hra pro celou rodinu" (Play for the Whole Family) with adventure and humorous literature. Jules Verne fans of all ages were the target group of the project, "Léto s Vernem" (Summer with Jules Verne). 2018 was noteworthy for the Sunday Fairytale which attracted renowned authors who produced original radio content, namely Petr Hudský "Mistři čarodějové" (Master Magicians), Vít Peřina, "Tři siláci na silnici" (Three Strong Men on the Road). At the same time, young authors completed and aired some of their works, bringing fresh material not only in terms of the content, but also the audio aspect of the fairy-tales, including Tomáš Dianiška "Gang divokejch zvířat" (Wild Animal Gang) and Klára Vlasáková's "Nejpříšernější dítě" (The Most Horrible Child). A total of 8 premieres were presented. 11 more works were released for the cycle of Saturday plays for the whole family. A five-part dramatisation by Klára Novotná based on the popular novel of the same name by Timothée de Fombelle, "Toby Alone," made its mark, also in connection with a competition for the listeners.

Radio Retro summer special – "Dálky a knížky" (Distances and Books) was dedicated to travel and adventure literature, among other topics.

Regular programmes on CR Vltava also focus on literature for children and young adults, namely "Mozaika" (Mosaic), "ArtCafé" and "Reflexe: Literatura" (Reflections: Literature). "ArtCafé" systematically focuses on "young" art, and Radio DaDa presents young improvisational theatre. The dramatic vision of the "Rozhlasové jeviště" (Radio Stage) aims at providing a good cross-section of classical radio drama; the "Moderní povídka" (Modern Story) programme mainly uncovers the mysteries of the world of the young generation.

CR Radio Wave has a special programme intended for young adults. One of the station's goals in 2018 was to expand their selection available for young listeners, adding entertaining formats and encouraging the young generation to contribute and create new content. Individual parts of the service scheme were profiled more distinctively: service stream (8 AM – 6 PM)

as a stream of music, talks, news and features for a wider young audience as well as special spoken-word and music programmes (6 PM – midnight) for more specific groups of listeners and the music community. Six new programmes were launched in early 2018. This programme change was supported by a campaign called "Přiliv nových pořadů" (Surge of New Programmes) the aim of which was to appeal to new and existing young listeners with unconventional radio formats, renowned presenters with original style of expression. In September 2018, the programme scheme was extended with a magazine on self-development "Balanc" (Balance) and the sports magazine, "Tribuna" (Tribune). The station's flagship projects in 2018 were the awareness-raising series, "Digitální detox" (Digital Detox), which draws attention to the risk of digital overload in the young generation, and the project "Nová Republika" (New Republic), which offers a host of interviews with outstanding Czech personalities under 30, providing fresh perspectives of our the present situation and the future of our country. The project was launched to mark one hundred years of the existence of Czechoslovak statehood.

In terms of music, the station's priorities include scouting for young Czech talent and then supporting them. September 2018 was declared the month of support of the emerging Czech music scene on CR Radio Wave, showcasing young up-and-coming Czech artists together in one place.

The talent-scouting project, Startér saw some radical changes to its structure. In addition to a new moderator, the programme has a new jury composed of Czech musicians. The projects time scheme was changed, new rules were introduced and a new form of support for the winner was added in the form of a music single and a video. The original video-project of CR Radio Wave – Paternoster Session, is a series of videos of Czech artists shot in the unique paternoster lift that is in operation at the Czech Radio headquarters.

2018 introduced accompanying events for selected programmes where listeners and fans could meet the authors and presenters as well as the programmes' guests ("Casablanca," "Kompot," "Quest," "Špína," "Modeschau – Wave Camp," organised in the Architecture and Urban Planning Centre). In 2018, the new event format "Velký špatný" (Big Bad): Radio Wave talk-show, recorded with a live audience in the Archa Theater, took place five times on the occasion of the so-called "eights" anniversaries.

S1 and S2 recording studios were regularly used for recording improvised plays with a live audience by Radio Ivo on Radio Wave. The station continued with the traditional series of regional club concerts of young Czech bands Radio Wave Live Session in Olomouc, Brno, Zlín and Plzeň. Radio Wave met with its listeners and fans in Prague's MeetFactory to celebrate its 12<sup>th</sup> birthday. In autumn, there was another part of the Radio Wave Stimul Festival series, which introduces the Czech audience to progressive musicians from the foreign music scene. Radio Wave teamed up with the Ponoc Theatre to present four series of the so-called sleep-in concerts called "Silent Night". Two pivotal talent-scouting projects organised by Radio Wave also went off-air. In June, the Prague club Café v lese housed the showcase of the finalists of the Startér competition and in September, CR Radio Wave organised, as part of the music export project Czeching, performances of five nominated bands for the Czeching Showcase in Prague's MeetFactory, together with a performance by Nabihah Iqbal.

## REGIONAL BROADCASTING

Czech Radio operates 14 regional studios. The studios' scope of operation follows the administrative and territorial divisions of the Czech Republic with one regional studio based in each regional capital. The regional studios form a network, each focused on the relevant target group of listeners in the specific region.

One activity of 2018 was the preparation and subsequent commissioning of a separate service of Czech Radio Karlovy Vary launched as of 1 November, 2018.

The highlight of the programming was the new radio series "Kriminální případy Čech, Moravy a Slezska" (Criminal Stories of Bohemia, Moravia and Silesia) (dramatization of true stories based on police records presenting remarkable cases from the whole republic – 40 cases = 200 episodes – each week one case in five parts).

All regional studios took part in commemorating the anniversary and great events of 2018 – the 95<sup>th</sup> anniversary of Czech Radio, 8<sup>th</sup> anniversaries (1918 the establishment of Czechoslovakia, 1938 Munich Agreement, 1968 occupation by the Warsaw Pact troops) and the collaborative project, "Ježíškova vnoučata" (Jesus' Grandkids). Additionally, the station produced the programmes "Pochoutkový rok" (Gourmet Year – Czech culinary treasures – support of Czech, Moravian and Silesian cuisine – traditional family recipes) and "Hradzámecké léto" (Summer at Czech Castles and Chateaux), both highly popular with the listeners.

In 2018, the programming on Czech Radio's regional stations was dominated by regional news reports and current affairs, weather news, traffic information, culture and sports. On-air counselling was also very popular – spanning from financial and legal advice, consumer topics, health, lifestyle, hobbies (orientation on common everyday problems and offers of help or recommending solutions). The service on regional stations aimed to support the development of the region's cultural identity – stories of outstanding regional figures, regional geographies, invitations to regional cultural and social events, the past and the present of outstanding regional brands, regional gastronomy, live broadcasts from local events, concerts of regional bands and artists, popular-scientific features, regionally produced spoken-word programmes, music specials reflecting regional specifics, entertainment and talk shows, song requests, and special entertainment programmes. All of this aimed at enhancing interaction with the listeners.

Great emphasis was placed on supporting multimediality – the interconnection of websites and broadcasting – and on communication within social media networks. This led to increased traffic on Czech Radio's regional studios' websites and social media profiles.

In 2018, two major events occurred in the area of technology and administration. The opening of the renovated studio 7/8 in Czech Radio Brno, and the purchase of a new building for Czech Radio Olomouc (Pavelčákova St, Olomouc). In order to enhance the coverage of Czech Radio's regional stations, the transmission networks were fitted with two additional transmitters for Czech Radio Liberec: Jablonné v Podještědí (105.4 MHz; output: 0,1 kW) and Turnov (91.5 MHz; output: 0,1 kW).





## INTERNATIONAL BROADCASTING

According to Act No. 484/1991, Czech Radio broadcasts internationally, commissioned by the state represented by the Ministry of Interior (MZV). This act stipulates that the content of Radio Praha shall consist of qualified and unbiased information about the political, economic, cultural and social developments in the Czech Republic in line with official foreign policy. CR Radio Praha follows the Czech Radio Code of Practice and other in-house regulations.

Each of the six language sections of Radio Praha (English, German, Russian, French, Spanish and Czech) produces 30-minute news briefs on current affairs. The news is updated throughout the day in an online as well as broadcast audio version. The weekend programmes in all these languages consist of news and music portions largely focusing on culture, travel and history. On average, each editorial team produces 95 radio programmes monthly. In 2018, the production of website and social media posts was increased. This year's most topical issues included the presidential elections, forming the government coalition, local elections, the implications of Brexit for the Czech Republic, European negotiations about the migration crisis, lack of work force on the Czech labour market, record-breaking tourist figures and the problems that come with them. The English language unit organised a public debate at the Philosophical Faculty of Charles University on the topic of Czech Euro-scepticism: its reasons and possible consequences.

One of the main focuses of the year was commemorating the so-called "eight" anniversaries. Radio Praha prepared the web-based project "Srpen 1968" (August 1968) that recalled the invasion of 1968. The project involved interviews with Czech and foreign witnesses of these August events, as well as video interviews, and special historical magazines. To mark 100 years of the Czech state, Radio Praha joined CR Dvojka's project, "Hit století" (Hit of the Century) – a hundred-part series featuring one song for each day, starting in the year 1918. This initiative was topped off with a poll for the best song of the 20<sup>th</sup> century.

Radio Praha also paid increased attention to the activity of Czech Centres abroad and Czech development aid. A new English language course – Czech Phrases Made Easy – and a Russian language video course – Czech Language Mini-course – were prepared in conjunction with the Bohemistics Department of the Philosophical Faculty of Charles University.

The editorial team closely collaborates with a representative of the Ministry of Foreign Affairs for compatriots, the Senate Committee for Compatriots, Czech Schools Without Borders and it covers all notable events related to Czechs residing abroad. [www.krajane.net](http://www.krajane.net) ([www.rozhlasy.cz/krajane](http://www.rozhlasy.cz/krajane)) is a special website dedicated to compatriot-related content. Radio Praha continues to provide programming support to ten compatriot radio stations based in Romania, Croatia, Serbia, Ukraine, Slovakia, the US and Australia.

The station maintains an ongoing and systematic communication connection with its listeners and followers. In 2018, Radio Praha received 15,190 queries. The majority of these interactions were emails in the following languages: English 31.6 %, German 20.4 %, French 8.6 %, Spanish 19.8 %, Czech 5.2 %, Russian 8.2 %, other 6.1 %. Also included are communications in competitions and quizzes.

In 2018, Radio Praha hosted the meeting of G5 – International Broadcaster (Swissinfo, Radio Poland, Radio Canada International, Radio Romania International). In addition to the exchange of experiences and deals to collaborate on specific projects, the group adopted a communique in which the participants committed to following democratic principles, advancing human rights and to ensuring the availability of free, open and independent media.

In 2018, CR Radio Praha's programme was distributed digitally on DVB-S2 platforms and the internet (streaming). The programme was also distributed by some international broadcasters as part of contract rebroadcasting (e.g. in North and South America). However, the internet remains the main distribution platform, offering recordings of programmes for download. According to Google Analytics statistics, web traffic on [www.radio.cz](http://www.radio.cz) in 2018 was 6.1 million visits. The number of pageviews reached almost 10 million. Language sections in order of web traffic were dominated this year by Russian (29%), English (22%) and German (16%). Russian servers offering content produced by Russian editorial teams have very high readership rates.

The number of pageviews of the compatriot websites [www.krajane.net](http://www.krajane.net) and [rozhlasy.cz/krajane](http://rozhlasy.cz/krajane) reached over 110,000. The total number of plays (web streaming) according to Google Analytics was 310,000, the Blubrry statistics (which includes plays and podcasts using mobile applications such as iTunes) indicate 782,000.

Another of Radio Praha's broadcasting platforms is satellite. In Europe, the programme is transmitted via Czech Radio's packet CS Link on Astra 3 B satellite. Hence, the service can be received on TV sets in the DVB-S format. This possibility is popular primarily with listeners in Germany.

The satellite broadcasting of Encompass Digital Media Services Ltd (formerly Babcock Communications) offers another type of rebroadcasting through cable networks all over the world. The company runs satellite channels in English, German, French, Spanish and Russian.

Radio Praha's English section prepares two, five-minute news briefs aired in the evening on work days on CR Plus. The French editorial team prepares the twenty-minute programme, Une semaine a Prague, presented by RFI in Prague on 99.3 FM.

Radio Praha is also trying to become more visible on various social media platforms. A year-on-year increase since 2018 occurred on the FB profile, where Radio Praha registered 26,380 fans by the end of the year. In terms of followership, the most successful are the Spanish and British editorial teams. Radio Praha's Twitter account has 7,100 followers. Among the most successful features were special YouTube videos on Czech architecture and language courses. The number of Instagram fans has been growing successfully.

## INTERNET AND MULTIMEDIA

Czech Radio's new media are responsible for producing multimedia content and for the distribution of radio content on the internet, including the development of web pages and other online platforms. In 2018, the department focused primarily on the development of online distribution channels of Czech Radio including mŮJROZHLAS and the extension of the distribution mix on the internet. Another key activity was the production of multimedia content with a new strategy, "audio#first", aimed at enhancing the listenership of Czech Radio's online content.

Czech Radio has already defined the main building blocks of its strategy of internet content distribution until 2022. Rozhlas.cz is the first building block, presenting the content of the stations' websites and projects. It focuses on broadcasting support and also serves as the institution's official noticeboard. The server mujRozhlas.cz is poised to become the second building block. Its users will be able to access Czech Radio's large audio portal including live broadcasts, on-demand programme archives and new online content formats. This will be a new version of the current iRadio audioarchive. The third building block, iROZHLAS.cz, offers news content, selected news programmes from Czech Radio stations and programmes reporting on special events such as elections.

Similarly to its future online plans, Czech Radio also determined the distribution mix for the dissemination of its content on the Internet. The website remains the primary distribution instrument, serving the majority of listeners and consumers of Czech Radio's content online. The number of visits from mobile devices is still continually growing, with some websites registering over half of all visits via these devices. The key addition to web-based distribution are mobile applications intended primarily for audio tracks, third-party apps that adopt our free content and other forms of dissemination, for example IPTV and smart audio assistants.

Visualised live service on CR Radiožurnál was launched in September followed by Radio Wave's contribution to this pilot project in November. Listeners can listen to live broadcasting through their various devices.

The "skill" app for the smart voice assistant, "Amazon Alexa", application was launched in spring, following in the footsteps

of other European public service media. The application gives access to hourly news updates on Radiožurnál, including their latest version. Radio Praha also uses its version of the Amazon Alexa app in the English and German language.

The main aim of this multimedialization is the support of the audio content. This reflects the basic principle of the main strategy of New Media, audio#first for Czech Radio's online platforms. The audio is available through the new online channel, mŮJROZHLAS, as the main facilitator of the audio#first strategy.

Video recordings of current-affairs programmes consisting of audio content recorded live on-air, while at the same time showing the presenter and the guests in a video, have proved highly successful. This form of content is very popular especially on CR Radiožurnál and CR Plus and it greatly exceeds the number of downloads for standard audio-recordings. Further extension is planned, primarily for the new form of CR Dvojka in 2019.

"Project 68" marked 50 years since the occupation of Czechoslovakia via a thematic website full of high quality content. The website promoted related radio events and audio-visual components. The project was topped off with a video-broadcast of the re-enactment of the events of August 1968, its archiving on the website and mobile apps and a video-broadcast of a concert on the Wenceslas Square.

The audio-visual team of New Media teamed up with documentarians from the Production unit to produce a unique project, "Stopa legie" (The Legion Track) following the tough journey of Czechoslovakian legionaries in Russia in the years 1917-1920. These travels took on the form of reportages aired on CR Radiožurnál, CR Plus, and presentations on the website and social media.

The website special, "Digitální rádio" (Digital Radio), which focuses on the promotion and popularisation of digital broadcasting and innovations from the media world, continued to increase its web traffic, becoming highly esteemed among both experts and the general public. The number of visits in 2018 rose considerably confirming its position of a prestigious channel both for the expert and lay public.



### ■ Social media

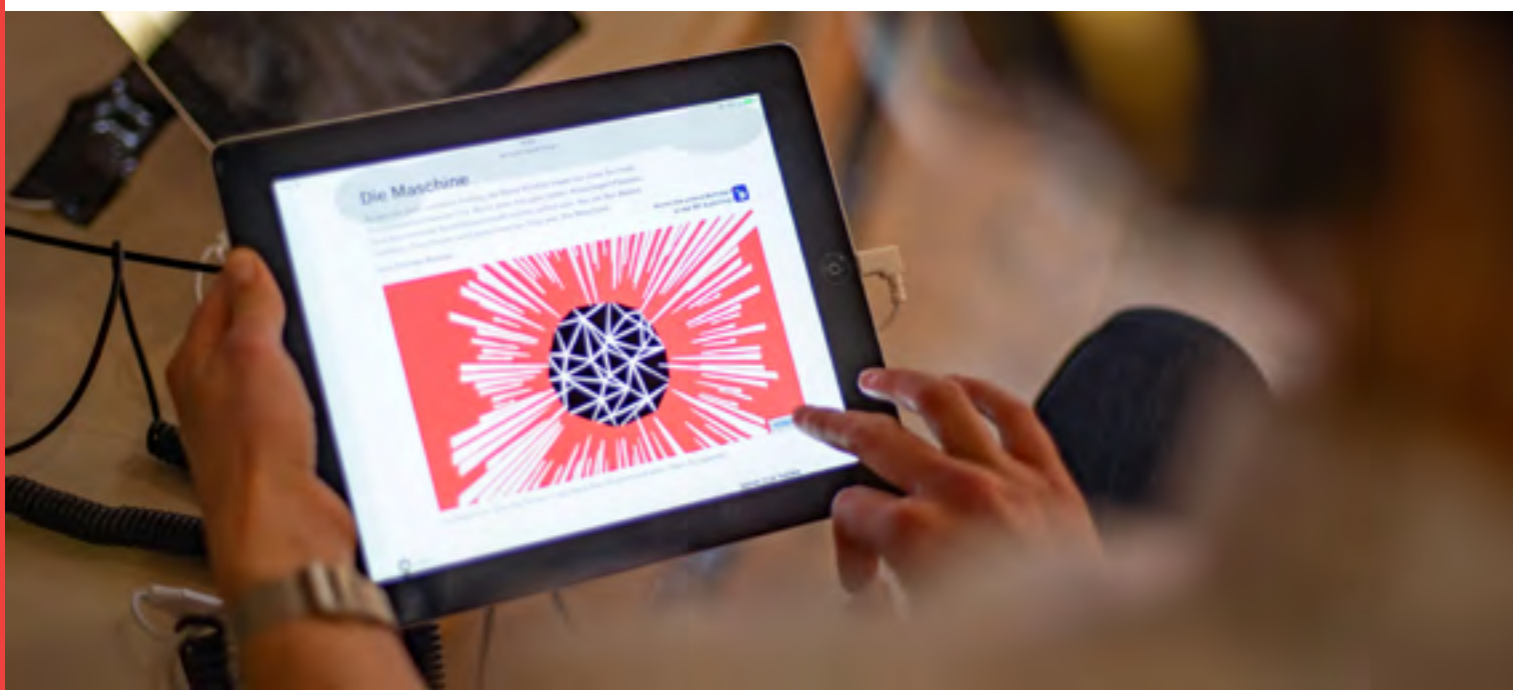
Throughout the year, social media profiles of the Czech Radio and its stations reacted to big events and projects: the Winter Olympics, Ice Hockey World Championship, Project 68, Karlovy Vary IFF, "Proč Plus" Campaign, public debates on CR Plus, elections, African Summer, Canon100, and the birthday of CR Vltava. All of these projects boosted the reach and attracted new fans on social media.

Most Instagram profiles managed to increase the number of fans by 100%. Czech Radio's profile started to focus on the day to day operations of the radio and its employees, as well as on its history (toward the end of the year, to wrap up Czech Radio's 95<sup>th</sup> anniversary). Radiožurnál's profile reflects on its weekly series and tries to engage its fans in stories, attracting great attention also thanks to Project 68.

On YouTube we can find regular posts by Czech Radio Concerts, which appear also on CR Plus's, CR Radiožurnál's and CR Dvojka's profiles. The outstanding guests and archive materials published on these profiles managed to win new subscribers and the number of video views reached thousands on average. The newest YouTube feature is the new Radio Junior channel presented by the YouTuber, Ševa. The channel's content is composed of witty calls, book recommendations, and interesting facts from all spheres of life.

### ■ Traffic

In 2018, the traffic on the website rose mainly thanks to the news iROZHLAS.cz website and websites of most other stations also fared well. Czech Radio service was streamed live through the website almost five million times and the on-demand services attracted a growing number of listeners. The traffic on Czech Radio's web-based and mobile apps in 2018 exceeded 72 million visits, with 90% of them being website visits.





## ARCHIVE

Czech Radio's Archive reacted to the many celebrated anniversaries and interesting projects throughout the year 2018 as well. A new method of a modern archiving was implemented in early 2018. Over 2 terabytes of the most valuable audio recordings were archived on the PIQL film reel.

The employees of the Archive prepared the publication of "99 osobností rozhlasového zpravodajství a publicistiky" (99 Personalities of Radio News Service and Radio Journalism). Since March, recordings of the 1950s trials were processed according to an agreement with the National Archive. In addition to the R. Slánský trial, the reels included trials with International Agrarian Bureau, the kulaks, Oatis, and food stamp forgers. Two remarkable discoveries were made in the Archive, a speech by T. G. Masaryk from 1931 and most importantly a part of a lecture by Karel Čapek, "Pravda vítězí" (Truth Prevails) from April 1938. This is the second surviving recording capturing Karel Čapek's voice (the first is a Christmas greeting for R. Tagore).

The Archive's research services were provided to 137 external researchers (241 visits) and 318 Czech Radio employees. Over 1,200 background researches were conducted and 19 tours were organised for participants of various professions and age groups accompanied by an account on the history of the Czech Radio and the mission and the activities of the Archive.

Collaboration with the National Archive, Czech Television, the National Museum, Czech division of the UNESCO, Syndicate of Journalists and universities (UK, JAMU, DAMU, UPOL) also continued in 2018.



### ■ Audio Library

A revision of the digitised recordings continued with a total of 5,756 documents checked and 506 of them re-imported. Requirements related to the operation of the Radiotéka (Radio Library) online store increased. 490 spoken-word pieces, classical or popular music titles and 2,403 of their parts were revised and corrected. 6,651 minutes (22 titles/243 parts) were transcribed for Radioservis, a. s., and recordings of a total footage of 3,694 minutes were processed for other units and departments of Czech Radio (mainly for the Production department).

### ■ Research Department and the Library

The activities of the Research Department and the Library continue to provide research and library services for all of Czech Radio's other departments. Its main strategic activities included conducting background researches and producing stories for radio programmes, as well as providing library services for CR employees. All this corresponds with the duties of a public medium whose mission is to provide quality content for its audience.

Over the course of several months, the Department provided considerable support to Project 68, in the form of research of the historical events of 1968 for CR Radiožurnál's reportages. It started to collaborate closely with the New Media unit. This collaboration gave rise to Twitter project Jarouš68 (<https://twitter.com/jarous68>), running from May to September 2018, using archived sounds and attracting almost 1,400 followers. The project's outcomes were presented at the Science and Technology Week of the Czech Academy of Sciences. To mark the radio anniversary and year 1968, Czech Radio's Library prepared an exhibition of unique publications and periodicals. In May, the library co-authored an exhibition on the history of radio technology in the Vinohradská 12 Gallery.

To mark the centennial of Czechoslovakia, 41 portraits of notable Czech and Slovak women were prepared for CR Plus as part of the series, "Ženy tři republik" (Women of Three Republics) (<https://plus.rozhlas.cz/zeny-tri-republik-7557992>). The researchers also produced and recorded 10 features on Czechoslovak politicians of 1918 for regional stations and contributed with articles to the "Svět rozhlasu" (Radio World) magazine.



## OFF AIR AKTIVITY

### OFF AIR

In 2018, a number of in-house and partnered artistic ensembles performed under Czech Radio's banner. Czech Radio continued its collaboration with the Czech Radio Symphony Orchestra, Dismal Children's Radio Ensemble, Czech Radio Children's Choir, Gustav Brom Radio Big Band and Brno Radio Orchestra of Folk Instruments.

The most prestigious competition organised by Czech Radio in the past year was Prix Bohemia Radio, focused on radio production. It was held for the third time in Olomouc in conjunction with Palacký University and the City of Olomouc, and attracted a great deal of attention from experts and the public alike. In line with previous years, competitions for children and teenagers were very popular – Concertino Praga for individuals and Concerto Bohemia for groups of musicians and orchestras.

Celebrations of the 95<sup>th</sup> anniversary of the start of regular radio service were the dominant theme throughout the year. These celebrations commemorated the events of 1918 and 1968. All events were met with great success. The Open Doors Day and the concerts held as part of Project 68 and the celebrations of the existence of an autonomous republic saw a record-breaking attendance.

Czech Radio is one of the most active members of the EBU (the European Broadcasting Union). In 2018, the broadcaster continued to be represented in eleven expert groups and committees of the EBU. It is also a member of the international institutions WorldDAB as well as EDRA (European Digital Radio Association) and has representatives in the Steering Committee of both organisations.

The priority of the Czech Radio Foundation is to support the blind and visually impaired by means of the charity, Firefly. In 2018 the fund organised all its regular activities and projects, such as Café IN THE DARK, Run for the Firefly, Crystal Lights for the Firefly and the traditional concert, Light for the Firefly.

Radioservis, a. s., Czech Radio's independently financed subsidiary, regularly publishes the only magazine offering a full programme of all Czech Radio stations and "Týdeník Rozhlas" (Radio Weekly). Publication of both spoken word and music titles is a priority. All of this can be purchased in our shop situated in Czech Radio's building at Vinohrady or online via radioteka.cz.

## MUSIC ENSEMBLES

### ■ Prague Radio Symphonic Orchestra

#### Anniversary subscription season 2017–18 – Spring

The first concert of 2018 was the New Year's Eve Concert for the Czech Technical University held on 17 January in the Rudolfinum. Held under the baton of Ondrej Lenárd, the evening's soloist Roman Patočka performed Bruch's Scottish Fantasy. Several days later, the first subscription concert took place, again under the guidance of Ondrej Lenárd. Adam Plachetka sang lesser-known songs by Richard Strauss. On 5 February, the Prague Radio Symphonic Orchestra appeared, directed by young Estonian conductor, Risto Joost – their rendering of Schumann's composition for four and orchestra attracted much attention. In February, the Prague Radio Symphonic Orchestra became a part of the SIGNAL festival, contributing to the musical-visual project in the Rudolfinum. On 7 April, the orchestra took part in the opening of the new hall at the exhibition space, DOX, in Holešovice. Three orchestral works by American avant-garde artist Morton Feldman were performed in collaboration with Petr Kotík. A week later, the Czech Radio Symphony Orchestra organised another project of the N series – New Horizons, this time a family-friendly even held in Forum Karlín. The Orchestra played live during a large-screen projection of the animated opera film, *The Cunning Little Vixen*, made by the BBC.

In June, the Czech Radio Symphony Orchestra set out on another Japanese tour with its chief conductor, Ondrej Lenárd, appearing on prestigious stages, including Suntory Hall in Tokyo and Symphony Hall in Osaka.

#### Subscription season 2018–19 – Autumn

Before resuming the subscription concert series, the Czech Radio Symphony Orchestra played another of its chamber concerts on S1 Studio, on 10 September, under the guidance of concertmaster Vlastimil Koblíček. The Orchestra teamed up with new chief conductor Alexander Liebreich and top piano player Krystian Zimerman to perform at the Dvořákova Praha festival. Together, they dedicated the evening to an American-Czech repertoire comprised of works by Dvořák, Barber and Bernstein.

The new subscription season was kicked off on 1 October by a concert in Rudolfinum conducted by John Axelrod, which featured a combination of pieces by Gustav Mahler and Leonard Bernstein. Another concert of the S series took place, this time with conductor Jiří Rožeň, followed by a subscription concert under the guidance of guest conductor Marek Šedivý. On 3 December, the Orchestra presented another of the N series cycle in Forum Karlín. Together with singer-songwriter Radůza, they prepared and presented a show inspired by the melodrama *Osud Anity Garibaldi* (*The Fate of Anita Garibaldi*) which introduced a brand new evening-long composition, accompanied by a spoken-word and dance component. All concert series continued successfully in the pre-Christmas period.

#### Studio and CD recordings

In 2018, the Orchestra recorded Czech opera repertoire with Kateřina Kněžíková and Adam Plachetka, conducted by Ondrej Lenárd, and later released on CD by Radioservis. The Orchestra continued its project of violin concerts with Roman Patočka and conductor Tomáš Brauner (Jaroslav Ježek's *Violin Concert*). Led by Alexander Liebreich, the Orchestra recorded the *Studie pro smyčce* (*Study for Strings*) by Pavel Haas, and *Narcissus* by Jan Ryant Dřízal with guest principal conductor Marek Šedivý and cellist Tomáš Jamník. Under the direction of Marek Šedivý, the Orchestra recorded an orchestral work by Jan Novák and Svatopluk Havelka. Viola player Jitka Hosprová (Sylvie Bodorová: *Plancti*) and conductor Pavel Šnajdr (Alois Piňos: *Symphony "Apollo XI"*) were among other collaborating artists.

#### Prague Radio Symphony Orchestra's promotional activities

In the first months of 2018, the Orchestra ran campaigns promoting concerts *Opereta gala* and "*Příhody lišky Bystroušky*" (*The Cunning Little Vixen*) from the N series – *New Horizons*. In late April, the new chief conductor, Alexander Liebreich, guest principal conductor Marek Šedivý and concertmaster Vlastimil Koblíček informed the public about the 2018/2019 season at a press conference. They were also the faces of an advertising campaign promoting the "new era" of Prague Radio Symphony Orchestra with the new chief conductor. In the autumn part of the season, the production of a fundraising and promotional video started, a campaign for the concert of Radůza and the *Fate of Anita Garibaldi* was held, together with an intense promotion of a concert of George Gershwin's *Porgy & Bess*. The R and N concert series were marketed online, off-line and on-air on Czech Radio stations.

#### Conductor in Chief

The whole year the orchestra management had been dealing with the appointment of new conductor in chief and the main guest conductor of Prague Radio Symphonic Orchestra. Series of negotiations and a successful concert in October preceded the appointment of German conductor Alexander Liebreich to be the new conductor in chief and art director of Prague Radio Symphonic Orchestra for the season of 2018/2019. Starting from the same date, Czech conductor Marek Šedivý was appointed the new main guest conductor of the orchestra.





#### ■ Disman Children's Radio Ensemble

In late 2018, the theatrical ensemble was composed of 57 children, with auditions taking place in September, and 15 children out of 150 applicants being selected for the preparatory class. During 2018, the ensemble was under the artistic guidance of Jana Franková.

The ensemble recorded regular reportages (Czech Press Foto, Pražský filmový kufr festival, Radio Liberty) and literary-dramatic programmes for Czech Radio (for example, "Souzvuk" [Consonance] for Czech Radio Vltava, "Diáře DRDS" [Diaries of DCRE] for Czech Radio Dvojka). Some of the ensemble members played roles in radio pieces recorded by Czech Radio and also collaborated with Rádio Junior.

Throughout the year, the group performed over thirty shows on their home stage of Divadlo Minor and while touring (Terezín, Olomouc, Svitavy). The Ensemble's repertoire consists of 11 stagings, ranging from playful titles such as "Do velké krajiny Dudědu" (Away to the Land of Dudědu), "Pepito, (ne)plivej!" (Pepito, [Don't] Spit!), "Pohádka o Raškovi" (Tale about Raška), to more serious pieces – children's opera Brundibár and a collage from the texts of children interned during WWII in Terezín "...a bolelo nebe" (...And the Sky Hurt), "Všehokniha" (The Book of Everything) based on a book by Guus Kuijer. Three premieres were held – "Všehokniha" – Guus Kuijer, "Pohádka o Raškovi" – Ota Pavel, and "Pepito, (ne)plivej!" – Miloš Doležal.

The Ensemble took part in the competition of children's theatre ensembles, "Dětská scéna" (Children's Stage) and was shortlisted for the national round. Two members of the Ensemble made it to the national level in the recitation category. The performance of "Do velké krajiny Dudědu" (Away to the Land of Dudědu) was selected for the national round Children – Education – Theatre and was later released on CD.

The members of the Ensemble gain experience from working with prominent theatre directors and by being guests in the National Theatre, Na Vinohradech Theatre, V Dlouhé Theatre, shooting with film and TV directors. The Ensemble continues its collaboration with the Czech Philharmonic.

#### ■ Czech Radio Children's Choir

Czech Radio Children's Choir (CRCC) performs under the guidance of choir leader Věra Hrdinková. It is composed of the main concert department A1 and three preparatory departments A2, A3 and A4 and has 127 members. 2018 saw an intensification of the programme in terms of concert performances, the increase of membership and the increase in participation of members of the preparatory departments.

In addition to standard concerts, the choir collaborated with the orchestra of the National Theatre, the Gustav Brom Radio Big Band, harpist Ivana Pokorná, piano player Ludmila Čermáková, members of the Czech Radio Symphony Orchestra and the Carmina Bohemica female choir.

The choir took part in several culturally significant events, such as the grand opening of the photo exhibition "Okamžiky století v Senátu Parlamentu ČR" (Big Moments in the Hundred Years of the Czech Senate) in the Wallenstein Garden, the Gala Concert marking the establishment of Czechoslovakia in the Liechtenstein Palace, Greatest Hits of the Century in Old-Town Square, the Czech Television Advent Concert in the Basilica of St. Peter and Paul at Vyšehrad, and a concert of the laureates of the Concerto Bohemia International Competition and the Classical Music Festival in Chřibská. A notable event was a new rendition of Augustin Šenkýř's Dies numini et principi in St. Anne's Church in Pražská křižovatka including members of the preparatory departments.

#### ■ Brno Radio Orchestra of Folk Instruments

In 2018, Brno Radio Orchestra of Folk Instruments (BROLN) conducted by Petr Varmuža produced 15 artistic performances for Czech Radio in the form of concerts and studio recordings. The ensemble focused on working with young performers from various folklore groups and supported them with numerous concert recordings and studio recordings as part of the Moravian-Silesian round and the national finale of the competition, "Zpěváček – Děti a píseň" (Little Singer – Children and Songs).

The ensemble took part in a prestigious folklore festival held in Strážnice and performed at two international events – Majáles organised by the Czech Embassy in London and a concert for Slovak Radio in Myjava. It also made an appearance at the Czech Radio Ball and a host of concerts, for example in Uherský Brod, Veselí nad Lužnicí, Jihlava and Olomouc,; and they also produced two studio recordings and three public recordings.

#### ■ Gustav Brom Radio Big Band

In 2018, Gustav Brom Radio Big Band conducted by Vlad Valovič played a total of 14 live shows, made 3 studio recordings for Czech Radio Vltava and 1 studio recording for Czech Radio Brno. It took part at events organised by Czech Radio – Czech Radio Ball at Žofín, the ceremonial opening of Prix Bohemia Radio in Olomouc, the gala evening of the Charming Figure of the Year poll in Hradec Králové, celebrations of 90 years of the Brno Exhibition and 95 years of Czech Radio Brno, the commemoration of 1968 occupation at Czech Radio Plzeň, a concert organised by CR České Budějovice in Písek, the Greatest Hits of the Century event on Old-Town Square in Prague, Christmas concerts of Czech Radio Brno and the traditional joint Christmas concerts of RTVS and Czech Radio that took place in Košice.

The Band confirmed its capacity to play across genres during a special project in conjunction with the Containall collective, performing on the stage together with singer Lenka Dusilová.

The most prestigious Czech Radio concerts organised externally, to which the Band was invited to contribute, were a performance at Gloria Musealis and the Poděbradské swingování festival and a concert given at the Hradec Králové harvest festival in September.



# VITAVA RADIO

MEZINÁRODNÍ FESTIVAL  
ROZHLASOVÉ TVORBY  
INTERNATIONAL FESTIVAL  
OF RADIO PRODUCTION



## FESTIVALS AND COMPETITIONS

### ■ Prix Bohemia Radio

The competition festival of radio production, Prix Bohemia Radio, organised by Czech Radio, took place in Olomouc on 19 to 22 March, 2018. The 34<sup>th</sup> edition of Prix Bohemia Radio announced the competition categories of Drama (winner: "Spalovač mrtvol" (The Cremator), author: Ladislav Fuks, dramaturge: Lenka Veverková, director: Aleš Vrzák), Documentary (winner: "Berka se rozhodl zemřít" [Berka Decided to Die], author: Martina Pouchlá) and international category Reportage (winner: From Forest to Home – History of the Sherwood Homeless Community, author: Anita Bak, MTVA, Hungary).

In addition to the main activities, the accompanying programme also offered high quality performances, such the internationally acclaimed jazz musicians, Miroslav Vitouš and Emil Viklický, a discussion with Czech Radio's long-term foreign correspondent in Austria, Marie Woodhamsová, and a debate on Czech Radio Plus entitled "Rusko – přítel nebo hrozba?" (Russia – Friend or Threat?)

In line with tradition, the festival was held under the auspices of Palacký University in Olomouc and the City of Olomouc and provided amateur and expert public with the unique opportunity to get acquainted with various radio genres and meet directly with the authors of radio content. Each festival day ended with the announcement of student jury awards in each category, independent of the decisions of the expert jury. In the Documentary section, Hana Sed Láková won the award for her "Hlasy, které slyším" (Voices in My Head), The student jury award in the international Reportage category went to Jan Herget for his "Zázraky medicíny – ARO" (Miracles of Medicine – ARO) and the winner of the Drama section was "Valentýnův první den na Zemi" (Valentýn's First Day on Earth) by Klára Vlasáková. All the shortlisted radio works share the same characteristics: powerful human stories, relevant social issues, high quality and a creative authorial signature.

Emphasising the importance of public service media as institutions which create and promote cultural values, the basic purpose and mission of Prix Bohemia Radio is to enhance the quality of content and presentation on these services.

### ■ Concertino Praga

The 52<sup>th</sup> edition of the International Radio Competition of Young Musicians, Concertino Praga is intended for chamber music ensembles – duos, trios, quartets and quintets. An international jury headed by cellist Michal Kaňka judged 17 anonymous recordings from ten countries from around the world. The overall winners were Bence and Márton Bubreg from Austria, who play the clarinet and saxophone. Czech Radio rewarded the overall winners by publishing a profile CD for them.

The concert of the winners took place in the Grand Hall of the Slovanský dům on Friday, 10 June, 2018 and was broadcast live on Czech Radio Vltava, as well as on Czech Radio's YouTube channel. Concerts that took place as part of the corresponding South-Bohemian Concertino Praga festival in Český Krumlov, Bechyně, Třeboň and Jindřichův Hradec were aired on Czech Radio Vltava.

Newly added accompanying events comprised of an educational concert for primary school kids and Music Train Concertino Praga organised in conjunction with local railroads in Jindřichův Hradec.

### ■ Concerto Bohemia

In 2018, 18 music ensembles registered for the 27 edition of the radio competition of youth orchestras and ensembles called Concerto Bohemia. Based on performance recordings, the jurors evaluated the best files with wide range of styles.

The competition culminated on 17 November, 2018 with a concert by the winners. Approximately 150 young performers appeared on the stage of the Grand Hall of the Žofín Palace. The concert featured performances by Brass Banda Kyjov, I. Fr. Mára Chamber Orchestra, Manýra ansámbl, Non Mesure Guitar Ensemble, 12<sup>o</sup> Plzeň – Pilsen Conservatory Brass Band and the Prague Conservatory String Orchestra, with special guest, Czech Radio Children's Choir. The concert was broadcast live on Czech Radio Vltava and on its YouTube channel. Czech Radio also released a CD with the greatest songs of the competition's winners.

### Marketing

In 2018, the marketing department focused on supporting the projects of individual stations and Czech Radio syndicate projects.

As for syndicate projects, in late 2018, campaigns were organised to support the project Jesus' Grandkids and DAB+ digital broadcasting based on the "Doba DABová" (DAB Times) concept. The marketing department also implemented the "1918" project marking the hundredth anniversary of the establishment of Czechoslovakia. The highlights of this project included a concert on Old-Town Square held on October 28, 2018 – Greatest Hits of the Century, attracting 20,000 visitors, and an installation of a unique audio-visual exhibition "Schody času" (Staircase of Time) situated for two weeks at Můstek on Wenceslas Square in Prague. The department was also committed to the support of Czech Radio's biggest long-term project – Project 68. It started in February and culminated in August with "Concert'68" on Wenceslas Square attended by 50,000 visitors and the special project, "Studio '68", when a re-enactment of events in August 1968 in the time of occupation was broadcast.

### Communication

Regarding external communication, the Communication Department concentrated on major projects in the sphere of media partnership, media relations, event management and publication activities. An important part of the communication revolved around the anniversaries of the "eighths" as well as the 95<sup>th</sup> anniversary of the start of regular radio service. The department published a number of press releases and held press conferences were organised regarding important programme changes, upcoming events and other key topics. Commemorative events were held on 5 May and 21 August in honour of those who died defending the Czech Radio building in the years 1945 and 1968.

The main events organised by Czech Radio organised were the Open Doors Day and a Concert in Riegrovy sady Gardens commemorating the 95<sup>th</sup> anniversary of the start of regular radio service in the Czech Republic, Czech Radio Ball and the Concert of the Czech Radio Symphony Orchestra for the Nation.

The Communication Department maintained solid communication with listeners via the phone hotline and email info@rozhlas.cz throughout the year. Each month, the hotline staff and the information e-mail service catered to approx. 700 listeners. Over 2,500 visitors took our popular tours of the building.





#### ■ Gallery Vinohradská

Gallery Vinohradská 12 was the venue of choice for a number of press conferences, discussion meetings and debates. In 2018, Gallery Vinohradská housed 9 original exhibitions:

In January, the gallery housed the exhibition, "Do nového roku s humorem" (Stepping into the New Year with Humour) by Lubomír Lichý. This started the tradition, which the Communications Department intends to maintain in the upcoming years – to always start the new year with a humorous display. From mid-February until the end of March, the gallery space was dominated by Olomouc-based photographer Vladimír Janek. April belonged to Slovakian painter Marian Komáček. This exhibition was one of the first displays commemorating one hundred years of the existence of our republic.

For almost three months, the gallery housed an original exhibition marking Czech Radio's 95<sup>th</sup> anniversary called "Kapitoly z historie rozhlasové techniky" (Chapters from the History of Radio Technology). The exhibition was created by a team of Czech Radio employees and mapped the development of radio technology from its early days up to now.

The August anniversary of the events of 1968 was marked by an exhibition of photographs by renowned Czech photographer Otto Dlabola. Photos documenting the events of 1968 were on display, together with portraits of famous figures of the period (Marta Kubišová, Václav Neckář and Karel Kryl). September was dedicated to the poetic vibe of Simonetta Šmídová's paintings, which gave way to works by Taťána Svatošová in October. The second author comes from Slovakia and the exhibition was again commemorating 100 years of the existence of Czechoslovakia. A comprehensive exhibition about the concentration camp in Mauthausen was prepared for November and it mainly attracted school visits. Its author was Zdenka Mlýnková. The last display of 2018 showcased photographs by Oldřich Karásek, one of the few Czech photographers who worked officially abroad before 1989 and documented such events such as the launch of Apollo 11.

The number of radio receivers on display was extended. At the same time, a small recording worksite was completed to demonstrate radio work to the visitors.

#### ■ Media partnership

In 2018, Czech Radio's media partnership focused namely on the areas of charity, culture and education. When considering requests for media partnership, emphasis was placed primarily on the social importance, benefit, innovation and uniqueness of the request. From January to December 2018, over 40 projects were supported on the syndicate level in the form of media partnership.

Exclusive media partnership, in terms of which Czech Radio was represented by its own PR and marketing activities, included Day with Czech Radio at the Zlín Film Festival, Ji.hlava International Documentary Film Festival, Letní Letná, National Food Collection and Tříkrálová Collection.



## INTERNATIONAL RELATIONS

The Department of International Relations coordinates cooperation between Czech Radio and international institutions. The main activities in this field include developing and strengthening relationships with international public service radio broadcasters and institutions. Most important is our cooperation with the European Broadcasting Union (EBU) based in Geneva, of which Czech Radio has been a member since 1993.

In 2018, Czech Radio had its representatives in EBU's top advisory body, the Radio Committee, with the Vice-Chairman being Czech Radio's Director General, René Zavoral. We are also members of 11 other expert groups and expert committees of the EBU.

In 2018, Czech Radio hosted many meetings and conferences. Among the most prestigious ones was the 44<sup>th</sup> International Feature Conference, which took place on 20–24 May 2018 at Czech Radio in Prague as well as an international conference organised by Czech Radio in conjunction with British BBC entitled Truth & Power held in London and focusing on the role of public service media. Another of such events was the EBU Radio Committee assembly held on 25 January 2018 that brought together 14 directors general or representatives of top managements of public service broadcasters from across Europe including BBC Radio, Radio France, Sveriges Radio, RTBF, Spanish RTVE and Italian RAI. The programme encompassed a wide range of topics, including radio innovations, programme and music exchange, availability of radio services and radio digitisation.

In 2018, Czech Radio conducted EBU Peer-to-Peer analysis focusing on the survey of the so-called Public Service Values to which the EBU members committed during their meeting in Strasbourg in 2012. It focuses on six key areas – universality, independence, excellence, diversity, accountability and innovation. The analysis provides overall assessment, emphasises good practices and offers comparison and improvements, based on professional experience and know-how of top managers from other public service media.

Already in the first half of 2018, Czech Radio drew increased attention of foreign media who were interested in the commemorative projects marking the 50<sup>th</sup> anniversary of the events of August 1968. On 20–21 August 2018, Czech Radio hosted the Project 1968, covered by 10 foreign teams from Slovakia, Germany, Austria, Japan, Hong Kong including worldwide agencies.

2018 was abounding in anniversaries, many of which were celebrated in conjunction with our traditional partner, Radio and Television of Slovakia (RTVS). On the occasion of 100 years of the establishment of Czechoslovakia, a joint broadcast was organised on 28 October by Czech Radio Radiožurnál and Radio Slovakia from the Kohútka resorts situated on the very border between Czech Republic and Slovakia.

Czech Radio's year long cooperation with Radio and Television of Slovakia (RTVS) culminated with the fifth joint Christmas concert on 2 December at the State Theatre in Košice. Almost 500 guests, including former Slovak president Rudolf Schuster, enjoyed melodies played by the Gustav Brom Radio Big Band under the baton of Vlad Valovič.

Czech Radio and RTVS continued their joint project Audioport, which involves two stations for younger listeners, Radio Wave and Rádio FM. The spring edition took place on 17 April 2018 in the Prague studio of Radio Wave and brought live bands and debates on current topics. The autumn Audioport was held on 30 October 2018 in Bratislava and the topic was 100 years of Czechoslovakia in association with pop culture.

The aim of the international radio project, PRESSpektivy is to introduce new impulses from the international journalist landscape into the Czech media landscape and support the traditional media in a digital context. In 2018, the project aimed at deepening of the discussion between specialists and the general public

Last year, Czech Radio took part in several prestigious international radio competitions and festivals – UK Radio Drama (UK, March 2018), Prix Marulić (Croatia, May 2018) with three pieces produced by Czech Radio getting on the shortlist. Grand Prix Nova (Romania, June 2018), prestigious 70<sup>th</sup> edition of Prix Itálie (Capri, September 2018) or the largest European festival, radio and on-line programmes – Prix Europa (Berlin, October 2018). Another great success for Czech Radio was the international festival of radio production for children and youth, Prix Ex Aequo (Bratislava, November 2018). In the competition of 26 works from 17 countries, the radio fairy-tale “Valentýnův první den na zemi” (Valentýn's First Day on Earth) produced by dramaturge Lenka Veverková and director Petr Mančal was included in a short list (4 titles) in the category of a fairy-tale.

Czech Radio cooperates actively and systematically with other radio stations of the Euroradio group on international music exchange. The export strategy of classical music concerts focused not just on unique and exclusive music events, but also on the presentation of some eminent Czech and international soloists, conductors, and artistic ensembles. We continued in a good cooperation with renowned music festivals, institutions and experts. Czech contemporary and past classical pieces were showcased. In 2018, 104 concerts of classical music, jazz, ars acoustica or folklore music were added to the Euro-radio international exchange network. In line with tradition, the most distributed classical music broadcast, was the Euroradio Christmas Day.





## RADIOSERVIS, A. S. – CZECH RADIO'S PUBLISHING HOUSE

Radioservis, a. s. is Czech Radio's independently financed subsidiary. Radioservis publishes Radio Weekly, audio media, books and operates the Radioteka.cz online store.

### ■ Radio Weekly

"Týdeník Rozhlas" (Radio Weekly) is the only Czech periodical that publishes the programme for all Czech Radio's stations as well as provides extensive information about the aired shows and the most important projects. In the previous year, articles by a number of renowned authors (Miloš Doležal, Ondřej Vaculík, Jan Petránek, David Smoljak) were published exclusively in the magazine. Famous figures from the world of arts (Jaromír Hanzlík, Martin Huba, Luděk Munzar, Dan Bárta, Hynek Bočan, Adam Plachetka and others) and socially prominent personalities (Petr Pithart, Prokop Siostrzonek, Eva Kantůrková, etc.) were interviewed in Radio Weekly. In September 2018, Radio Weekly marked 95 years from when its first issue was published in the Czech Republic – on this occasion, Radio Weekly published a reprint of the complete first issue.

In 2018, in conjunction with Czech Radio, Radio Weekly organised the twentieth annual survey to determine the most popular performance on Czech Radio, "Neviditelný herec" (Invisible Actor) (winners of the 22<sup>nd</sup> edition were Tatjana Medvecká and Josef Somr), and was the media partner to many cultural events.

### ■ CD Publishing

In 2018, Czech Radio CD Publishing produced 50 new releases spanning all genres, with the main emphasis on spoken word titles. Radioservis' titles also fared very well in the "Audiokniha roku" (Audiobook of the Year) competition, winning two 1<sup>st</sup> prizes, three 2<sup>nd</sup> prizes and three 3<sup>rd</sup> prizes. In 2014, the Radioteka.cz portal was launched, and all these CDs were eventually made available for download in digital form. A similar model is applied for other publishing portals, such as "Audiotéka" (Music Library) or Audiolibrix.

In terms of sales figures, the most successful new titles were Jáchym Topol's "Citlivý člověk" (Sensitive Person) read by Petr Čtvrtníček, "Hurvínekovy příběhy" (Hurvínek's Stories) with Miloš Kirschner and Helena Štáchová from Czech Radio's archive, new parts of the "Toulky českou minulostí" (Wandering through the Czech Past) series, "T. G. Masaryk na rozhlasových vlnách" (T.G. Masaryk on Radio Waves) and CD "Miroslav Horníček v Šemanovicích" (Miroslav Horníček in Šemanovice). The most successful music title was a CD by Kateřina Kněžíková and Adam Plachetka, "Každý jen tu svou..." (Your Favourite Tune Every Day...) with arias and duets from operas composed by Bedřich Smetana and Antonín Dvořák.

## ■ Book Publishing

In 2018, book production to a large extent reflected the 95<sup>th</sup> anniversary of Czech Radio's service. In commemoration of this occasion, Jan Herget's "Budovy, které mluví" (Buildings that Speak) was published. The book explores the history and destinies of buildings managed by Czech Radio. In addition to the main building on Vinohradská Street, all buildings housing regional studios were presented as part of the project. A book by Czech Radio's long-term collaborator and expert on radio production, Milan Pokorný, "V hlavní roli rozhlas!" (Starring the Radio!) mapping the phenomenon of radio and its reflection in literature, was also published. In conjunction with the Czech Radio archive, a sequel to the first edition of "99 osobností rozhlasového zpravodajství a publicistiky" (99 Personalities of Radio News Service and Radio Journalism) was published.

The publishing house continued to work with Czech Radio's editors and collaborators, most importantly with foreign correspondents. Another remarkable achievement was a book by Jiří Hošek, "Jiná Británie" (A Different Britain), as well as publications from renowned author Pavla Jazairová, "Příběhy z Mexika" (Stories from Mexico) and "Jiná Afrika" (A Different Africa). In his "Hausboat na soutoku Volhy a Mississippi" (Houseboat at the Junction of the Volga and the Mississippi), Jan Petránek introduced his readers to his theories about the evolution of human existence and about the management of international, as well as interpersonal relationships. "Osudy arcipata Břevnovského kláštera Prokopa Siostrzonka" (The Fates of the Archabbot of the Břevnov Monastery, Prokop Siostrzonek), Václav Žmolík's stories "Po Česku" (The Czech Way) and popular meteorologist Alena Zárbynická presented her interviews with radio guests in the book "Zálety Aleny Zárbynické" (Alena Zárbynická's Affairs).

The book publishing house released a total of 15 titles with a total of over 40,000 copies.

## ■ Radioteka.cz

In 2018, Radioteka, Czech Radio's online store, grew to offer over 1,000 albums for download. Starting with only 200 titles, the growing online store is rightfully among the most respected and in terms of online visits and downloads the most visited portal Czech Radio offers. The most commonly downloaded spoken word titles included adventure stories followed by mysteries, humour and poetry.

As for classical music, many rare recordings of historical value were added to the archives, as well as new productions, ranging from chamber music, symphony and opera to pieces for children. The popular music category was extended with new albums by outstanding artists and performers from across different genres (pop, folk and country, rock, brass-band music). The jazz category focused on recordings of compositions by renowned world jazz musicians. Radioservis held a memorial for what would have been the 90<sup>th</sup> birthday of Ferdinand Havlík and 95<sup>th</sup> birthday of Harry Macourek. New albums were released to mark conductor Zdeňek Košler's 90<sup>th</sup> birthday and to honour the late Petr Skoumal's 80<sup>th</sup> birthday.

In 2018, Radioservis organised a series of accompanying events in Czech Radio's store and at other venues. Our selection could also be found at the "Svět knihy" (Book World) fair in Prague alongside a number of book launches, auto-graph sessions and debates. Visitors could again find Czech Radio's stand at the autumn book fair in Havlíčkův Brod.





## CZECH RADIO FOUNDATION

In 2018, the Czech Radio Foundation continued to be committed to its mission to create an environment and conditions for the full development of people with a handicap. Its most popular charity project, the Firefly, which celebrated its 15<sup>th</sup> birthday, helps the visually impaired to have the same opportunities as anyone else, to aim for independence, and thus to live their lives to the fullest. Last year, the grant funding opportunities supported 294 individual applicants and 87 non-profit organisations with an overall amount of CZK 15.8 million.

These numbers represent specific aid given to visually impaired children and adults from across the Czech Republic such as aids to stimulate sight in children, digital readers with voice output, specially adapted textbooks for students, guide dogs facilitating orientation and movement outdoors, and personal assistants for children and seniors to alleviate home carers. Last but not least, the Firefly supported sports clubs and leisure activities from hiking to skiing as well as employers in the non-profit sector to create dignified working conditions for the severely visually impaired.

Numerous organisations have collaborated with the Firefly in order to provide services to the visually impaired and engage in awareness-raising activities. In 2018, the Firefly supported early care providers who offer field services for families with children with visual impairment and combined impairments, and focused on supporting the deafblind in developing their skills, creating a network of assistance and guiding services, spatial orientation trainings, re-education programmes and many other projects aimed at improving the lives of hundreds of people with impaired vision.

This wouldn't have happened without the help of private donors, volunteers, our corporate partners and people who personally participated in the events we organised throughout the year – the night Run with the Firefly, Café IN THE DARK, the September Fundraising Days of the Firefly, the beneficiary concert Light for the Firefly and the pre-Christmas event Crystal for the Firefly.

Under the banner of the Czech Radio Foundation, the Visits IN THE DARK social start-up launched its activities in 2018. Their aim with this start-up is, in addition to arranging visits with senior citizens, to provide full-time work opportunities for the visually impaired. Thanks to a wide range of activities Visits IN THE DARK organised, such as conversations, walks, singing and canistherapy, many senior citizens were given the opportunity to return to their favourite activities from their youth. Guided by their own experience and through regular contact, the visually impaired are able to recognise vision and hearing losses in seniors and suggest appropriate solutions. Visits IN THE DARK started to be offered in Prague, and gradually also in Plzeň, České Budějovice and many other localities in the Central Bohemian Region.

Like Czech Radio as a whole, the Foundation supported the rebuilding efforts in a remote mountain region of Nepal which was hit by a strong earthquake in 2015. Thus, Nepalese children could again sit down at their school desks at the Ganesh Basic School in Baruwe, Sindupalchuk county, the reconstruction of which was finished with the co-funding from Czech Radio's "Nepal" collection in 2018.



# ORGANISATION AND MANAGEMENT

## ORGANISATION AND MANAGEMENT

The Technology and Maintenance Department provided all essential technical, technological and infrastructural services to ensure Czech Radio's functioning as a modern media outlet. Its primary focus was on the installation and technical support of Radiožurnál – Olympic Games Special in Brno and Ostrava, installation of the “retro” section in S1 Studio for the purposes of commemorating the events of the night of 20–21 August as part of Project 68, and technical support during broadcasting. Coverage of the elections was equally important. Many broadcasting units were renovated and digital broadcasting was further extended. The Maintenance Division was faced with numerous tasks, including: ensuring the maintenance of all Czech Radio's buildings as well as various investments into renovations. The most notable of these tasks was laying the early stage plans for the construction of a radio café in the historical building at Vinohrady, starting with a project design, followed by contracting a construction company through a public procurement procedure.

In research terms, the most significant and valuable survey conducted by Czech Radio in 2018 was the project of a panel survey administered to a group of 9,200 respondents. The panel was based on a representative sample of the main demographic characteristics of Czech radio listeners. RADIO PROJEKT played a major role in mapping out the listenership of individual stations in the Czech Republic. 1,895,000 listeners selected a Czech Radio station as their most listened-to choice of all radio services.

## FINANCIAL MANAGEMENT

In 2018, Czech Radio planned its financial operations so that expenditures would match revenue. The revenues totalled at CZK 2,264,413,000, with the total costs amounting to CZK 2,225,078,000. Thus reporting a net profit of CZK 39,335,000.

### Revenues

The year's revenues totalling CZK 2,264,413,000 represent an increase of CZK 11,413,000 compared to pre budget figures, the greatest part of which was generated by the increased volume of collected licence fees (+CZK 12,457,000), especially from legal entities, owing to favourable economic situation in 2018. The digitisation fund used less resources (-CZK 12,610,000), which was recorded as a cost savings offset (mainly under service costs and other services). However, the planned revenues from business activities (-CZK 5,041,000) were not fully met, mainly in the sphere of sponsoring of Czech Radio's programmes. Other income from sales of services (+CZK 3,757,000) was influenced by higher collected admission from concerts of the Czech Radio Symphony Orchestra, operating revenue was also higher as opposed to the pre-budgeted figures (+5,089,000). Financial revenues were by CZK 6,506,000 higher than planned, mainly thanks to well-invested excess funds, but also as a result of accounted exchange rate gains.

### Expenses

Total expenditures planned in 2018 in the amount of CZK 2,253,000,000 were lower than projections by CZK 27,922,000, amounting to CZK 2,225,078,000. This fact is related to the exceeding of the other expenditures budget (+ CZK 12,307,000) due mainly to lower expenditures on adjustments, lower licence fee write-offs thanks to better payment behaviour of licence fee payers. Higher savings were also made as part of service expenditures (-CZK 9,890,000), owing to savings in costs for transmitters (see lower use of digitisation funds), further also lower use of costs on programme services or other technical broadcasting means. Fewer funds were used also within the framework of tax expenditures (-CZK 6,520,000), specifically thanks to non refundable VAT. All of the aforementioned savings fully compensated the cost overruns for purchase of material (+CZK 4,377,000), related mainly to the restoration of IT infrastructure and personnel cost overruns (+CZK 4,701,000) by payments of year-end bonuses. Extraordinary expenses cleared from the books in the amount of CZK 5,976,000 are related to the dissolution of reserves for court proceedings related to the case of VAT tax deduction held by Czech Radio vs. Financial Administration of the Czech Republic.

## Czech Radio Financial Management in 2018

FINANCIAL MANAGEMENT in 2018 (in CZK thousands)	Expenditures	Budget	Difference	%
Licence fee payments	2 087 062	2 074 605	12 457	100,6%
Commercial activities (advertising, sponsoring, etc.)	79 959	85 000	-5 041	94,1%
International broadcasting	27 700	27 750	-50	99,8%
Other revenues	26 115	22 358	3 757	116,8%
Digitisation fund	17 890	30 500	-12 610	58,7%
Other operating revenues	13 994	8 905	5 089	157,1%
<b>OPERATING REVENUES</b>	<b>2 252 720</b>	<b>2 249 118</b>	<b>3 602</b>	<b>100,2%</b>
<b>FINANCIAL REVENUES</b>	<b>10 388</b>	<b>3 882</b>	<b>6 506</b>	<b>267,6%</b>
<b>EXTRAORDINARY REVENUES</b>	<b>1 305</b>	<b>0</b>	<b>1 305</b>	<b>x</b>
<b>TOTAL REVENUES</b>	<b>2 264 413</b>	<b>2 253 000</b>	<b>11 413</b>	<b>100,5%</b>
Materials	48 996	44 619	4 377	109,8%
Services	903 476	913 366	-9 890	98,9%
Operating expenses	61 709	66 219	-4 510	93,2%
Personnel costs	1 016 501	1 011 800	4 701	100,5%
Tax expense	17 113	23 633	-6 520	72,4%
Other operating expenses	162 093	174 400	-12 307	92,9%
Non-tax expense	16 781	15 169	1 612	110,6%
<b>OPERATING EXPENSES</b>	<b>2 226 670</b>	<b>2 249 206</b>	<b>-22 536</b>	<b>99,0%</b>
<b>FINANCIAL EXPENSES</b>	<b>4 384</b>	<b>3 794</b>	<b>590</b>	<b>115,6%</b>
<b>EXTRAORDINARY EXPENSES</b>	<b>-5 976</b>	<b>0</b>	<b>-5 976</b>	<b>x</b>
<b>TOTAL EXPENSES</b>	<b>2 225 078</b>	<b>2 253 000</b>	<b>-27 922</b>	<b>98,8%</b>
<b>Profit or loss</b>	<b>39 335</b>	<b>0</b>	<b>39 335</b>	<b>x</b>

## TECHNOLOGY AND MAINTENANCE

### ■ Sound Technology

In 2018, the 2RS7 and 4RS9 news rooms in Prague were renovated and newly equipped with a DHD Audio RX52 mixer system and Genelec studio monitors. Aside from the standard Dalet Plus station, Samplitude work stations were installed and fitted with the multi-track recording option. The new technological equipment contributes to a comfortable working environment.

Together with a partial renovation of the building of Brno studios, the R7 and R8 studios underwent a complete reconstruction. The R7 complex was equipped with a modern multi-purpose studio that can serve not only for recording but also to house a number of productions, seminars, presentations, workshops, etc. The studio is operated using modern digital console Studer Vista 5. The sound is recorded and processed using the ProTools 12 system and Genelec 1038 enables multi-channel audio. For mastering purposes, the external processor Neve Portico can also be used. The adjacent anechoic chamber also underwent revitalisation. The R8 directing unit is furnished with the DHD Audio RX52 mixer system and Genelec audio monitors. In addition to the standard Dalet Plus station, multi-track recording is made possible by means of DAW ProTools. The unit can be interlinked with the R7 directing unit and used for the purposes of post-production, news reporting, minor spoken-word production and as a backup for broadcasting.

A broadcasting unit was set up in Karlovy Vary, making Czech Radio Karlovy Vary completely self-sufficient. This also completed the stage of technology exchange in all of our regional studios resulting in the overall enhancement of the user functionality and technological reliability of the service. At the same time, distribution technology in other parts of the country was modified to become compatible with the Dalet Plus transmission system.

### ■ Radio Broadcasts

Czech Radio's broadcasting technology contributed to the implementation of all major projects. In the beginning of the year, the service covered the presidential elections, the Winter Olympics in South Korea, followed by the Znovu 68 project, communal and Senate elections, 100 years of the Republic and Jesus' Grandkids. New generation sound technology was used for sound transmission. Its lower output brings with it much better quality of audio and a wider reach.

### ■ New Technologies

In the area of T-DAB+ broadcasting, service in the Czech Radio DAB+ continued to be provided throughout the areas of Prague, Brno, Ostrava and Plzeň, by means of a total of 5 transmitters. At the same time, an extension of the broadcasting network was prepared based on a Resolution of the Czech Government on the development of Czech Radio's digital broadcasting. The plan served to provide radio coverage to the main motorway system, namely the Prague – Brno part of the D1 motorway and other parts of the D5, D8, D10 a D11 motorways.

The content of the multiplex remained the same throughout the year, with the exception of the Winter Olympics in Korea when Czech Radio Radiožurnál added a dedicated programme – the Olympic Special. The broadcasting of all programmes on CR Radiožurnál, CR Dvojka, CR Vltava and CR Plus, as well as CR Regina DAB Prague, CR Region, CR Brno, CR Ostrava and CR Plzeň was conducted in a standard way. Special stations, namely CR Wave, CR Rádio Junior, CR D-dur, CR Jazz and CR Rádio Retro have their programme transmitted through a testing operation. The service on all stations is accompanied with multi-media content, DLS (text) and SLS (images, graphics). The accompanying data are used more extensively and in an increasingly varied form.



## ■ Signal Distribution

The most significant achievements in 2018 in the field of distribution services was the identification of new frequencies in the VHF band, and gradual expansion of these transmission networks, namely for station Czech Radio Plus and Czech Radio's regional stations. A total of 14 new VHF transmitters were put in operation throughout the year, in some cases, with two programmes simultaneously at one locality. In late December, new transmitters for the extension of the Czech Radiocommunication's DAB+ network and especially to cover the area of the D1, D5, D8, D10, D11 motorways were commissioned, bringing the overall number of DAB+ transmitters to 10. Agreements have been prepared for additional VHF locations for 2019 with international coordination of additional locations already in progress. Coordination and planning of new digital transmitters for further extension of the CR DAB+ network is also in full swing.

Broadcasting continues on analogue AM transmitters, with a total of 8 transmitters in the medium wave bandwidth range (6 for Czech Radio Radiožurnál and 2 for Czech Radio Plus) and one transmitter operating in the long wave bandwidth range for Czech Radio Radiožurnál.

DVB-S2 satellite distribution remained throughout 2018 via the Astra 3B satellite (23.5° E position). This additional distribution method serves as a back-up of earthbound distribution to transmitters.

Regarding DVB-T2 digital broadcasting, Czech Radio's programmes were distributed via DVB-T public service multiplex 1 (in conjunction with Czech Television) offering a stable variety of programmes and practically 100% coverage. As part of the transition of digital television broadcasting to the DVB-T2 standard, the so-called transition network 11 was put in operation. This transitional network also contained Czech Television and Czech Radio programmes in the DVB-T2 coding and essentially covering the entire territory of the Czech Republic. Thanks to the agreement of Czech Radio, Czech Television and Czech Radiocommunications, simultaneous broadcasting does not incur higher costs. As of 2019, the operation of DVB-T will start to be discontinued, completing the transition to DVB-T2.

In addition to broadcasting and distribution platforms, the Signal Distribution unit is also in charge of Audio Systems and Connection Technology. In 2018, the Audio Systems division completed a transition of all stations to a unified production-broadcasting Dalet Plus system with a central server system in Prague.

## ■ Information Technology

In 2018, the second stage of installation of technology for the renewal of the LAN network infrastructure was completed. During this stage, the remaining outdated, yet still active components situated in Vinohrady and in some of the regional studios were gradually replaced. As a result of the renovation, the output as well as the safety was enhanced thanks to new software in the switches and the connection of powered devices (PoE).

The capacity of disk drives was expanded to accommodate for increasing demands related to the applications and users and for the preservation of the output of the operated systems.

Four servers have been renovated in the virtual server farm (VMware) in order to unify the processor generation and increase the output capacity.

A monitoring system was purchased and implemented to identify, correlate and assess incidents in terms of availability and function of the IT infrastructure, safety of the internal and external network, access to data and use of network elements.





### Survey and Listenership

In research terms, the most significant and valuable survey conducted in 2018 by Czech Radio was the project of a panel survey administered to a group of 9,200 respondents. The panel was based on a representative sample of the main demographic characteristics of Czech radio listeners. The survey was conducted by the research agency, Median. The survey took place in three stages: 80% online and 20% via phone. The panel's recovery rate was set to a minimum of 65%, i.e. 6,121 respondents participated in each of its individual stages. As a result, a comprehensive description of programme preferences of the radio audience was determined. The first stage focused on the music preferences of radio listeners. The survey consisted of 38 clips of music styles ranging from brass band music to hip-hop. It provided insight into the music taste of listeners from major radio audience fragments, and provided insight into the optimum music mix for individual listener groups. The second stage was concerned with preferences in the area of spoken-word programmes, characterising major radio audience segments in terms of their interest in individual radio genres and programme types. In stage three, the respondents described their expectations in relation to a public service broadcaster and the extent to which Czech Radio meets these expectations.

The quantitative research was followed by a qualitative probe that had 21 discussion groups representing audiences of all main Czech Radio stations as well as former and potential Czech Radio's listeners evaluate the programme and broadcasting of the public service radio. The project culminated in a discussion of selected respondents with some of Czech Radio's senior managers. This year, the qualitative part of the survey was implemented in the form of standard focus groups by IBRS. InsightLab organised focus groups via online discussions.

Like in the past years, the survey has confirmed that the majority (about three quarters) of Czech radio listeners are aware of the importance of the role of a public service broadcaster and the need to create conditions for its existence. The majority of Czech Radio's audience confirmed their satisfaction with the broadcaster's service and its quality. The research was also aimed at specific comments related to the programme and the needs and suggestions of the listeners. Our main weakness has again been insufficient promotion of Czech Radio's service as well as of the individual programmes – a large majority of the listeners are not familiar with our overall programming and its diversity. At the same time, it became apparent that the promotion of the digital service in the DAB+ system needs to be improved.

### Czech Radio and its Listeners

During 2018, 1,564 million listeners aged 12–79 tuned in daily to at least one Czech Radio station, as monitored by RADIO PROJEKT, the main radio ratings aggregator in the country. This stands for 17.8 % of the respective population and 29 % of all radio listeners of the specified age group. 1,184,000 listeners tuned in daily to at least one nationwide station and 382,000 tuned in to one of the Czech Radio's regional studios.

During an average week, Czech Radio attained a listenership of 2,535 million, which represents 33% of the overall weekly listenership in the country. 1,895,000 listeners selected a Czech Radio station as their most listened-to choice of all radio services. Czech Radio's market share on the Czech radio market amounted to 22.4%. This breaks down to 16.5% attributed for nationwide stations and 5.8% for regional stations. In 2018, approx. 22,000 listeners daily and 61,000 listeners weekly tuned in to any of the special Czech Radio stations.

Data for individual Czech Radio stations is presented in the following table:

### Listenership of Czech Radio's stations in 2018

data: Radio Projekt SKMO 1 January – 17 December 2018

CR NATIONWIDE STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Radiožurnál	1666	18,9	918	10,4	180,7	10,9
CR Dvojka (Praha)	478	5,4	291	3,3	215,8	4,1
CR Vltava	148	1,7	54	0,6	148,5	0,5

CR REGIONAL STUDIOS	Listenership last week		Listenership yesterday		ATS rel.	*Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Brno	157	1,8	99	1,1	225,8	8,1
CR České Budějovice	67	0,8	39	0,4	235,1	7,4
CR Hradec Králové	55	0,6	30	0,3	218,4	6,1
CR Sever	10	0,1	4	0	274,9	1,4
CR Olomouc	53	0,6	33	0,4	213,6	6
CR Ostrava	67	0,8	43	0,5	192,8	4,1
CR Pardubice	37	0,4	21	0,2	271	6,3
CR Plzeň	90	1	50	0,6	266	9,2
ČRo Regina	12	0,1	5	0,1	184,4	0,4
CR Region (Central Bohemian Region)	39	0,4	20	0,2	225,2	1,6
Czech Radio Vysočina (former CR Region)	32	0,4	17	0,2	217,8	4,7
CR Sever	51	0,6	29	0,3	196,1	2,8
CR Zlín	12	0,1	7	0,1	170,7	1,3

\* Market share in target region:

**CR Plzeň:** Karlovy Vary + Plzeň regions | **CR Brno:** Zlín + South Moravian regions | **CR Sever:** Liberec + Ústí nad Labem regions

STATIONS AS PER SECTION 3 (1) (B):	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Plus	141	1,6	89	1	140,6	0,8

CR SPECIAL STATIONS	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR D-dur	14	0,2	4	0	118,9	0
CR Jazz	10	0,1	4	0	164,6	0
Radio Junior	18	0,2	6	0,1	99,5	0
CR Radio Wave	25	0,3	9	0,1	100	0,1

CR	Listenership last week		Listenership yesterday		ATS rel.	Market share
	In thousands	% of population	In thousands	% of population	In minutes	In %
CR Nationwide stations	2018	22,9	1184	13,5	199,9	15,5
CR Regional Studios	640	7,3	382	4,3	233,1	5,8
Stations as per Section 3 (1) (b)	141	1,6	89	1	140,6	0,8
CR Special Stations	61	0,7	22	0,3	117,0	0,2
CR Total	2535	28,8	1564	17,8	218,5	22,4



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**Director General**

(since January 20, 2016)

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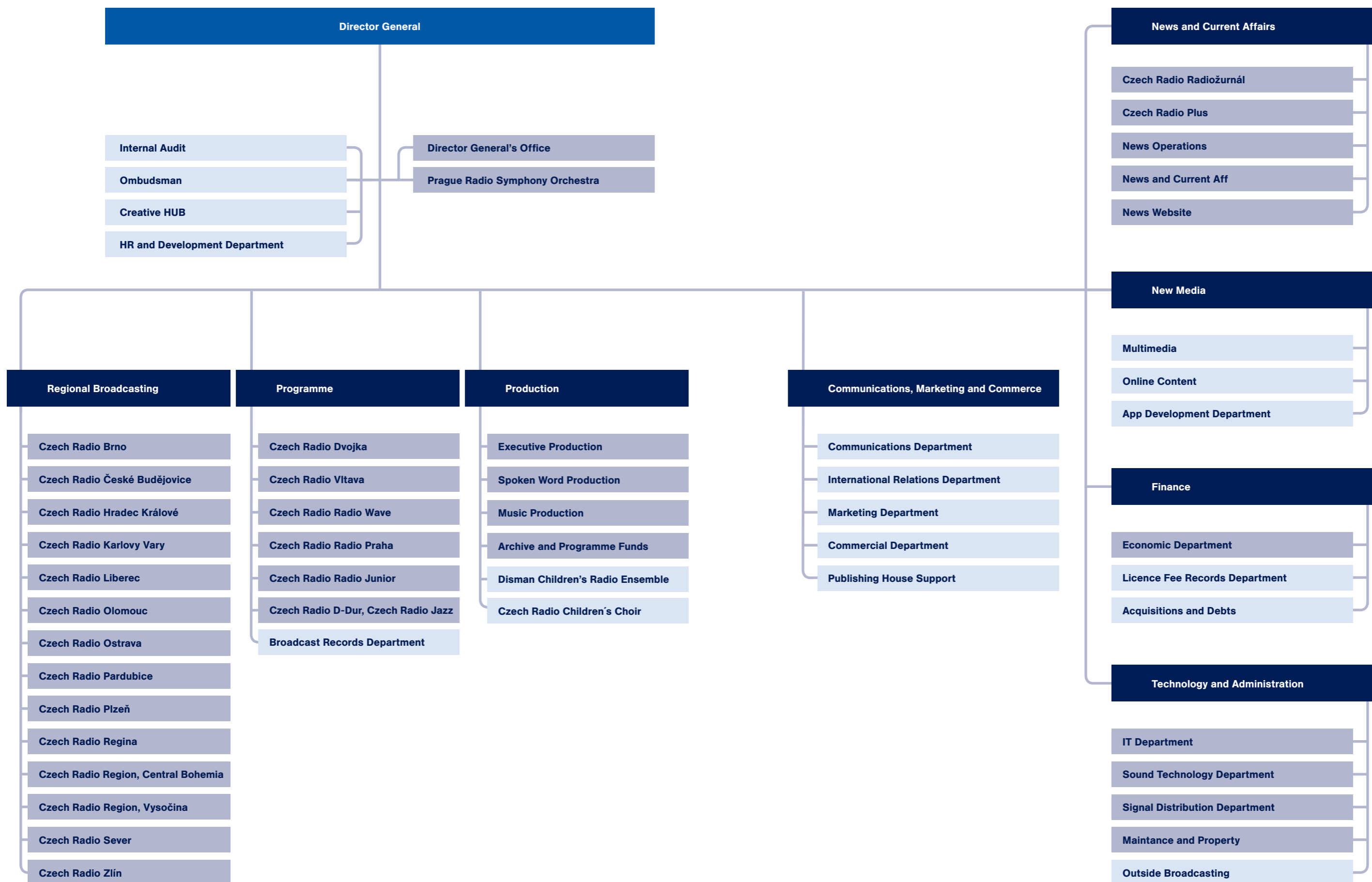
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2018

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**Nationwide Stations**

- Radiožurnál
- Dvojka
- Vltava
- Plus

**Regional Stations**

- Region

We broadcast from radio studios in the following cities:  
Brno | České Budějovice | Hradec Králové | Karlovy Vary | Liberec  
Olomouc | Ostrava | Pardubice | Plzeň | Regina DAB Praha  
Region | Sever | Vysočina | Zlín

**Special Stations**

- Radio Wave
- Jazz
- D-dur
- Rádio Junior

**International Broadcasting**

- Radio Praha

